



공공디자인  
페스티벌  
2024

Public Design Festival

2024.10.25.-11.3.

포용으로 피어나는 공공디자인

Public Design for Embracement

Daejeon Metropolitan City, Society in Seongsu-dong, Seoul,  
and Nationwide Public Design Locations

# Public Design Festival 2024: Public Design for Embracement

## Dates

Ten days, October 25 (Fri)–November 3 (Sun), 2024

## Venue

Daejeon Metropolitan City, Society in Seongsu-dong, Seoul, and Nationwide Public Design Locations

## Main Events

2024 Korea Public Design Awards Ceremony  
October 25 (Fri) 15:00–17:00  
Building C, Society in Seongsu-dong, Seoul

Exhibition–Selected Works from Past Korea Public Design Awards  
October 25 (Fri) 17:00–19:00  
October 26 (Sat)–27 (Sun) 12:00–19:00  
Building D, Society in Seongsu-dong, Seoul

2024 Public Design Forum  
October 30 (Wed) 13:00–16:40  
Daejeon Modern History Exhibition Hall  
(Former Chungcheongnam-do Provincial Office Main Building)

## Please Note

Opening times vary between locations. Please check the festival website for information on each location before you visit. Scan the QR code to see all locations and programs.



## Hosted by

Ministry of Culture, Sports and Tourism (MCST), Republic of Korea

## Organized by

Korea Craft and Design Foundation (KCDF)

## In Partnership with

Daejeon Metropolitan City

## Contact

Public Design Festival 2024 Secretariat  
festival@kcdf.kr  
Tel. 02–550–2518  
www.kcdf.kr  
publicdesign.kr/festival  
youtube.com/kcdf2011  
publicdesignfestival

## Opening Remarks

Greetings.

I am Chang Dong-Kwang, President of the Korea Craft and Design Foundation (KCDF).

Today, our society faces complex challenges, such as an aging population, declining birth rates, and regional disparities. These issues are difficult to address through policy alone and call for a fundamental change in how we live. In this context, the role of public design has become more important than ever. Public design is not just about improving aesthetics; it has emerged as a key tool for delivering creative solutions to social problems and enhancing the quality of life.

As we celebrate the third year of the Public Design Festival, the event has become a catalyst for real change, promoting the value and social impact of public design. The number of festival venues has increased from 101 to 185 this year, and the programs have become more diverse and substantial. These positive developments reflect the growing social interest and participation in public design.

The theme of the Public Design Festival 2024 is "Public Design for Embracement." This theme emphasizes the inclusive value of public design, which spans across generations, social groups, and regions, with a particular focus on regional revitalization. In line with this, we launched the "Regional Partnership City" initiative, which encouraged participation from across the country. As a result, Daejeon Metropolitan City was selected as this year's featured city.

Daejeon, with its rich history and status as a key transportation hub, is at the forefront of Korea's cutting-edge science and technological innovation. In recent years, it has gained attention for its urban renewal efforts, fostering a coexistence of modern and contemporary spaces. This makes it especially significant that the Public Design Forum, one of the festival's

main programs, will be held in Daejeon under the theme of inclusive design. We eagerly anticipate seeing innovative public design solutions that address social challenges at the Public Design Forum, utilizing unique regional strengths.

Meanwhile, the 185 venues across the country will add vitality to the festival, showcasing diverse practices of design innovation and related programs. The "Public Design Lab" will serve as a hub for creative experimentation aimed at solving social issues. The children's public design program in collaboration with "Miracle Libraries" nationwide, and workshops for young designers will highlight effective public design practices that bridge different generations and social groups.

This year, we are particularly focused on advocating for practices of innovative public design from across Korea, ensuring that past efforts become the foundation for future growth. To emphasize this, we have scheduled the Korea Public Design Awards ceremony at the beginning of the festival, rather than at the end as in previous years. This allows us to start the festival by celebrating the accomplishments of public design innovation.

The Public Design Festival 2024 will be a cultural and public event that embraces all members of society, enriching the lives of many. Each participant's involvement will contribute to building more inclusive and sustainable communities, and these small efforts will combine to make regions better places to live, creating a virtuous cycle of improvement.

I extend my sincere gratitude for your dedicated participation and interest, and I hope that the Public Design Festival 2024 will be a meaningful and inspiring experience for everyone. Thank you.

Chang Dong-Kwang  
President of Korea Craft and Design Foundation

# Main Events

## 2024 Korea Public Design Awards Ceremony

The 17th Korea Public Design Awards represents the nation's foremost public design competition, having served to advance the value of public design and facilitate better public access to its cultural benefits.

The theme of the 2024 Korea Public Design Awards is "Embrace: Transition for All." The awards recognized public design projects and ideas that embrace differences across regions, generations, genders, cultures, and disabilities, offering solutions that respond to these diverse needs. A total of 37 projects were selected as winners, 14 of them for Best Practices and 23 for Best Ideas.

The Best Practices category features public design projects that deliver tangible benefits to everyone, research that outlines the future direction of public design, and local governments that have contributed to the revitalization of local public design, enriching the lives of all. In the Best Ideas category, creative solutions proposed by citizens to address everyday inconveniences are highlighted, aiming to broaden the understanding and appreciation of the value and social role of public design.

### Date

October 25, 2024 (Fri) 15:00–17:00

### Venue

Building C, Cociety in Seongsu-dong, Seoul

※ A full list of winners is provided on the Public Design Portal ([publicdesign.kr](http://publicdesign.kr)).



## Best Practices (9 Projects)

### Project

#### Grand Prize (Presidential Award)

[A Glimpse of the Future of Public Parks, Omok Park Renovation](#)

Seoul Yangcheon-gu Office,  
Design Studio LOCI, Co., MOS Architects

#### First Prize (Minister of Culture, Sports and Tourism Award)

[Multi-Sensory Life Garden for the Cognitive Health of Senior Citizens](#)

Gwangmyeong City Hall, Studio MXD

#### Second Prize (KCDF President Award)

[Easy to See and Find Subway Map](#)

Seoul City Hall, Sam Seoul Co.

[Adaptive Clothing Alteration Service Design](#)

Korean Society for the Cerebral Palsied, FRL  
Korea

[Dong-gu Integrated \(3–S\) Design Street Trial Run Project](#)

Daegu Dong-gu Office

[Suwon Innovative Community Service Office](#)

Suwon City Hall

[Noannam Elementary School VIVA Playground Project](#)

Yueoye Architects

### Research

#### Special Prize (Victor Margolin Award)

[Information framework proposal for public health communication diagrams: a case study of improvements made to diagrams depicting COVID-19 vaccine principles](#)

Han Yeongae, Hwang Inhye, Oh Byeongkwon  
(Division of Design and Art at Yonsei University)

### Local Government

#### First Prize (Minister of Culture, Sports and Tourism Award)

[Yongin City Hall, Gyeonggi-do](#)

## Best Ideas (3 Projects)

#### Grand Prize (Minister of Culture, Sports and Tourism Award)

[Integrated Garbage Information Web Service, Merge](#)

h&m (Kim Hyunji, Bae Miae)

#### First Prize (KCDF President Award)

[Elevator AED System](#)

Good Elevator Co.

[Seoul Forest Lamp Rental Service, Horongi](#)

Hyeong Seol (Kim Chanyoung, Kim Doyeon,  
Won Joonhee, Cho Hyojin, Joo Jihyun)

## Exhibition—Selected Past Award-Winning Works from the Korea Public Design Awards: Uplifting Regional Character

The exhibition showcases a selection of 21 works from over 200 award-winning entries from the Korea Public Design Awards, which have been held annually since 2008. The selection focuses on this year's festival theme of "Revitalization of Regions."

The projects are recognized as best practices for communities, quality of life, universal design, and safety and convenience. The exhibit offers a multi-dimensional view of public design's evolution through various media, including 3D-printed models, videos, slides, and panels.

### Dates

October 25 (Fri) 17:00–19:00

October 26 (Sat)–27 (Sun) 12:00–19:00

### Venue

Building D, Cociety in Seongsu-dong, Seoul

## Community

### Jori-eup Community Service Center Cultural Plaza

Paju City Hall, MMKM Associates  
Second Prize (KCDF President Award)  
2023, Paju, Gyeonggi-do

### Village Community Building and Senior Citizens Center in Maesan 2-ri, Sinpyeong-myeon, Dangjin

Maesan 2-li Village Community, Studio Zozo Architects  
Second Prize (KCDF President Award)  
2022, Dangjin, Chungcheongnam-do

### Tween Generation Library: Twin Wave

Seulgisam Children's Library, SeeArt Foundation, C Program, Office 53427  
Grand Prize (Prime Minister's Award)  
2021, Suwon, Gyeonggi-do

### Jungnang Youth Center

O-Scape Architecten  
First Prize (Minister of Culture, Sports and Tourism Award)  
2021, Jungnang-gu, Seoul

### Punggi-eup Community Center

Yeongju City Hall, Designgroup OZ (Current Flo Architects)  
Second Prize (KCDF President Award)  
2012, Yeongju, Gyeongsangbuk-do

### Bullo Traditional Market Oulim Theater

Daegu Dong-gu Office, 0\_1 Studio  
Grand Prize (Minister of Culture, Sports and Tourism Award)  
2011, Dong-gu, Daegu

## Quality of Life

### Omok Park Renovation

Seoul Yangcheon-gu Office, Design Studio LOCI, Co., MOS Architects  
Grand Prize (Presidential Award)  
2024, Yangcheon-gu, Seoul

### Tangeum Lake Rainbow Bridge

ULP Co.  
Second Prize (KCDF President Award)  
2020, Chungju, Chungcheongbuk-do

### Noksapyeong Station Underground Art Garden

Seoul City Hall  
Grand Prize (Prime Minister's Award)  
2019, Yongsan-gu, Seoul

### Gokseong Train Village Dukbang Market

Gokseong-gun Office  
First Prize (Minister of Culture, Sports and Tourism Award)  
2018, Gokseong-gun, Jeollanam-do

### Chebu-do Culture and Arts Island Project

Hwaseong City Hall, SOAP, SODA Museum  
Grand Prize (Minister of Culture, Sports and Tourism Award)  
2017, Hwaseong, Gyeonggi-do

### The Tongin Market Art Gate

Doojin Hwang Architects,  
Seoul Jongno-gu Office, aec Bibitpum  
Grand Prize (Minister of Culture, Sports and Tourism Award)  
2012, Jongno-gu, Seoul

## Universal Design

### Bugahyeon-dong Slanted Elevator

Seoul Seodaemun-gu Office,  
Units UA Architectural Design,  
Choi Jeongwu (Professor of Architecture Department at the University of Ulsan)  
Grand Prize (Prime Minister's Award)  
2023, Seodaemun-gu, Seoul

### Ansan Urban Natural Park Obstacle-Free Trail

Seoul Seodaemun-gu Office  
Second Prize (KCDF President Award)  
2017, Seodaemun-gu, Seoul

### Wiggling Playground

Building Barrier-Free Playgrounds Network  
Second Prize (KCDF President Award)  
2017, Gwangjin-gu, Seoul

