



공공디자인 페스티벌 2025

Public Design Festival

2025.10.24.-11.2.

공존: 내일을 위한 공공디자인

Coexistence: Public Design for the Future

Gwangju Metropolitan City, Society
and Nationwide Public Design Locations



2000-2025

일상의 문화를
바꾸는 우리의 미래

Our Future that changes
the Culture of Everyday Life

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Coexistence: Public Design for the Future

Gwangju Metropolitan City,
Society in Seongsu-dong, Seoul,
and Nationwide Public Design Locations

Hosted by

Ministry of Culture, Sports and Tourism (MCST), Republic of Korea

Organized by

Korea Craft and Design Foundation (KCDF)

2025 Regional Partnership City

Gwangju Metropolitan City

Please Note

Opening times vary between locations. Please check the festival website for information on each location before you visit.

Scan the QR code to see all locations and programs.



Opening Remarks

Greetings.

I am Chang Dongkwang, President of the Korea Craft and Design Foundation (KCDF).

This year marks the 4th Public Design Festival. Over the past three years, it has become a platform for highlighting the importance and potential of public design, inspiring new ideas in daily life and local communities.

As this year's theme, "Coexistence: Public Design for the Future" suggests, harmony and cooperation across generations, neighbors, and regions are essential values we must pursue together in an era of increasing uncertainty. Through this theme, the festival will serve as a venue to reflect and deliberate together on the role public design must play for the future of all.

This year's Regional Partnership City is Gwangju Metropolitan City. Gwangju is known as a city of democracy and the arts, and a powerful symbol of citizen-led social change. In particular, the Gwangju Folly project is a leading example of urban regeneration through architecture, art, and public design. As sustainability becomes a shared challenge for all cities and communities, the Public Design Forum will gather Korean and international experts under the theme "Public Design for the Future" to explore how design can respond to social change.

The 206 public design locations nationwide are another main feature of the festival. Grounded in local resources and identities, each location works with residents to improve daily life and strengthen communities. These sites also promote values such as regeneration, sustainability, and cultural participation—bringing together public institutions,

businesses, organizations, and citizens to drive change in everyday life and the urban landscape. These locations act as public design labs and a site of transformation, spreading new ideas and values throughout society.

This year's festival builds on three years of progress and takes another step forward. The number of participating locations has grown from 101 in the first year to 206, while the scope of collaboration has also broadened through active participation from major domestic and international academic and professional organizations. The Public Design Lab offers advanced programs with universities, alongside children's and family activities at Miracle Libraries and design locations nationwide, as well as academic events for professionals. As more programs are now initiated and led by local sites, citizens are enjoying richer opportunities to engage with public design in their daily lives. These developments offer new ground to explore how public design can contribute to local communities.

Public Design Festival 2025 is a meaningful gathering that connects generations and regions, spreading the values of coexistence and mutual growth across society. Your interest and participation can spark change in communities and everyday life. Together, these efforts will help drive our society toward a more sustainable and inclusive community.

With gratitude to all participants once again, this festival aspires to provide vision and vitality for a better tomorrow. Thank you.

Chang Dongkwang
President of Korea Craft and Design Foundation

Main Events

2025 Korea Public Design Awards Ceremony

Launched in 2008 to broaden public awareness of public design, promote its cultural value, and discover and share exemplary cases to expand citizens' rights to cultural enjoyment, the Public Design Awards Ceremony marks its 18th edition this year.

Under the theme "Coexistence: Public Design for the Future," the Public Design Awards Ceremony has recognized a total of 14 awardees—11 in the project category and 3 in the research category—highlighting projects and studies that seek harmony and coexistence across generations in response to social change.

The Public Design Awards Ceremony aspires to encourage more public design projects and research that resonate with citizens in these rapidly changing times, with the aim of addressing today's challenges and building a more enriching tomorrow together.