### Shingibangki Playgroud in Bibong-myeon, Wanju

Office 53427, Sung Jooeun (Professor of Yonsei University), Save the Children Korea  
Second Prize (KCDF President Award)  
2016, Wanju-gun, Jeonbuk-do

## Safety and Convenience

### Gwangju Yangdong Elementary School Hideout Project

Gwangju Metropolitan City Office of Education, Gwangju Yangdong Elementary School, P\_P.Y, Yaerhim Architects & Planners  
Second Prize (KCDF President Award)  
2023, Seo-gu, Gwangju

### Seongdong Smart Shelter

Seoul Seongdong-gu Office, LG Electronics  
Second Prize (KCDF President Award)  
2023, Seongdong-gu, Seoul

### Tangeum Healing Leports Park

Chungju City Hall  
Second Prize (KCDF President Award)  
2022, Chungju, Chungcheongbuk-do

### Public Design Catered to the Everyday Lives of Seocho-gu Residents

Seoul Seocho-gu Office  
Grand Prize (Prime Minister's Award)  
2018, Seocho-gu, Seoul

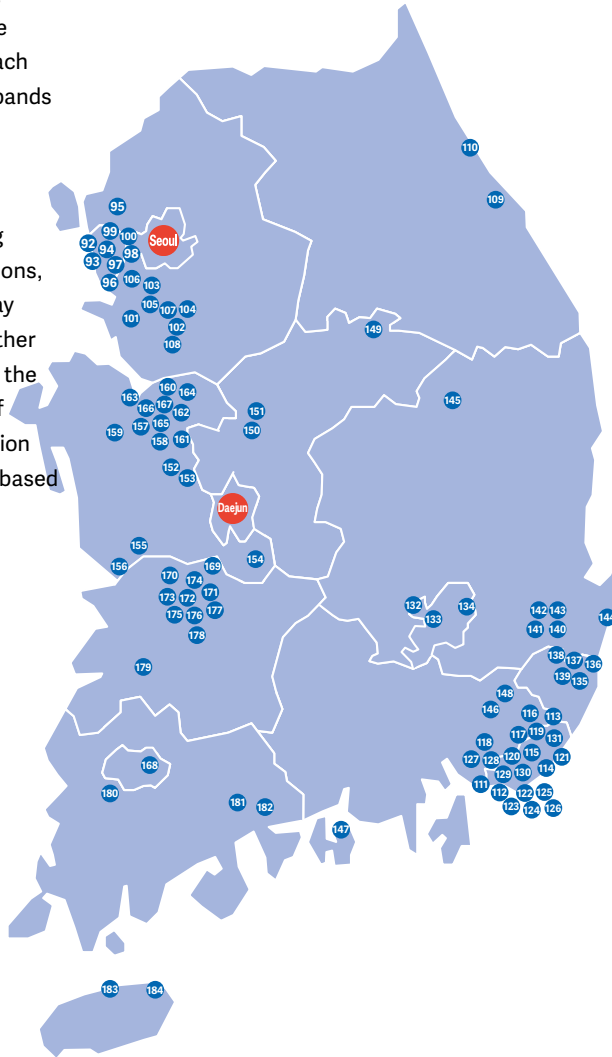
### Public Park on Former Military Base Site at the Peak of Baebongsan and Trekking Trail

Seoul Dongdaemun-gu Office  
Second Prize (KCDF President Award)  
2018, Dongdaemun-gu, Seoul

# Nationwide Public Design Locations

The 185 venues across the country that practice the value of public design encompass different sectors including culture, architecture, service, and policy. Focusing on sustainable design approaches that respect nature, revitalize idle spaces, and preserve local culture, each venue enhances the quality of life and expands opportunities for cultural enjoyment.

Public Design Locations promote the inclusive value of public design by holding public activities such as festivals, exhibitions, campaigns, farmers markets, and alleyway projects. These events bring people together to share ideas and raise awareness about the importance of public safety, protection of the socially disadvantaged, carbon emission reduction, and responsible consumption based on sustainability.



※ Scan the QR code to see all locations and programs.



## Daejeon

1. Former Chungcheongnam-do Provincial Government
  2. Daejeon Modern History Exhibition Hall (Former Main Building of Chungcheongnam-do Provincial Government)
  3. Daejeon Artist House
  4. Daejeon Skyroad
  5. Daejeon Creative Center
  6. Temi Park
  7. Temiorae
  8. Modern Culture Tour Program
  9. Daejeon Metro Gallery
  10. Sojedong Cheoldo Gwansachon
  11. Heredium
  12. Daedong Sky Park & Mural Village
  13. Hanbat Arboretum
  14. Leeungno Museum
  15. Daejeon Museum of Art
  16. Daejeon Expo Plaza
  17. Daejeon Metro Digital-Gallery
  18. Dosolmaeul eoullim Platform
  19. Norubeol Red Cross Eco Park
  20. Daejeon Pet Park
  21. Daejeon Prehistoric Museum
  22. Daejeon Promotion Hall
  23. Daejeon Municipal Museum
  24. Yuseong Hot Springs Public Foot Bath
  25. Daehwa-dong Lighthouse Park
  26. Daejeon 2023 Nightscape Development Project
  27. Space Pero
  28. Noran Boran
  29. Dazzling Scent
  30. Ramung Studio
  31. Labor Gongbang
  32. Biraekiki
  33. Bbang Good Dang Good
  34. SoopMung
  35. Stand Dog
  36. Olivedog
  37. Rocket
- ## Seoul
38. Cociety
  39. Seoul Forest Public Art Project
  40. MORÉ STORE
  41. Jerrybag S\*Planet
  42. 1 Euro Projects
  43. Better Earth Zero-waste Lifestyle Shop
  44. Story.Kaan
  45. Waterworks Museum
  46. Understand Avenue
  47. Cheonggyecheon Museum
  48. Millmiri Learning Place
  49. Five-Sense Place
  50. Yes! Kids Zone!
  51. Safe Neighborhood for Youth: Daechi 4-dong
  52. Daechi-dong Academy
  53. Jamwon Hangang Park Healing Walkway
  54. Seoul ART-CHAEKBOGO
  55. Guro Miracle Library
  56. Dobong Miracle Library
  57. Dapsimni Film&Media Art Center
  58. SAFE&SAVE 365 Campaign for Children
  59. Boramae Park Scenic Playground
  60. Jigushop
  61. Oil Tank Culture Park
  62. ODOM
  63. Iolsida
  64. Maporium
  65. Bugahyeon-dong Inclined Elevator
  66. Grain Seoul
  67. Greendesignworks Gongjang
  68. Hongje Yuyeon
- ## Incheon
69. Garak Market Purification Tower
  70. Seoul Chaek Bogo
  71. Omok Neighborhood Park
  72. Soolsool Center
  73. YDP Cultural Lounge DADADA
  74. Yeoui Roll Park
  75. Adaptive Clothing Reform Service Design
  76. Noksapyeong Station Underground Art Garden
  77. Moonlight Nodeul
  78. Bukchon 365\_Lab
  79. The National Folk Museum of Korea
  80. Embassy of Switzerland in the Republic of Korea (Swiss Hanok)
  81. Seoul Museum of Craft Art
  82. Tripzip
  83. Ondream Society
  84. Jungnim Changgo
  85. Docking Seoul
  86. Development of Easy-to-Read and Easy-to-Find Subway Map Design
  87. Culture Station Seoul 284
  88. Yoonseul: Manridong reflecting Seoul
  89. Cafe Stairs
  90. Jungnang-gu Our Neighbor Art Museum
  91. Oval Camp
- ## Gyeonggi-do
92. Subong Byeolmaru
  93. Suin Line Wind Road Forest
  94. Bupyeong Miracle Library
  95. Goyang Artist Residency Haeum
  96. Hannae Park
  97. Gwangmyeong City Haan Senior Welfare Center Life Garden
  98. Sosa Social Cooperative
  99. Bucheon Art Bunker B39
  100. Mental Care Design Showplace

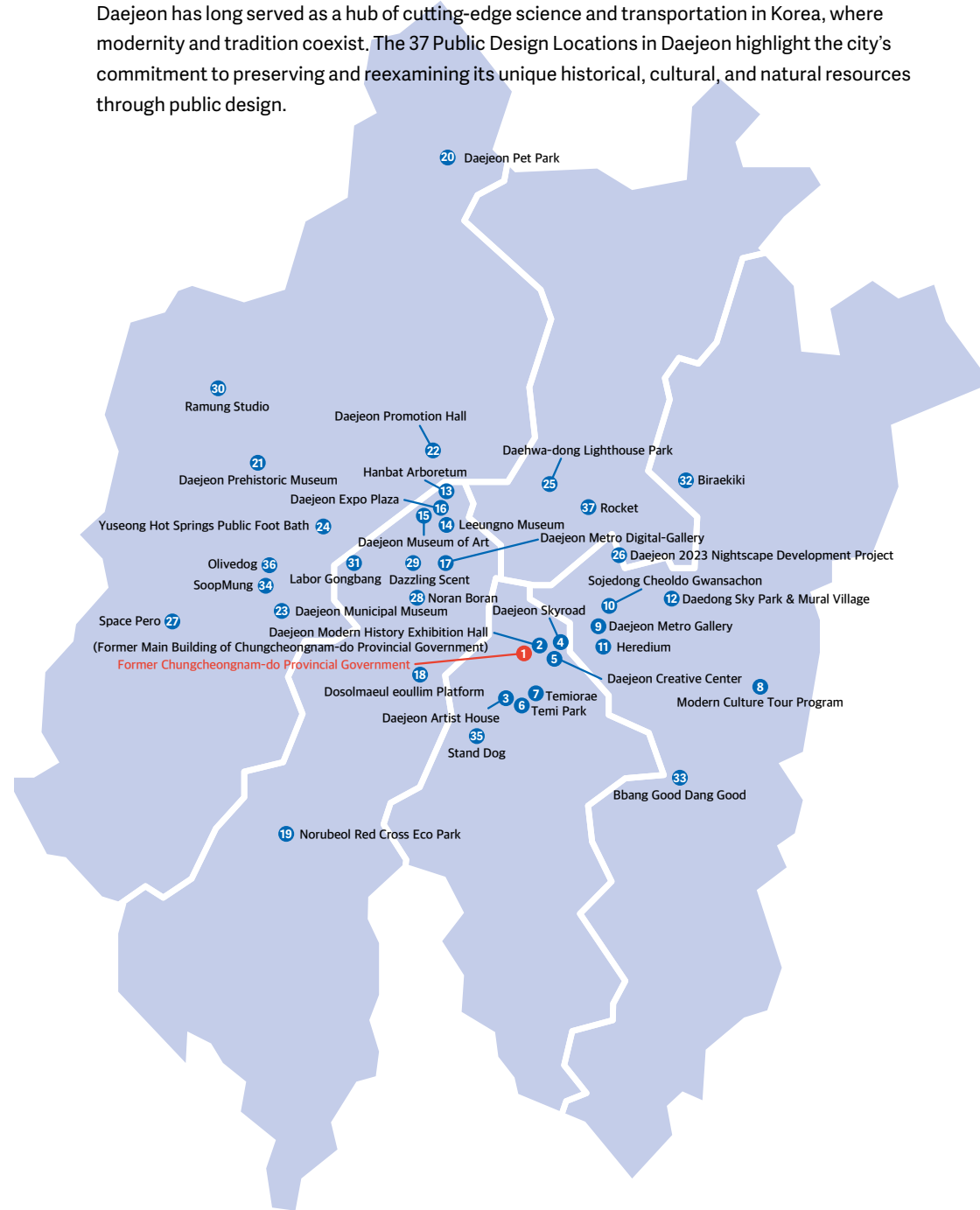
- 101. National Agricultural Museum of Korea
- 102. Establishment of the Suwon City Innovation Civil Service Office
- 103. 111 ComMunity
- 104. Suwon Jangdari Village Specialized Street
- 105. Walk to Suwon!: Hwaseong Henggung special tourist zone
- 106. From Records to Memories, Newspaper Square
- 107. Mokgam Art House 27
- 108. Museum Soda
- 109. Design Thinking Museum
- 110. Gangwon-do Yangyang-gun Workation Center
- 111. Sinho Small Library
- 112. Gangseo Miracle Library
- 113. Sosan B
- 114. Hytte roastery
- 115. Werk Roasters
- 116. Busanjin-gu Miracle Library
- 117. KT&G Sangsangmadang Busan
- 118. MONOLVGAR
- 119. F1963
- 120. BeOnWho
- 121. Millac the market
- 122. GGTI BONGNAE
- 123. Kangkangee Arts Village
- 124. lollowa yeongdo
- 125. P.ARK
- 126. National Maritime Museum of Korea
- 127. HI-AND HOUSE
- 128. Busan Modern & Contemporary History Museum Annex
- 129. Busan Modern & Contemporary History Museum Main Building

- 130. Hansung 1918 Busan Lifestyle Culture Center
- 131. Busan Cinema Center
- 132. Habin Peace Memorial Zone Village
- 133. Storyjip
- 134. Daegu Dong-gu Integrated (3-S) Design Pilot Street Development Project
- 135. Ulsan Metropolitan Library
- 136. Ulsan Safety Experience Center
- 137. Anian Park
- 138. Bakers Baobab
- 139. The Taehwagang National Garden
- 140. Urban Sketchers
- 141. Hwangchon Village Vitality Center
- 142. Hwangdong Sarangchae
- 143. Hwangchon Jeongjigan
- 144. 1925Gampo
- 145. 148 Art Square
- 146. Goodcycle
- 147. Dolchanggo
- 148. Obong Salon
- 149. Jecheon Miracle Library
- 150. Cheongju Miracle Library
- 151. Space of Phenomenon ISM
- 152. Gongju National Museum
- 153. Gongjusi Youth Center
- 154. Keumsan Miracle Library
- 155. Songjeong Picture Book Village
- 156. National Institute of Ecology
- 157. Sinjeongho Ecological Culture Playground
- 158. Asan City Central Library
- 159. Dogo Shineon-ri Mural Village

- 160. Solar Bike Lane
- 161. Asan Oeam Folk Village
- 162. Kkoomsaem Library for Children and Young Adult
- 163. Asan Environment & Science Park
- 164. Asan Ginkgo Tree Road
- 165. Onyangoncheon station Public Foot Bath
- 166. Asan Cultural Park
- 167. Onyang Folk Museum
- 168. Safe and Happy Gaerim Elementary School Safe Routes to School Project
- 169. Complex Cultural District Nu-e
- 170. Iksan National Museum
- 171. Jeonju Artist Platform
- 172. Bookshop Ttgotgog
- 173. Factory of Contemporary Arts in Palbok
- 174. Jeonju Urban Wind Path Forest
- 175. Neulmigok
- 176. Subculture Center JAKDANG
- 177. Jeonju Hanbyeok Culture Center
- 178. Jeonju Millennium Hanji Museum
- 179. Jeongeup Miracle Library
- 180. Noannam Elementary School Viva Playground Project
- 181. Suncheon Eupseong Nammunteo Plaza
- 182. Suncheon Miracle Library
- 183. The Center for Social Connectivity of Jeju
- 184. Jilgengi Center
- 185. Hyundai Department Store Duty-Free Dongdaemun

## Public Design Locations in Daejeon

This year's Regional Partnership City for the Public Design Festival is Daejeon Metropolitan City. Daejeon has long served as a hub of cutting-edge science and transportation in Korea, where modernity and tradition coexist. The 37 Public Design Locations in Daejeon highlight the city's commitment to preserving and reexamining its unique historical, cultural, and natural resources through public design.



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**1. Former Chungcheongnam-do Provincial Government**

101 Jungang-ro, Jung-gu, Daejeon  
[Open every day during regular hours](#)

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**2. Daejeon Modern History Exhibition Hall (Former Main Building of Chungcheongnam-do Provincial Government)**

101 Jungang-ro, Jung-gu, Daejeon  
[@daejeon\\_municipal\\_museum](#)

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**3. Daejeon Artist House**

32 Jungang-ro, Jung-gu, Daejeon  
[@daejeonacf](#)

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**4. Daejeon Skyroad**

17 Jungang-ro 164beon-gil, Jung-gu, Daejeon  
[@daejeontourism](#)

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**5. Daejeon Creative Center**

470 Daejong-ro, Jung-gu, Daejeon  
[@daejeon\\_museumofart](#)

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**6. Temi park**

37-36 Bomun-ro 199beon-gil, Jung-gu, Daejeon

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**7. Temiorae**

13 Bomun-ro 205beon-gil, Jung-gu, Daejeon  
[@temiorae](#)

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**8. Modern Culture Tour Program**

The old downtown area of Dong-gu and Jung-gu in Daejeon  
[For inquiries, call 1330 \(Travel hotline\)](#)

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**9. Daejeon Metro Gallery**

[Daejeon Station] B218 Jungang-ro, Dong-gu, Daejeon  
[Jung-gu District Office Station] B71 Jungang-ro, Jung-gu, Daejeon  
[@daejeonmetro.official](#)

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**10. Sojedong Cheoldo Gwansachon**

Around Soje-dong area in Dong-gu, Daejeon  
[bit.ly/3YUPglq](#)

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**11. Heredium**

735 Daejeon-ro, Dong-gu, Daejeon  
[@heredium.official](#)

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**12. Daedong Sky Park & Mural Village**

[Daedong Sky Park] 182 Dongdaejeon-ro 110beon-gil, Dong-gu, Daejeon  
[Mural Village] Around 48beon-gil, Baekryong-ro, Dong-gu, Daejeon

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**13. Hanbat Arboretum**

169 Dunsan-daero, Seo-gu, Daejeon  
[daejeon.go.kr/gar](#)

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**14. Leeungno Museum**

157 Dunsan-daero, Seo-gu, Daejeon  
[@leeungno](#)

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**15. Daejeon Museum of Art**

155 Dunsan-daero, Seo-gu, Daejeon  
[@daejeon\\_museumofart](#)

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**16. Daejeon Expo Plaza**

169 Dunsan-daero, Seo-gu, Daejeon  
[expoplaza.or.kr](#)

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**17. Daejeon Metro Digital-Gallery**

B19 Munjeong-ro 48beon-gil, Seo-gu, Daejeon  
[@daejeonmetro.official](#)

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**18. Dosolmaeul eoullim Platform**

33 Sama 7-gil, Seo-gu, Daejeon  
[@doran\\_doma](#)

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**19. Norubeol Red Cross Eco Park**

San95-1 Heukseok-dong, Seo-gu, Daejeon  
[@daejeon\\_seogu](#)

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**20. Daejeon Pet Park**

7 Geumgo-gil, Yuseong-gu, Daejeon  
[daejeon.go.kr/ani](#)

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**21. Daejeon Prehistoric Museum**

126 Noeundong-ro, Yuseong-gu, Daejeon  
[@daejeon\\_municipal\\_museum](#)

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**22. Daejeon Promotion Hall**

17 Expo-ro, Doryong-dong, Yuseong-gu, Daejeon  
[@daejeonpromotionhall\\_official](#)

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**23. Daejeon Municipal Museum**

398 Doan-daero, Yuseong-gu, Daejeon  
[@daejeon\\_municipal\\_museum](#)

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**24. Yuseong Hot Springs Public Foot Bath**

574 Bongmyeong-dong, Yuseong-gu, Daejeon (within Yuseong Hot Spring Park)  
[yuseong.go.kr/tour](#)

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**25. Daehwa-dong Lighthouse Park**

《2016 Making Happy Spaces with Public Design Program》  
38 Daehwa 1-gil, Daedeok-gu, Daejeon  
[@daejeon\\_official](#)

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**26. Daejeon 2023 Nightscape Development Project**

5 locations across Dong-gu, Seo-gu, and Daedeok-gu in Daejeon (Dunsandaegyo / Hansemdaegyo / Daehwadaegyo Bridges, Bomungyo Bridge, and Pyoungsong Youth Center)  
[daejeon.go.kr](#)

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**✓ 27-37. Certified Pet-Friendly Locations in Daejeon****27. Space Pero**

#208, 43 Bokyong-dong-ro, Yuseong-gu, Daejeon  
[@spacepero](#)

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**28. Noran Boran**

#104, Sangga-dong, 42 Galmajung-ro 7beon-gil, Seo-gu, Daejeon  
[@noranboran](#)

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**29. Dazzling Scent**

#215, 22 Dunsanbuk-ro, Seo-gu, Daejeon  
[@dazzling\\_scent](#)

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**30. Ramung Studio**

#303, 54 Banseokdong-ro, Yuseong-gu, Daejeon  
[@ramung.studio](#)

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**31. Labor Gongbang**

#101, 24 Wolpyeong-ro 33beon-gil, Seo-gu, Daejeon  
[@labor\\_gongbang](#)

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**32. Biraekiki**

47-12 Biraegol-gil, Daedeok-gu, Daejeon  
[@biraekiki](#)

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### 33. Bbang Good Dang Good

#103, 326 Daejeon-ro, Dong-gu, Daejeon

[@bbang.good\\_dang.good](#)

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### 34. SoopMung

1F, 48 Sangdaedong-ro, Yuseong-gu,

Daejeon

[@soopmung](#)

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### 35. Stand Dog

#201, 21-1 Cheongun-ro, Jung-gu,

Daejeon

[@standog\\_official](#)

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### 36. Olivedog

#102, 9 Doandae-ro 549beon-gil, Yuseong-gu, Daejeon

[@olivedog\\_0817](#)

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### 37. Rocket

74 Gyejok-ro 521beon-gil, Daedeok-gu,

Daejeon

[@yeohyeok](#)

## 2024 Regional Partnership City Programs

During the festival, Daejeon will host the operation of Public Design Locations alongside the 2024 Public Design Forum, featuring 15 domestic and international speakers under the theme "Embrace: Public Design Through Local Communities." Daejeon will also offer an array of exciting programs that showcase the city's vibrant public design scene, including an education to explore public design in-depth and events featuring "Kumdori," the mascot of the 1993 Daejeon Expo, and "Tashu," Korea's first public bicycle service.