Date
October 24 (Fri) 15:00–17:00

Venue
Building C, Cociety in
Seongsu-dong, Seoul

※ Award details can be found
in the award casebook
available on the
Public Design Portal
(publicdesign.kr)



* The Victor Margolin Award was established with funds donated by world-renowned design scholar Victor Margolin (1941–2019) to support the advancement of design research in Korea. It is presented to research papers that propose the future roles and values of public design.

Project Category Awardees (11 Projects)

Presidential Award
[Public Service]
[Creating a New Smoking Culture through Technology and Design](#)
Seoul Seocho-gu Office

Minister of Culture, Sports and Tourism Award
[Public Campaign]
[“First Wearing of Liberation” Campaign](#)
Ministry of Patriots and Veterans Affairs, Binggrae Co., D-1 (DMINUSONE)

[Public Campaign]
[Transparent OLED Donation Kiosk – Voluntary Sharing Culture Campaign](#)
NAVER Happybean

KCDF President Award
[Public Facilities]
[The Aesthetics of Waiting – Ulsan Smart Bus Shelter 31109](#)
Ulsan Metropolitan City Hall

[Public Facilities]
[Construction of Four-Season Anti-Slip Carbon Heating Mat Stairways](#)
Seongnam City Hall

[Public Service]
[ACC Accessibility Enhancement Thematic Exhibition: “Our Bodies, Embedded with Others”](#)
National Asian Culture Center (ACC) and 13 other teams

[Visual Images]
[Development of Crime Prevention Environmental Design for Onyang Hot Springs Old Town Streets](#)
Asan City Hall, Sabi Co., Ltd., Jang Hunjong (Sun Moon University)

Academic Society President's Award
[Public Space and Architecture]
[Creating a Picnic Pool for All](#)
Seoul City Hall, Studio MXD

[Public Space and Architecture]
[Bespoke Library, A New Form of Public Space Assembled with Ready-Made Materials](#)
Gwangju Metropolitan Mudeung Library, Kim Sunhyung (Chonnam National University)

[Public Facilities]
[Public Design Enhancing Everyday Safety](#)
Yongin City Hall, MC Creative

[Visual Images]
[Designing Safety Guidelines Based on the Nudge Effect](#)
Korea Hydro & Nuclear Power Co., Ltd. (KHNP), SE Design Group Co., Ltd.

Research Category Awardees (3 Projects)

Minister of Culture, Sports and Tourism Award
[A Study on Establishing Design Guidelines Considering Privacy and User Experience in Public Spaces](#)
Cho Kwangmin (Department of Industrial Design, KAIST), Yoon Jungkyoon (Department of Human-Centered Design, Cornell University), Jung Jooyoung (School of Design and Architectural Engineering, Korea University of Technology and Education), Kim Chajoong (Department of Design, UNIST)

Victor Margolin Award*
[A Study on the Future Public Design Scenario with AI](#)
Shim Yunsun (Department of Design Convergence, Inha University)

KCDF President Award
[Social Contribution in Developing Countries through Design Thinking Approach](#)
Lee Hasun (Department of Design Convergence, Kyungwoon University; formerly Institute of Convergence Design, Ewha Womans University)

Exhibition:
Selected Past Award-Winning Works
from the Korea Public Design Awards

Out of more than 220 past award-winning works from the Public Design Awards Ceremony, held annually since 2008, eight project category winners that embody the theme of “Coexistence: Public Design for the Future” of the Public Design Festival 2025 have been selected and re-curated into an exhibition.

The exhibition unfolds around four main themes—intergenerational communication, school environment improvement, creation of play spaces, and education & campaigns—revisiting how public design has addressed social issues and transformed the daily lives of communities, while also exploring its future directions.

※ 11 award-winning projects in the 2025 Project Category will also be on display.