**October 30  
(Wed)**

**13:00–16:40**

#### 2024 Public Design Forum (simultaneous online streaming)

Venue: Daejeon Modern History Exhibition Hall

(Former Chungcheongnam-do Provincial Office Main Building)

Registration: Online registration open until October 23 (Wed) [publicdesign.kr](#)

※ Pre-register at the Public Design Portal ([publicdesign.kr](#)) for access to online live streaming via Zoom or YouTube.

**October 31  
(Thu)**

**13:00–15:00**

#### 2024 Public Design Education

Venue: Daejeon Traditional Exhibit Hall NARAE

Registration: Online registration open until October 14 (Mon) [bit.ly/4gDGnR](#)

※ The program is for public officials only on a first-come, first-served basis.

※ Those who register for the program may also register for the "Daejeon Public Design Field Trip."

Date: October 31 (Thu) 10:30–12:00

Venue: Sojedong Cheoldo Gwansachon

**November 2  
(Sat)–3 (Sun)**

#### [Event] Public Design Festival × Kumdori

Create joyful memories with Kumdori, the mascot of the 1993 Daejeon Expo, during a surprise visits to the Public Design Locations.

Venue: 10 Public Design Locations in Daejeon (Daejeon Modern History Exhibition Hall / Former Main Building of Chungcheongnam-do Provincial Government, Daejeon Pet Park, Daejeon Municipal Museum, Daejeon Promotion Hall, Daehwa-dong Lighthouse Park, Sojedong Cheoldo Gwansachon, Daejeon Expo Plaza, Temiorae, Hanbat Arboretum, Heredium)

To participate: Take a photo with Kumdori at one of Daejeon's Public Design Locations and upload it to your Instagram.

※ Please refer to the festival website or instagram ([@publicdesignfestival](#)) for details.

※ A small gift will be given to participants in the event.

**October  
25 (Fri)–  
November  
3 (Sun)**

#### [Event] Public Design Festival × Tashu

Take a ride on Korea's first public bicycle, "Tashu," and explore Daejeon's Public Design Locations.

Venue: 37 Public Design Locations in Daejeon

To participate: Take a photo with a Tashu bike at one of Daejeon's Public Design Locations and upload it to your Instagram.

※ Please refer to the festival website or instagram ([@publicdesignfestival](#)) for details.

※ A small gift will be given to participants through a lucky draw.



# Public Design Locations in Seoul



## Seoul

### 38. Cociety

Venue for the Main Events of the  
《Public Design Festival 2024》

82-20 Wangsimni-ro, Seongdong-gu, Seoul  
[@cociety\\_](#)

### 39. Seoul Forest Public Art Project

273 Ttukseom-ro, Seongdong-gu, Seoul  
(Seoul Forest Outdoor Stage)

[@seoulismuseum](#)

### 40. MORE STORE

5 Ttukseom-ro 1na-gil, Seongdong-gu, Seoul

[@more.dayaftertomorrow](#)

### 41. Jerrybag S\*Planet

1F, 19 Seoulsup 2-gil, Seongdong-gu, Seoul  
[@jerrybag.official](#) [@apojo\\_uganda](#)

### 42. 1 Euro Projects

1-1 Songjeong 18-gil, Seongdong-gu, Seoul  
[@1\\_euro\\_projects](#)

### 43. Better Earth Zero-waste Lifestyle Shop

#201, 1-1 Songjeong 18-gil, Seongdong-gu, Seoul

[@better\\_earth\\_zerowaste](#)

### 44. Story.Kaan

[Seongsu Branch] 1F, 17 Yeonmujang-gil, Seongdong-gu, Seoul

[@story.kaan](#)

### 45. Waterworks Museum

27 Wangsimni-ro, Seongdong-gu, Seoul

[@seoul\\_arisu](#)

### 46. Understand Avenue

63 Wangsimni-ro, Seongdong-gu, Seoul

[@understand\\_social](#)

### 47. Cheonggyecheon Museum

530 Cheonggyecheon-ro, Seongdong-gu, Seoul

[@seoulmuse\\_cgcm](#)

### 48. Millmiri Learning Place

Around 261 Gaepo-ro, Gangnam-gu, Seoul  
(Dalteo Park Walking Path)

[@gangnam\\_korea](#)

### 49. Five-Sense Place

《2024 Korea Public Design Awards》Placer

Around 5 Gaepo-ro 109-gil, Gangnam-gu, Seoul

[@gangnam\\_korea](#)

### 50. Yes! Kids Zone!

212-1 Daechi-dong, Gangnam-gu, Seoul  
(Walking paths around Hanti Neighborhood Park and nearby schools)

### 51. Safe Neighborhood for Youth: Daechi 4-dong

Around Mokryeon Park (22 Dogok-ro 77-gil), Samsung-ro 63-gil, and Dogok-ro 73-gil, Daechi 4-dong, Gangnam-gu, Seoul

[@gangnam\\_korea](#)

### 52. Daechi-dong Academy Street Stress-Free Zone

[Therapy Zone] 510 Dogok-ro (Refresh), 505 Dogok-ro (Sound), 3 Dogok-ro 77-gil (Fitness), Gangnam-gu, Seoul

[Kids Play Station] 454 Dogok-ro, Gangnam-gu, Seoul

[Ocean Explorers] 236 Samsung-ro, Gangnam-gu, Seoul

[Planter Integrated Rest Area] 416, 429, 435, and 517 Dogok-ro, Gangnam-gu, Seoul

[@gangnam\\_korea](#)

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**53. Jamwon Hangang Park Healing****Walkway**

Around Apgujeong-ro 11-gil, Gangnam-gu, Seoul

[@gangnam\\_korea](#)

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**54. Seoul ART-CHAEKBOGO**

《2024 Korea Public Design Awards》Placer

B1, 430, Gyeongin-ro, Guro-gu, Seoul

[@artbookbogo](#)

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**55. Guro Miracle Library**

24 Gurojungang-ro 40-gil, Guro-gu, Seoul

[@guromiracle](#)

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**56. Dobong Miracle Library**

797 Madeul-ro, Dobong-gu, Seoul

[@dobong\\_miracle](#)

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**57. Dapsimni Film&Media Art Center**

210-9 Dapsimni-ro, Dongdaemun-gu, Seoul

Seoul

[@dsnfilmart](#)

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**58. SAFE&SAVE 365 Campaign for Children**

《2022 Korea Public Design Awards》

Third Prize Winner

1F, 70 Seoulsiripdae-ro 2-gil,

Dongdaemun-gu, Seoul

[@jerrybag.official](#)

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**59. Boramae Park Scenic Playground**

33 Yeouidaebang-ro 20-gil, Dongjak-gu, Seoul

Seoul

[bit.ly/3Lvc6yk](#)

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**60. Jigushop**

1F, 155 Seongmisan-ro, Mapo-gu, Seoul

[@zerowaste\\_jigu](#)

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**61. Oil Tank Culture Park**

87 Jeungsan-ro, Mapo-gu, Seoul

[@culturetank](#)

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**62. ODOM**

1F, 13 Tojeong-ro 3-gil, Mapo-gu, Seoul

[@odom\\_mind](#)

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**63. Iolsida**

1F, 146 Poeun-ro, Mapo-gu, Seoul

[@iolsida.bookshop](#)

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**64. Maporium**

5F, 16 Hongik-ro 2-gil, Mapo-gu, Seoul

[@mapo\\_llc](#)

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**65. Bugahyeon-dong Inclined Elevator**

《2023 Korea Public Design Awards》

Grand Prize Winner

Around 251-92 Bukahyeon-dong,

Seodaemun-gu, Seoul

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**66. Grain Seoul**

2F, 53 Yeonhui-ro 11ga-gil, Seodaemun-gu,

Seoul

[@grain\\_seoul](#)

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**67. Greendesignworks Gongjang**

62 Yeonhui-ro 11ma-gil, Seodaemun-gu,

Seoul

[@green\\_gongjang](#)

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**68. Hongje Yuyeon**

484 Tongil-ro, Seodaemun-gu, Seoul

(underground area of Yujin Sangga)

[@seoulismuseum](#)

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**69. Garak Market Purification Tower**

932 Yangjae-daero, Songpa-gu, Seoul

[@seoulismuseum](#)

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**70. Seoul Chaek Bogo**

1 Ogeum-ro, Songpa-gu, Seoul

[@seoulbookbogo\\_official](#)

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**71. Omok Neighborhood Park**

《2024 Korea Public Design Awards》

Grand Prize Winner

159-2 Mokdongseo-ro, Yangcheon-gu,

Seoul

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**72. Soolsool Center**

15 Dorim-ro 133-gil, Yeongdeungpo-gu,

Seoul

[@soolsool\\_center](#)

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**73. YDP Cultural Lounge DADADA**

196 Mullae-ro, Yeongdeungpo-gu, Seoul

[@ydpfc](#)

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**74. Yeoui Roll Park**

330 Yeouidong-ro, Yeongdeungpo-gu,

Seoul (underneath Mapodaegyo Bridge at

Yeouido Hangang Park / 460 meters from

Exit 2 of Yeouinaru Station on Subway

Line 5)

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**75. Adaptive Clothing Reform Service Design**

《2024 Korea Public Design Awards》

Second Prize Winner

[reform.or.kr](#)

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**76. Noksapyeong Station Underground Art Garden**

《2019 Korea Public Design Awards》

Grand Prize Winner

B195 Noksapyeong-daero, Yongsan-gu,

Seoul

[@seoulismuseum](#)

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**77. Moonlight Nodeul**

445 Yangnyeong-ro, Yongsan-gu, Seoul

(Southwest Dock of Nodeul Island)

[@seoulismuseum](#)

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**78. Bukchon365\_Lab**

11-7 Gyedong 2-gil, Jongno-gu, Seoul

[@bukchonurc](#)

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**79. National Folk Museum of Korea**

37 Samcheong-ro, Jongno-gu, Seoul

[@tnfmc](#)

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**80. Embassy of Switzerland in the Republic of Korea (Swiss Hanok)**

77 Songwol-gil, Jongno-gu, Seoul

[@swisshanok](#)

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**81. Seoul Museum of Craft Art**

4 Yulgok-ro 3-gil, Jongno-gu, Seoul

[@seoulmuseumofcraftart](#)

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**82. Tripzip**

1F, 35-12 Myeongdong 10-gil, Jung-gu,

Seoul

[@tripzip\\_gb](#)

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**83. Ondream Society**

73 Myeongdong-gil, Jung-gu, Seoul

[@ondream\\_society](#)

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**84. Jungnim Changgo**

33 Seosomun-ro 6-gil, Jung-gu, Seoul

[@here.149p](#) [@seoul.crc.2019](#)

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**85. Docking Seoul**

405 Hangang-daero, Jung-gu, Seoul (A

disused parking ramp of the former Seoul

Station)

[@seoulismuseum](#)

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**86. Development of Easy-to-Read and Easy-to-Find Subway Map Design**

《2024 Korea Public Design Awards》

Second Prize Winner

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**87. Culture Station Seoul 284**

1 Tongil-ro, Jung-gu, Seoul

@culturestationseoul284

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**88. Yoonseul: Manridong reflecting Seoul**

33 Toegye-ro, Jung-gu, Seoul (Malli-dong Square)

@seoulismuseum

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**89. Cafe Stairs**

35 Toegye-ro 6-gil, Jung-gu, Seoul

@cafe\_stairs @seoul.crc.2019

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**90. Jungnang-gu Our Neighbor Art Museum**

500 Sangbong-dong, Jungnang-gu, Seoul (37 locations including the Gyeongui-Jungang Line retaining wall)

bit.ly/4bFiuO9

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**91. Oval Camp**

250-12 Yongmasan-ro, Jungnang-gu, Seoul (Yongma Waterfall Park)

@seoulismuseum

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**Incheon**

**92. Subong Byeolmaru**

84 Subong-an-gil, Michuhol-gu, Incheon

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**93. Suin Line Wind Road Forest**

Around 685-4 Yonghyeon-dong, Michuhol-gu, Incheon

bit.ly/3Weq79S

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**94. Bupyeong Miracle Library**

166 Gilju-nam-ro, Bupyeong-gu, Incheon

bppl.or.kr

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**Gyeonggi-do**

**95. Goyang Artist Residency Haeum**

595 Hosu-ro, Ilsandong-gu, Goyang-si, Gyeonggi-do (within Ilsan Lake Park, next to Goyang Flower Exhibition Hall)

@haeum\_saedeul

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**96. Hannae Park**

Around Hannae Park, Soha-dong, Gwangmyeong-si, Gyeonggi-do (including 1308-1 Soha-dong)

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**97. Gwangmyeong City Haan Senior Welfare Center Life Garden**

《2024 Korea Public Design Awards》

First Prize Winner

1F, Annex, 48 Cheolmangsan-ro, Gwangmyeong-si, Gyeonggi-do

haansenior.or.kr

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**98. Sosa Social Cooperative**

457 Ho-hyeon-ro, Sosa-gu, Bucheon-si, Gyeonggi-do

Facebook @sosa2022

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**99. Bucheon Art Bunker B39**

53 Samjak-ro, Ojeong-gu, Bucheon-si, Gyeonggi-do

@artbunkerb39

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**100. Mental Care Design Showplace**

《2023 Making Happy Spaces with Public Design Program》

207, 208, and 272 Samjeong-dong, Ojeong-gu, Bucheon-si, Gyeonggi-do

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**101. National Agricultural Museum of Korea**

154 Suin-ro, Gwonseon-gu, Suwon-si, Gyeonggi-do

@agriculturalmuseum\_official

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**102. Establishment of the Suwon City Innovation Civil Service Office**

《2024 Korea Public Design Awards》

Second Prize Winner

[Suwon City Hall] 241 Hyowon-ro, Paldal-gu, Suwon-si, Gyeonggi-do

[Gwonseon-gu Office] 12 Homaesil-ro, Gwonseon-gu, Suwon-si, Gyeonggi-do

[Jangan-gu Office] 101 Songwon-ro, Jangan-gu, Suwon-si, Gyeonggi-do

@suwon\_city

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**103. 111 ComMunity**

195 Suseong-ro, Jangan-gu, Suwon-si, Gyeonggi-do

@111cm\_suwon

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**104. Suwon Jangdari Village Specialized Street**

Around 267-6 Ingye-dong, Paldal-gu, Suwon-si, Gyeonggi-do (from Jangdari Sageori to Hanshin Apartments Sageori)

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**105. Walk to Suwon!: Hwaseong Hengnung special tourist zone**

《2019 Korea Public Design Awards》

First Prize Winner

825 Jeongjo-ro, Paldal-gu, Suwon-si, Gyeonggi-do

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**106. From Records to Memories, Newspaper Square**

《2022 Korea Public Design Awards》

Third Prize Winner

Around 5-1 Jung-dong, Paldal-gu, Suwon-si, Gyeonggi-do (Jungdong Sageori Square)

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**107. Mokgam Art House 27**

27 Mokgamchodeung-gil, Siheung-si, Gyeonggi-do

@arthouse.27

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**108. Museum Soda**

30 Hyohaeng-ro 707beon-gil, Hwaseong-si, Gyeonggi-do

@sodamuseum

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**Gangwon-do**

**109. Design Thinking Museum**

130 Jeongdeung-ro, Gujeong-myeon, Gangneung-si, Gangwon-do

@designthinkingmuseum

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**110. Gangwon-do Yangyang-gun Workation Center**

《2024 Korea Public Design Awards》 Placer

110 Ingu-jungang-gil, Yangyang-gun, Gangwon-do

@wave\_works\_yangyang

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**Busan**

**111. Sinho Small Library**

14 Renault samsung-daero, Gangseo-gu, Busan (Sinho Cultural Park main building, 1F)

url.kr/ya1pcz

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**112. Gangseo Miracle Library**

80 Myeongji Oseon City 10-ro, Gangseo-gu, Busan

[library.bsgangseo.go.kr/gmlib](http://library.bsgangseo.go.kr/gmlib)

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**113. Sosan B**

7 Hajeong-ro, Geumjeong-gu, Busan

[@\\_sosanb](https://www.instagram.com/_sosanb) [@sonkkeutbee](https://www.instagram.com/sonkkeutbee)

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**114. Hytte roastery**

2F, 57 Suyeong-ro 510beon-gil, Suyeong-gu, Busan

[@hytte\\_roastery](https://www.instagram.com/hytte_roastery)

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**115. Werk Roasters**

1-2F, 115 Seojeon-ro 58beon-gil, Busanjin-gu, Busan

[@werk.roasters](https://www.instagram.com/werk.roasters)

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**116. Busanjin-gu Miracle Library**

19 Beomyang-ro 125beon-gil, Busanjin-gu, Busan

[busanjin.go.kr/library](http://busanjin.go.kr/library)

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**117. KT&G Sangsangmadang Busan**

39 Seomyeon-ro, Busanjin-gu, Busan

[@sangsangmadang\\_busan](https://www.instagram.com/sangsangmadang_busan)

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**118. MONOLVGAR**

173 Gaya-daero, Sasang-gu, Busan

[@monolvgar](https://www.instagram.com/monolvgar)

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**119. F1963**

Venue for the Main Events of the  
《Public Design Festival 2023》

20 Gurak-ro 123beon-gil, Suyeong-gu, Busan

[@f1963\\_official](https://www.instagram.com/f1963_official)

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**120. BeOnWho**

16 Mangmibeonyeong-ro 63beon-gil, Suyeong-gu, Busan

[@beonwhobookshop](https://www.instagram.com/beonwhobookshop)

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**121. Millac the market**

56 Millak-subyeon-ro 17beon-gil, Suyeong-gu, Busan

[@millac\\_the\\_market\\_official](https://www.instagram.com/millac_the_market_official)

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**122. GGTI BONGNAE**

46 Daegyo-ro 46beon-gil, Yeongdo-gu, Busan

[@ggti\\_official](https://www.instagram.com/ggti_official)

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**123. Kangkangee Arts Village**

36 Daepyeongbuk-ro, Yeongdo-gu, Busan  
(Kangkangee Information Center)

[@suri\\_kangkang](https://www.instagram.com/suri_kangkang)

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**124. lollowa yeongdo**

#106, 37-3 Taejong-ro 105beon-gil, Yeongdo-gu, Busan

[@lollowa\\_yeongdo](https://www.instagram.com/lollowa_yeongdo)

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**125. P.ARK**

180 Haeyang-ro 195beon-gil, Yeongdo-gu, Busan

[@p.ark\\_official](https://www.instagram.com/p.ark_official)

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**126. National Maritime Museum of Korea**

45 Haeyang-ro 301beon-gil, Yeongdo-gu, Busan

[@\\_mmkofficial\\_](https://www.instagram.com/_mmkofficial_)

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**127. HI-AND HOUSE**

24-1 Goga-gil, Jung-gu, Busan

[@hi\\_and\\_house](https://www.instagram.com/hi_and_house)

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**128. Busan Modern & Contemporary History Museum Annex**

104 Daecheong-ro, Jung-gu, Busan

[@bmch\\_museum](https://www.instagram.com/bmch_museum)

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**129. Busan Modern & Contemporary History Museum Main Building**

112 Daecheong-ro, Jung-gu, Busan

[@bmch\\_museum](https://www.instagram.com/bmch_museum)

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**130. Hansung 1918 Busan Lifestyle Culture Center**

13 Baeksa-gil, Jung-gu, Busan

[@hansung1918](https://www.instagram.com/hansung1918)

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**131. Busan Cinema Center**

120 Suyeonggangbyeon-daero, Haeundae-gu, Busan

[@dureraum](https://www.instagram.com/dureraum)

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**Daegu****132. Habin Peace Memorial Zone Village**

《2021 Korea Public Design Awards》Placer

400 Habin-nam-ro, Habin-myeon, Dalseong-gun, Daegu

[@pmzhabin](https://www.instagram.com/pmzhabin)

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**133. Storyjip**

111 Hwaam-ro, Hwawon-eup, Dalseong-gun, Daegu

[@house\\_with\\_stories](https://www.instagram.com/house_with_stories)

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**134. Daegu Dong-gu Integrated (3-S) Design Pilot Street Development Project**

《2024 Korea Public Design Awards》

Second Prize Winner

Around Ansim-ro 22-gil, Dong-gu, Daegu

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**Ulsan****135. Ulsan Metropolitan Library**

140 Kkotdaenari-ro, Nam-gu, Ulsan

[library.ulsan.go.kr](http://library.ulsan.go.kr)

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**136. Ulsan Safety Experience Center**

87-33 Sanha Jungang-ro, Buk-gu, Ulsan

[@ulsan\\_safe](https://www.instagram.com/ulsan_safe)

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**137. Anian Park**

108 Hogle Maegok-ro, Buk-gu, Ulsan

[@anianpark](https://www.instagram.com/anianpark)

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**138. Bakers Baobab**

656 Gwanmun-ro, Beomseo-eup, Ulju-gun, Ulsan

[@bakersbaobab](https://www.instagram.com/bakersbaobab)

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**139. The Taehwagang National Garden**

154 Taehwaganggukgajeongwon-gil, Jung-gu, Ulsan

[@ulsan\\_garden](https://www.instagram.com/ulsan_garden)

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**Gyeongsangbuk-do****140. Urban Sketchers**

Hwangchon area / Gyeongju Cultural Center 1918

[@uskgyeongju](https://www.instagram.com/uskgyeongju)

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**141. Hwangchon Village Vitality Center**

122-1 Yangjeong-ro, Gyeongju-si, Gyeongsangbuk-do

[@happyhwangchon](https://www.instagram.com/happyhwangchon)

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**142. Hwangdong Sarangchae**

11 Yangjeong-ro 130beon-gil, Gyeongju-si, Gyeongsangbuk-do

[@happyhwangchon](https://www.instagram.com/happyhwangchon)

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**143. Hwangchon Jeongjigan**