Date
October 24 (Fri) 17:00–19:00
October 25 (Sat)–26 (Sun)
12:00–19:00

Venue
Building D, Cociety in
Seongsu-dong, Seoul

Intergenerational Communication

Noannam Elementary School VIVA Playground Project
Yueoye Architects
2024, Second Prize (KCDF President Award)
Naju, Jeonnam

Gwangju Yangdong Elementary School Hideout Project
Gwangju Metropolitan City Office of Education, Gwangju Yangdong Elementary School, P_P.Y, Yae rhim Architects & Planners
2023, Second Prize (KCDF President Award)
Gwangju Metropolitan City

School Environment Improvement

Gonggak Library at Gonggeun Elementary School
Hoengseong Gonggeun Elementary School, EUS+ Architects
2022, Third Prize (KCDF President Award)
Hoengseong, Gangwon

Forest of Imagination at Daewon Elementary School in Changwon
Daewon Elementary School, units-ua Architects
2021, Grand Prize (Minister of Culture, Sports and Tourism Award)
Changwon, Gyeongnam

Creation of Play Spaces

Miracle Playground in Songjeong-dong
Gyeonggi Gwangju City Hall
2021, Placer (KCDF President Award)
Gwangju, Gyeonggi

School Floor Play
Nolgong Co., C Program
2016, Second Prize (KCDF President Award)

Education & Campaigns

Dribble for All
D-1 (DMINUSONE), Hana Financial Group Inc., Korea Professional Football League (K League)
2023, Second Prize (KCDF President Award)
18 Soccer Stadiums Nationwide

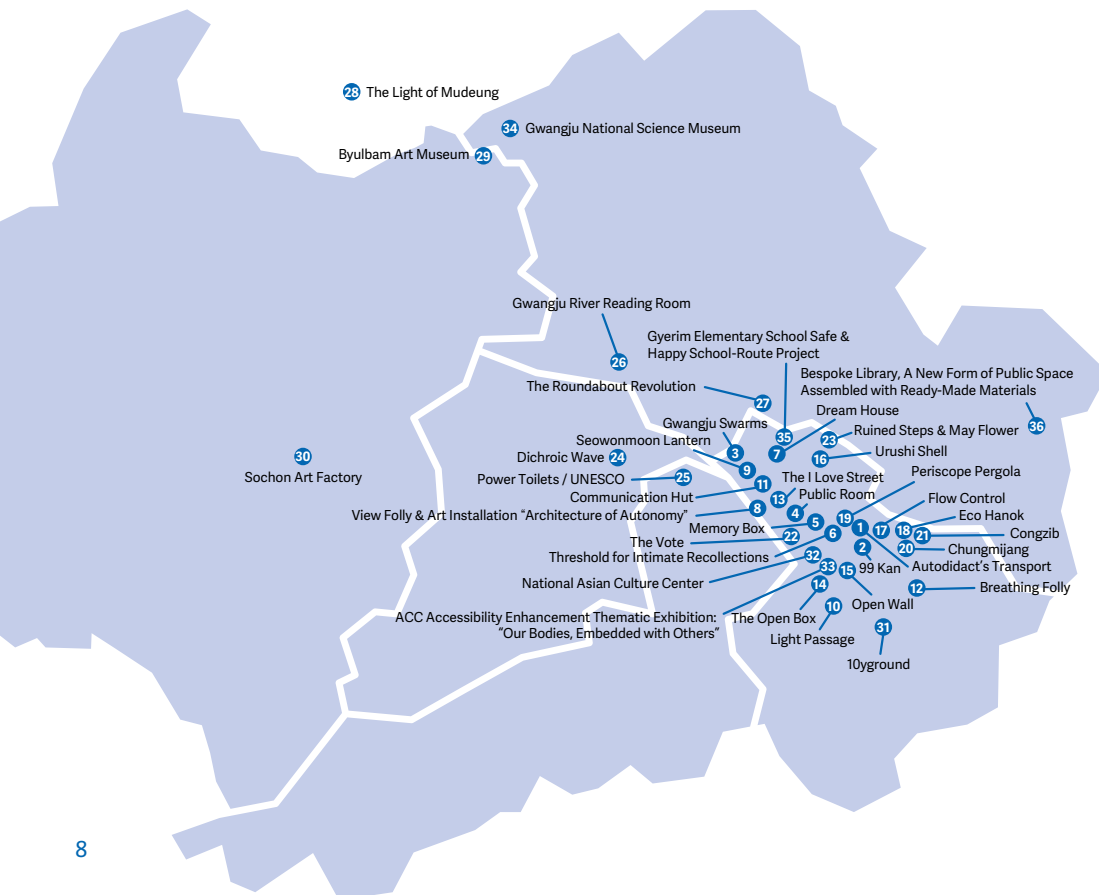
SAFE&SAVE 365
Jerrybag
2022, Third Prize (KCDF President Award)
Seoul