11 Yangjeong-ro 130beon-gil, Gyeongju-si,  
Gyeongsangbuk-do  
[@happyhwangchon](#)

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**144. 1925Gampo**

15 Gampoan-gil, Gampo-eup, Gyeongju-si,  
Gyeongsangbuk-do  
[@1925gampo](#)

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**145. 148 Art Square**

77 Daehak-ro, Yeongju-si,  
Gyeongsangbuk-do  
[@yj\\_art\\_148](#)

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**Gyeongsangnam-do****146. Goodcycle**

#304, 46 Inje-ro 230beon-gil, Gimhae-si,  
Gyeongsangnam-do  
[@goodcycle\\_](#)

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**147. Dolchanggo**

538 Bonghwa-ro, Samdong-myeon,  
Namhae-gun, Gyeongsangnam-do  
[@dolchanggo](#)

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**148. Obong Salon**

49-1 Obong 9-gil, Mulgeum-eup, Yangsan-si,  
Gyeongsangnam-do  
[@obongsalon @becommfriends](#)

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**Chungcheongbuk-do****149. Jecheon Miracle Library**

30 Yongducheon-ro 38-gil, Jecheon-si,  
Chungcheongbuk-do  
[@jckidslib\\_miracle](#)

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**150. Cheongju Miracle Library**

356 Guryongsan-ro, Seowon-gu,  
Cheongju-si, Chungcheongbuk-do  
[cjmiracler.org](#)

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**151. Space of Phenomenon ISM**

60 Andeokbeol-ro 39beon-gil,  
Cheongwon-gu, Cheongju-si,  
Chungcheongbuk-do  
[@pd\\_ism](#)

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**Chungcheongnam-do****152. Gongju National Museum**

34 Gwangwangdanji-gil, Gongju-si,  
Chungcheongnam-do  
[@gongjumuseum](#)

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**153. Gongjusi Youth Center**

142 Ungjin-ro, Gongju-si,  
Chungcheongnam-do  
[@gj2030ycon](#)

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**154. Keumsan Miracle Library**

296-13 Bidan-ro, Geumsan-eup, Geumsan-gun,  
Chungcheongnam-do  
[library.geumsan.go.kr](#)

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**155. Songjeong Picture Book Village**

13-1 Yanghwabuk-ro 222beon-gil,  
Yanghwa-myeon, Buyeo-gun,  
Chungcheongnam-do  
[@sjpicturebook](#)

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**156. National Institute of Ecology**

1210 Geumgang-ro, Maseo-myeon,  
Seocheon-gun, Chungcheongnam-do  
[@nie\\_korea](#)

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**157. Sinjeongho Ecological Culture**

**Playground**  
9-1 Gisandong, Asan-si,  
Chungcheongnam-do (around the Nature  
Ecology Learning Center)  
[asan.go.kr/sinjungho](#)

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**158. Asan City Central Library**

229 Nambu-ro, Asan-si,  
Chungcheongnam-do  
[ascl.asan.go.kr](#)

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**159. Dogo Shineon-ri Mural Village**

176 Asanman-ro, Dogo-myeon, Asan-si,  
Chungcheongnam-do  
[comedyhall.modoo.at](#)

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**160. Solar Bike Lane**

From Bangchuk-dong to Dogo Bongnong-ri  
via Baemi-dong, Namseong-ri, Sinda-ri,  
Omok-ri, and Gunhwa-ri (10.2 km) in Asan-si,  
Chungcheongnam-do

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**161. Asan Oeam Folk Village**

13-2 Oeamminsok-gil 9beon-gil, Songak-myeon,  
Asan-si, Chungcheongnam-do  
[oeram.co.kr](#)

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**162. Kkoomsaem Library for Children and Young Adult**

500 Simin-ro, Asan-si,  
Chungcheongnam-do  
[@kkoomsaem](#)

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**163. Asan Environment & Science Park**

220 Sirok-ro, Asan-si,  
Chungcheongnam-do  
[@jysscience](#)

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**164. Asan Ginkgo Tree Road**

Eunhaengnamu-gil, Yeomchi-eup, Asan-si,  
Chungcheongnam-do  
[asan.go.kr/tour](#)

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**165. Onyangoncheon station Public Foot Bath**

1496 Oncheon-daero, Asan-si,  
Chungcheongnam-do (Onyangoncheon  
Station Plaza)  
[asan.go.kr/tour](#)

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**166. Asan Cultural Park**

Around 1225 Oncheon-dong, Asan-si,  
Chungcheongnam-do

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**167. Onyang Folk Museum**

123 Chungmu-ro, Asan-si,  
Chungcheongnam-do  
[@oymuseum](#)

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**Gwangju**

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**168. Safe and Happy Gaerim Elementary School Safe Routes to School Project**

《2022 Making Happy Spaces with Public Design Program》

Around 320 Jungang-ro, Dong-gu,  
Gwangju (Walking paths for Gwangju  
Gyelim Elementary School, centered  
around 1 and 2 Gyelim-dong)

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**Jeonbuk-do****169. Complex Cultural District Nu-e**

462-9 Wanju-ro, Yongjin-eup, Wanju-gun,  
Jeonbuk-do  
[@openspace\\_nue](#)

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**170. Iksan National Museum**

362 Mireuksaji-ro, Geumma-myeon, Iksan-si, Jeonbuk-do

[@iksanmuseum](#)

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**171. Jeonju Artist Platform**

Jeonju Zoo, Shinheung Middle and High School, and Majung-gil in front of Jeonju Station, etc.

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**172. Bookshop Ttogttog**

124-7 Geobukbau-ro, Deokjin-gu, Jeonju-si, Jeonbuk-do

[@ttogttog.door](#)

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**173. Factory of Contemporary Arts in Palbok**

46 Guretdeul 1-gil, Deokjin-gu, Jeonju-si, Jeonbuk-do

[@jeonju\\_cultural\\_foundation](#)

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**174. Jeonju Urban Wind Path Forest**

[Baekjedaero] From Myeongjugol Negeori to Kkotbatjeongi Negeori, Jeonju-si, Jeonbuk-do (13 km)

[Girindaero] From Chucheondaegyo Bridge to Hanbyeogyo Bridge, Jeonju-si, Jeonbuk-do (12.4 km)

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**175. Neulmigok**

#101, Sangga 2-dong, 16 Seonneomeo-ro, Wansan-gu, Jeonju-si, Jeonbuk-do

[@neulmigok](#)

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**176. Subculture Center, JAKDANG**

118 Jeonjucheon-dong-ro, Wansan-gu, Jeonju-si, Jeonbuk-do

[@jakdang118](#)

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**177. Jeonju Hanbyeok Culture Center**

20 Jeonjucheon-dong-ro, Wansan-gu, Jeonju-si, Jeonbuk-do

[@jeonju\\_hanbyuk](#)

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**178. Jeonju Millennium Hanji Museum**

85 Heukseok-ro, Wansan-gu, Jeonju-si, Jeonbuk-do

[@jeonju\\_hanji\\_museum](#)

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**179. Jeongeup Miracle Library**

45-5 Suseong 5-ro, Jeongeup-si, Jeonbuk-do

[lib.jeongeup.go.kr](#)

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**Jeollanam-do**

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**180. Noannam Elementary School Viva Playground Project**

《2024 Korea Public Design Awards》

Second Prize Winner

20-11 Manho-gil, Noan-myeon, Naju-si, Jeollanam-do

[school.jbedu.kr/noam](#)

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**181. Suncheon Eupseong Nammunteo Plaza**

93 Jungang-ro, Suncheon-si, Jeollanam-do

[@cfsc\\_2019](#)

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**182. Suncheon Miracle Library**

60 Gijeoguidoseogwan-gil, Haeryong-myeon, Suncheon-si, Jeollanam-do

[@sc\\_miracle\\_lib](#)

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**Jeju-do**

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**183. The Center for Social Connectivity of Jeju**

44 Gwandeok-ro, Jeju-si, Jeju-do

[@sotong\\_jeju](#)

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**184. Jilgengi Center**

46-9 Sepyeonghang-ro, Gujwa-eup, Jeju-si, Jeju-do

[@sehwa.happy](#)

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**Corporate Partnership ESG Project**

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**185. Hyundai Department Store Duty Free Dongdaemun**

275 Jangchungdan-ro, Jung-gu, Seoul

[@hddfs.official](#)

# Public Design Locations Tour Course: Public Design Trips Across the Country

10 recommended tour courses will allow visitors to experience the hidden charm of local areas and vibrant public design innovations. Each course features an eye-catching theme, such as modern cultural heritage, urban regeneration, eco-friendly green spaces, or local brands. These tours offer opportunities to meet individuals who breathe life into the city and its spaces. Going beyond ordinary travel, it will be a journey of rediscovering the true value of public design.

- ※ Please check each location's operating hours and notices before your visit.
- ※ Don't miss locations offering special programs during the festival.
- ※ Scan the QR code for detailed information of each course.



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## Course 1

### Daejeon

Exploring the Modern City Along the Red Bricks / 9 Locations, 4.3 km

#ModernArchitecture #HistoricalandCulturalLandscapeImprovement #CPTED  
#ModernCultureTourCourseDevelopmentProject  
A walking tour course along modern cultural heritage sites.

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## Course 2

### Daejeon

The Old Downtown Brought to Life by Regeneration / 7 Locations, 24.4 km

#RevitalizingtheOldDowntown  
#UrbanRegeneration #CPTED  
Cultural spaces in the original city area that have been brought to life by urban regeneration projects, telling old stories from the past.

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## Course 3

### Seoul

In Search of Public Art in the City / 8 Locations, 49 km

#PublicArt #UrbanLandscapeImprovement  
Public art pieces that add a fresh touch to familiar city landscapes.

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## Course 4

### Seoul Gangnam-gu

Public Design Healing Road / 5 Locations, 13 km

#LivingLabWithResidents #PublicDesignLab  
#SolvingLocalProblems  
Spaces presenting solutions to local problems with public design that invite residents' participation.

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## Course 5

### Seoul Seongdong-gu

Creating Virtual Circles Together / 6 Locations, 10 km

#EcoFriendly #ZeroWaste #Sustainability  
Spaces that practice sustainable design with minimizing environmental impact.

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## Course 6

### Asan

Net-Zero Pursuing Green Locations / 7 Locations, 17 km

#EcoFriendly #ZeroEnergy #NatureFriendly  
#Sustainability #LowCarbon  
Public spaces that share the value of eco-friendly practices using natural, historical, and cultural resources.

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## Course 7

### Busan

Power of Local Brands that Exist Together with Local Communities / 8 Locations, 8.7 km

#OldDowntownRevitalization  
#UrbanRegeneration #LocalBrands  
Spaces, alleyways, and local brands that utilized unique local resources.

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## Course 8

### Suwon

Enriching Everyday Life through Urban Regeneration / 5 Locations, 8.9 km

#PedestrianFriendlyCity #CityBranding  
#UrbanRegeneration #PublicService  
Urban regenerating projects promoting higher quality of life and sustainable development.

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## Course 9

### Jeonju

Past and Present Coexisting through Cultural Regeneration / 6 Locations, 16 km

#IdleSpaceCulturalRegeneration  
#GreenWalkingSpace #EcoFriendly  
#TraditionalCultureSpaces  
Cultural spaces that bring life into the city with a different view of historical, cultural, and environmental resources.

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## Course 10

### Gyeongju

Rediscovering the Ancient City / 5 Locations, 36 km

#UrbanRegeneration #LocalCommunity  
#Localism #CityofHistoryandCulture  
Public design spaces and activities that revitalize local communities and add charm to the old downtown.

# Public Design Festival 2024 Programs

Daejeon
  Nationwide  
 Seoul
  Main events

※ For detailed schedules and information on nationwide programs, please visit the festival website.



Mon	Tue	Wed	Thu	Fri	Sat	Sun
<p>※ Programs open every day throughout the festival / Oct. 25 (Fri)–Nov. 3 (Sun)</p> <ul style="list-style-type: none"> <li>[Event] Public Design Festival x Tashu</li> <li>[Public Design Lab] Module-based public space “Public Space In”</li> <li>[Public Design Lab]                             <ul style="list-style-type: none"> <li>-Public Design for Segregated Smoking to Avert Social Conflict</li> <li>-ESG Public Design with Hyundai Department Store Duty-Free</li> </ul> </li> <li>[Public Design Lab] Public Design for Mental Care</li> <li>[Children's Program] Cheongju Miracle Library</li> </ul>						
				25	26	27
				Public Design Festival Opening Ceremony × Korea Public Design Awards Ceremony	<ul style="list-style-type: none"> <li>[Academic Event] -Public Design Forum X: Designs to Prevent Social Conflict Vol. 2</li> <li>-Book Concert: Creating Safety with Public Design</li> <li>[Children's Program] Guro Miracle Library</li> <li>[Program] Farmers Market Marche@ Public Design Festival Market</li> </ul>	
					<ul style="list-style-type: none"> <li>[Program] Farmers Market Marche@Workshops</li> <li>[Children's Program] Dobong Miracle Library</li> </ul>	
					[Exhibition] Selected Past Award-Winning Works from the Korea Public Design Awards	
					[Children's Program] -Geumsan Miracle Library -Jeongeup Miracle Library	
					<ul style="list-style-type: none"> <li>[Children's Program] Bupyeong Miracle Library</li> <li>[Program] Gyeongju Urban Sketchers Festa</li> </ul>	
28	29	30	31	1	2	3
		Public Design Forum	Public Design Education		[Academic Event] Korean Society of Design Science Fall International Conference	
					[Event] Public Design Festival × Kumdori	
[Program] PechaKucha: Meet the Designers			[Program] Public Design Day	<ul style="list-style-type: none"> <li>[Academic Event] Landscape + Public Design Discussion</li> <li>[Public Design Lab] Camping in the City</li> </ul>	[Academic Event] Network Design Party: Dopamine	[Academic Event] Post Review Gathering: Public Design Day
					[Children's Program] Dobong Miracle Library	
					[Children's Program] Bupyeong Miracle Library	



## 1 Public Design Festival 2024 Opening Ceremony / 2024 Korea Public Design Awards Ceremony

**October 25 (Fri)  
15:00–17:00**

Venue: Building C, Cociety in Seongsu-dong, Seoul  
Hosted by: Ministry of Culture, Sports and Tourism (MCST)  
Organized by: Korea Craft and Design Foundation (KCDF)  
※ A list of winners is available on the Public Design Portal [publicdesign.kr](http://publicdesign.kr)

## 2 Exhibition–Selected Past Award-Winning Works from the Korea Public Design Awards

**October 25 (Fri)  
17:00–19:00 /  
October 26  
(Sat)–27 (Sun)  
12:00–19:00**

Venue: Building D, Cociety in Seongsu-dong, Seoul  
Organized by: Ministry of Culture, Sports and Tourism (MCST)  
Managed by: Korea Craft and Design Foundation (KCDF)  
※ A list of past winners is available on the Public Design Portal [publicdesign.kr](http://publicdesign.kr)

## 3 Academic Events

**October 26  
(Sat) 10:00–  
12:00**

### Public Design Forum X: Designs to Prevent Social Conflict Vol. 2

Venue: Culture Station Seoul 284 RTO  
Hosted by: Hongik University Public Design Research Center, Public Communication Lab LOUD  
Registration: Visit LOUD website [loud.re.kr](http://loud.re.kr)

**October 26  
(Sat) 14:00–  
16:00**

### Book Concert: Creating Safety with Public Design

Venue: Culture Station Seoul 284 RTO  
Hosted by: Korean Institute of Spatial Design (KISD)  
Registration: Visit KISD website [kisd.or.kr](http://kisd.or.kr)

**November 1  
(Fri) 14:00–  
17:00**

### Landscape + Public Design Discussion

Venue: Culture Station Seoul 284 RTO  
Hosted by: Korea Landscape Council (KLC), Plus Urban Design Association  
Registration: Visit KLC website [kolanco.or.kr](http://kolanco.or.kr)

**November 2  
(Sat) 9:30–19:30**

### Korean Society of Design Science Fall International Conference

Venue: KAIST in Daejeon  
Hosted by: Korean Society of Design Science (KSDS)  
Registration: Online registration open until October 22 (Tue) [design-science.or.kr](http://design-science.or.kr)

**November 2  
(Sat) 13:30–  
17:00**

### Network Design Party: Dopamine

Venue: Culture Station Seoul 284 RTO  
Hosted by: Public Design Youth Alliance, Hongik University Public Design Research Center  
Registration: Pre-registration required [naver.me/GkRUOe6X](http://naver.me/GkRUOe6X)

## 4 Regional Partnership City Programs

**October 30  
(Wed) 13:00–  
16:40**

### 2024 Public Design Forum (simultaneous online streaming)

Venue: Daejeon Modern History Exhibition Hall (Former Chungcheongnam-do Provincial Office Main Building)  
Registration: Online registration open until October 23 (Wed) [publicdesign.kr](http://publicdesign.kr)  
※ Pre-register at the Public Design Portal ([publicdesign.kr](http://publicdesign.kr)) for access to online live streaming via Zoom or YouTube.

**October 31  
(Thu) 13:00–  
15:00**

### 2024 Public Design Education

Venue: Daejeon Traditional Exhibit Hall NARAE  
Registration: Online registration open until October 14 (Mon) [bit.ly/4gDG GnR](http://bit.ly/4gDG GnR)  
※ The program is for public officials only on a first-come, first-served basis.  
※ Those who register for the program may also register for the “Daejeon Public Design Field Trip.”  
Date: October 31 (Thu) 10:30–12:00  
Venue: Sojedong Cheoldo Gwansachon

**November 2  
(Sat)–3 (Sun)**

### [Event] Public Design Festival × Kumdori

Create joyful memories with Kumdori, the mascot of the 1993 Daejeon Expo, during his surprise visits to the Public Design Locations.

Venue: 10 Public Design Locations in Daejeon (Daejeon Modern History Exhibition Hall / Former Main Building of Chungcheongnam-do Provincial Government, Daejeon Pet Park, Daejeon Municipal Museum, Daejeon Promotion Hall, Daehwadong Lighthouse Park, Sojedong Cheoldo Gwansachon, Daejeon Expo Plaza, Temiorae, Hanbat Arboretum, Heredium)

To participate: Take a photo with Kumdori at one of Daejeon’s Public Design Locations and upload it to your Instagram.

※ Please refer to the festival website or instagram ([@publicdesignfestival](https://www.instagram.com/publicdesignfestival)) for details.

※ A small gift will be given to participants in the event.

**October 25 (Fri)  
–November 3  
(Sun)**

### [Event] Public Design Festival × Tashu

Take a ride on Korea’s first public bicycle, “Tashu,” and explore Daejeon’s Public Design Locations.

Venue: 37 Public Design Locations in Daejeon

To participate: Take a photo with a Tashu bike at one of Daejeon’s Public Design Locations and upload it to your Instagram.

※ Please refer to the festival website or instagram ([@publicdesignfestival](https://www.instagram.com/publicdesignfestival)) for details.

※ A small gift will be given to participants through a lucky draw.

## 5 Partnership Programs

### Public Design Festival 2024 × Public Design Lab

During the festival, pop-up stations will be operated for citizens to directly experience public design ideas aimed at solving social issues. Feedback gathered through the Public Design Labs will be utilized to guide future project directions.

#### Public Design for Mental Care

Building public spaces with Mental Care Design (MCD) for workers in small-scale industrial complexes to support them alleviate physical and emotional stress.

<b>Gyeonggi</b>	<b>October 25 (Fri)</b> <b>–November 3 (Sun)</b>	Venue: Sinheung-dong Administrative Welfare Center (109, Samjak-ro, Ojeong-gu, Bucheon-si)
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#### Module-Based Public Space “Public Space In”

A module-based rest facility that users can put together based on their needs or space; an example of public furnishing systems.

<b>Daejeon</b>	<b>October 25 (Fri)</b> <b>–November 3 (Sun)</b>	Venue: Front yard of Daejeon Modern History Exhibition Hall (Former Chungcheongnam-do Provincial Office Main Building)
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#### Public Design for Segregated Smoking to Avert Social Conflict

Segregated smoking booths to prevent and resolve conflicts between non-smokers and smokers, cigarette smokers and vapers.

<b>Seoul</b>	<b>October 25 (Fri)</b> <b>–November 3 (Sun)</b>	Venue: 124 Teheran-ro, Gangnam-gu, Seoul
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#### Camping in the City

A camping space in the city where people can come to relieve stress in a free and comfortable atmosphere.

<b>Seoul</b>	<b>November 1 (Fri) 13:00–21:00</b>	Venue: Gangnam Square (between Exit 11 and Exit 12 of Gangnam Station on Subway Line 2)
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#### ESG Public Design with Hyundai Department Store Duty-Free

Spaces created with “design nudges” that prompt better choices from visitors via soft intervention, thus inducing positive behavior and lowering stress levels.

<b>Seoul</b>	<b>October 25 (Fri)</b> <b>–November 3 (Sun)</b>	Venue: Hyundai Department Store Duty-Free Dongdaemun
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### Public Design Festival 2024 × Miracle Libraries with the Book Culture Foundation

“Miracle Libraries” are public children’s libraries across the country, organized by the Book Culture Foundation in collaboration with local governments. These libraries help children grow bright, upright, and free, allowing them the joy of imagination and discovery while fostering pride in their local culture. Public design programs will be held in 6 Miracle Libraries nationwide, providing opportunities for children to learn and participate in enjoyable activities.

#### Guro Miracle Library: The Beauty of the Library

A book-based toy musical show, “The Woodcarver Eli,” will be presented as part of a public cultural program for local residents.

<b>Seoul</b>	<b>October 26 (Sat) 14:00–15:00</b>	Venue: Guro Miracle Library Auditorium Registration: Online registration open until October 8 (Tue) on the Guro-gu Library System website under the “Cultural Events” menu (first-come, first-served basis) <a href="http://lib.guro.go.kr">lib.guro.go.kr</a>
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#### Dobong Miracle Library: The Library’s This and That

Participants will draw library landscapes based on their learning in painting and design. The pieces will be presented in the library’s 10th Anniversary Exhibition.

<b>Seoul</b>	<b>October 26 (Sat)–27 (Sun) / November 2 (Sat)–3 (Sun) 14:00–16:00</b>	Venue: Dobong Miracle Library Learning Center Registration: Online registration open until October 11 (Fri) on the Dobong-gu Library System website under the “Book Culture Program” menu (first come, first served) <a href="http://www.unilib.dobong.kr">www.unilib.dobong.kr</a>
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#### Bupyeong Miracle Library: Incheon Kid Correspondents

Participants will visit local Public Design Locations to learn about public design and create their own designs for a Miracle Library emblem.

<b>Incheon</b>	<b>October 26 (Sat) 14:00–16:00 / October 27 (Sun) 13:00–17:00 / November 2 (Sat)–3 (Sun) 14:00–16:00</b>	Venue: Bupyeong Miracle Library and Public Design Locations in Incheon Registration: Visit Bupyeong-gu Library System website <a href="http://www.bppl.or.kr">www.bppl.or.kr</a>
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#### Geumsan Miracle Library: Collaborative Mural Drawing Event with Picture Book Author

A mural-drawing event that will help children gain insight into the importance of public design.

<b>Chungnam</b>	<b>October 26 (Sat) 09:00–12:00</b>	Venue: Geumsan Miracle Library Resource Room Registration: Visit Geumsan-gun Library System website <a href="http://library.geumsan.go.kr">library.geumsan.go.kr</a>
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### Jeongeup Miracle Library: Library Concert & Picture Book Curation

Music concerts and picture book displays and readings by local artists.

**Jeonbuk** **October 26**  
**(Sat) 16:00–**  
**17:30**

Venue: Jeongeup Miracle Library  
Registration: Visit Jeongeup Library website [lib.jeongeup.go.kr](http://lib.jeongeup.go.kr)

### Cheongju Miracle Library: Enchanted Forest

An exhibition of art pieces created by children and their families using picture book characters will be set up in the library's Pine Tree Forest.

**Chungbuk** **October 25 (Fri)**  
**onward**

Venue: Cheongju Miracle Library

### Public Design Festival 2024 × Embassy of Switzerland

Designers from Korea, Switzerland, and other countries will gather to share their perspectives on design at the Embassy of Switzerland in Seoul. The Embassy, also called the “Swiss Hanok,” is known for its harmonious embodiment of the Korean traditional house and Swiss architectural practice. The presentations will be based on the fast-paced PechaKucha format, in which presenters prepare 20 slides and then spend 20 seconds talking about each slide.

#### PechaKucha: Meet the Designers

**Seoul** **October 28**  
**(Mon) 17:00–**  
**19:00**

Venue: Embassy of Switzerland in the Republic of Korea  
Presentation: Presenters: Lee Sukwoo (SWNA Founder), Lee Jangsub (Professor at Seoul National University), Lee Hwanchan & Maeng Yoomin (KUO DUO Co-Directors), Lim Dongkyun (Studio Hinge Co-Director), Livia Lauper, Silvio Rebholz, Paula Cermeño León, Gabriel Hafner  
Registration: Pre-registration required on the festival website

### Public Design Festival 2024 × Urban Sketchers Gyeongju

Urban Sketchers is an international art movement that started in 2007. Members sketch their travel destinations or home cities on location and share them on social media to promote local cities and cultures. Currently, 477 cities across 70 countries around the world are participating in the program. There are eight official chapters in Korea, including in the cities of Seoul, Incheon, Ulsan, Gyeongju, and Busan. The Urban Sketchers Festa is an annual event in which local citizens join the Urban Sketchers to draw pictures of the city and share all around the world.

#### Gyeongju Urban Sketchers Festa

**Gyeongju** **October 26**  
**(Sat) 9:30–21:00 /**  
**October 27**  
**(Sun) 9:00–**  
**15:30**

Venue: Hwangchon area / Gyeongju Cultural Center 1918

### Public Design Festival 2024 × Farmers Market Marche@: Creating Communities of Friendship and Caring

The Farmers Market Marche@ is a marketplace where producers, consumers, food, and culture meet. The program, consisting of exhibitions, talk sessions, and dining events, will focus on the relationships formed through these interactions and will share examples of local communities that uphold friendship and caring.

#### Public Design Festival Market

A community market with around 40 teams of farmers, chefs, and craft artists.

**Seoul** **October 26**  
**(Sat) 11:00–**  
**15:00**

Venue: Under Stand Avenue in Seongsu-dong, Seoul

#### Workshop 1. A Brewery of Friendship and Caring: From Fullfull Farm to Ich Brew

Beer-loving farmers share their stories of how they become brewers working with their own produce, the story of their farmhouse beer brand. Participants will be served dishes made from farm-grown vegetables and grains, perfectly paired with beer.

**Seoul** **October 26**  
**(Sat) 12:00–**  
**14:00, 15:00–**  
**17:00**

Venue: Building C, Cociety in Seongsu-dong, Seoul  
Hosts: Nam Kyungsuk, Lee Yeonjin (Fullfull Farm and Ich Brew), Kim Songhee (Baepsae), Yona (Marche chef)  
Registration: Visit Farmers Market Marche@ Instagram [@marchefriends](https://www.instagram.com/marchefriends)  
Registration Fee: 10,000 KRW

#### Workshop 2. A Farm of Friendship and Caring: Farmers and Chefs Growing Together in Bongguem Garden

Farmer Kim Hyun-Suk and her friends will talk about their experiences in Bongguem Garden, where they meet once every week. Chefs will prepare dishes that reflect their time in the Garden, and the flow of the seasons that they experienced.

**Seoul** **October 27**  
**(Sun) 12:00–**  
**14:00, 15:00–**  
**17:00**

Venue: Building C, Cociety in Seongsu-dong, Seoul  
Hosts: Kim Hyunsuk (Bongguem Garden), Shin Soyoun (Maja Kitchen), Shim Eunlee (Shim's Tapas), Um Hyunjung (Fran Lokal), Jeong Dajeong (DajeongHan Maeum), and other members of Team Farm Tuesday  
Registration: Visit Farmers Market Marche@ Instagram [@marchefriends](https://www.instagram.com/marchefriends)  
Registration Fee: 10,000 KRW

## Public Design Festival 2024 × International Public Design Forum (IPDF)

Different projects aimed at identifying and solving problems in public spaces will be held on the same day at the same time in different locations. The program will unlock the potential of public design with governance from the private sector, public institutions, and academia and offer opportunities for everyone who interested in contributing to solving social problems.

### Public Design Day

**Seoul**    **October 31**  
**(Thu) 13:00–**  
**17:00**

Venue: 5 locations in Seoul  
Hosted by: International Public Design Forum (IPDF)

#### [Creating Decent and Clean Smoking Areas, with Hongik University Public Design Research Center](#)

Enhancing smoker awareness on cigarette butt littering through behavioral design

Venue: Gangnam Station Food Street

#### [Promoting Engagement for Clean Parks, with Furdiz](#)

Participation-based awareness project encouraging people to clean up spaces after using them

Venue: Gyeongui Line Forest Park

#### [Creating In-City Resting Areas, with Beedle × Jelly Jang](#)

Building public resting areas in open city spaces

Venue: Open Lawn at the Central Post Office Civic Plaza

#### [Raising School Zone Traffic Safety Awareness](#)

Ensuring safe commuting environments for children within school zones

Venue: Bangi Elementary School

#### [Paint is Not A Safeguard, with Change Week](#)

Raising awareness among car drivers and bicycle users to ensure safer bicycle roads

Venue: Bicycle road near Exit 4 of Gyeongbokgung Station on Subway Line 3

### Post Review Gathering: Public Design Day

**Seoul**    **November 3**  
**(Sun) 14:00–**  
**17:00**

Venue: Culture Station Seoul 284 RTO  
Hosted by: IPDF, Hongik University Public Design Research Center  
Registration Contact: Hongik University Public Design Research Center  
02-320-1237

## Public Design Festival 2024

### Hosted by

Ministry of Culture, Sports and Tourism (MCST), Republic of Korea

### Organized by

Korea Craft and Design Foundation (KCDF)

### Partners

Daejeon Metropolitan City  
Daejeon Tourism Organization  
Daejeon Transportation Corporation

Korea Heritage Agency  
Gongju National Museum  
National Agricultural Museum of Korea  
The National Folk Museum of Korea  
National Ecological Institute of Korea

Iksan National Museum  
National Maritime Museum of Korea  
Seoul Museum of Craft Art  
Seoul Design Foundation  
Onyang Folk Museum

Embassy of Switzerland in the Republic of Korea  
Korea Institute of Design Promotion  
Farmers Market Marche@  
Designhouse

Rooming Co. Ltd  
Momos Coffee  
SuperBin

Urban Sketchers Gyeongju  
Jeju Samdasoo  
Book Culture Foundation  
Hyundai Motor Chung Mong-Koo Foundation

Korean Society of Public Design  
Korean Institute of Spatial Design (KISD)  
Korea Landscape Council  
Korea Society of Design & Science  
Hongik University Public Design Research Center  
Public Design Youth Alliance  
International Public Design Forum (IPDF)

### Organizing Committee

Paik Jinkyung / President  
Kang Jaeyoung  
Lee Wooseong  
Lee Jonghyuk  
Lee Hyunsung  
Choi Sunggho  
Jang Dongkwang  
Kim Hongphil  
Kim Suhyun  
Ryu Kyeongjin

### Managements

Public Design Policy Team  
Kim Jiwon, Jeon Minkyong, Lee Soohyeon, Lee Yonghan, Woo Jeongeun, Cha Miran, Moon Hana

### Supports

Public Design Promotion Team  
Kang Hyewon, Choi Dongwon, Woo Jihyun

### Daejeon Regional Partnership City

Lee Jeongho, Kim Yeonwoo

### Event Operation

Unione Communications Co., Ltd.

### Graphic Design

studio fnt

### Content Editing

fieldwork

### Space Design

LimTaeHee Design Studio

### Online Promotion

MyTable

### 3D Printing

GOODesign

### Photo

516 Studio

# 공공디자인 페스티벌 2024

Public Design Festival

2024.10.25.-11.3.

포용으로 피어나는 공공디자인

Public Design for Embracement

[www.kcdf.kr](http://www.kcdf.kr)

[www.publicdesign.kr/festival](http://www.publicdesign.kr/festival)

[youtube.com/kcdf2011](https://youtube.com/kcdf2011)

[@ publicdesignfestival](https://publicdesignfestival)

Hosted by / Organized by



문화체육관광부  
Ministry of Culture, Sports and Tourism



한국공예·디자인문화진흥원  
Korea Craft & Design Foundation

Partners



대전광역시  
DAEJEON METROPOLITAN CITY

DAEJONGEON  
대전관공공사



Korea Heritage Agency  
국가유산진흥원



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland in the Republic of Korea



서울디자인재단

kidp 한국디자인진흥원

마르쉐@

roomaiaog\*

제주 삼다수



책이문사회문화재단  
Book Culture Foundation

현대차  
정몽구 재단  
Chung Mong-goo Foundation

● designhouse



Korea  
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