Regional Partnership City: Gwangju Metropolitan City

The Public Design Festival selects one city each year as a "Regional Partnership City" to spotlight public design cases that reflect local characteristics. In 2025, the journey continues in Gwangju Metropolitan City, a city of democracy and the arts, and a place enriched by creative experiments in urban regeneration.

From 2011 to 2024, Gwangju carried out the Gwangju Folly project five times, reinterpreting the concept of "folly"—typically a decorative structure without practical function—as public spaces and artworks that bring new identity and cultural vitality to the aging urban fabric.

Gwangju Folly represents landscapes created by leading architects and artists from Korea and abroad who resonated with Gwangju's past and present, demonstrating that experimental spaces beyond everyday life can serve as starting points for new urban design. Alongside Gwangju Folly, visitors can explore 36 public design locations across the city—where design, architecture, and art intersect—to encounter public design that bridges past and present, addresses today's challenges, and points toward the future of cities.



Gwangju folly

1. Autodidact's Transport

Gwangju Metro Line 1 Car No. 1009 (Mobile)

[@gwangjufolly_official](#)

2. 99 Kan

31-11, Chungjang-ro 3-ga, Dong-gu, Gwangju
(in front of Chungjang Police Security Center)

[@gwangjufolly_official](#)

3. Gwangju Swarms

1-6, Gung-dong, Dong-gu, Gwangju
(Hanwha Life Intersection)

[@gwangjufolly_official](#)

4. Public Room

38, Munhwajeondang-ro, Dong-gu, Gwangju
(next to the ACC Bus Stop)

[@gwangjufolly_official](#)

5. Memory Box

B1-56, Seoseok-ro, Dong-gu, Gwangju
(near the Meeting Square at Geumnam
Underground Shopping Center)

[@gwangjufolly_official](#)

6. Threshold for Intimate Recollections

Seoseok-ro 7beon-gil, Dong-gu, Gwangju
(Hwanggeum-ro Intersection)

[@gwangjufolly_official](#)

7. Dream House

181-1, Dongmyeong-dong, Dong-gu, Gwangju
(next to the Blue Village Community Center)

[@gwangjufolly_official](#)

8. View Folly & Art Installation "Architecture of Autonomy"

96, Jebong-ro, Dong-gu, Gwangju
(Gwangju Visual Content Center)

[@gwangjufolly_official](#)

9. Seowonmoon Lantern

145, Jebong-ro, Dong-gu, Gwangju
(former Site of Gwangju MBC)

[@gwangjufolly_official](#)

10. Light Passage

33-1, Chungjang-ro, Dong-gu, Gwangju

[@gwangjufolly_official](#)

11. Communication Hut

126, Jebong-ro, Dong-gu, Gwangju
(Jangdong Rotary)

[@gwangjufolly_official](#)

12. Breathing Folly

92-9, Dongmyeong-dong, Dong-gu,
Gwangju

[@gwangjufolly_official](#)

13. The I Love Street

26, Jebong-ro 82beon-gil, Dong-gu,
Gwangju (Main Gate of Gwangju Seoseok
Elementary School)

[@gwangjufolly_official](#)

14. The Open Box

89-2, Gwangsang-dong, Dong-gu, Gwangju
(Old City Hall Intersection)

[@gwangjufolly_official](#)

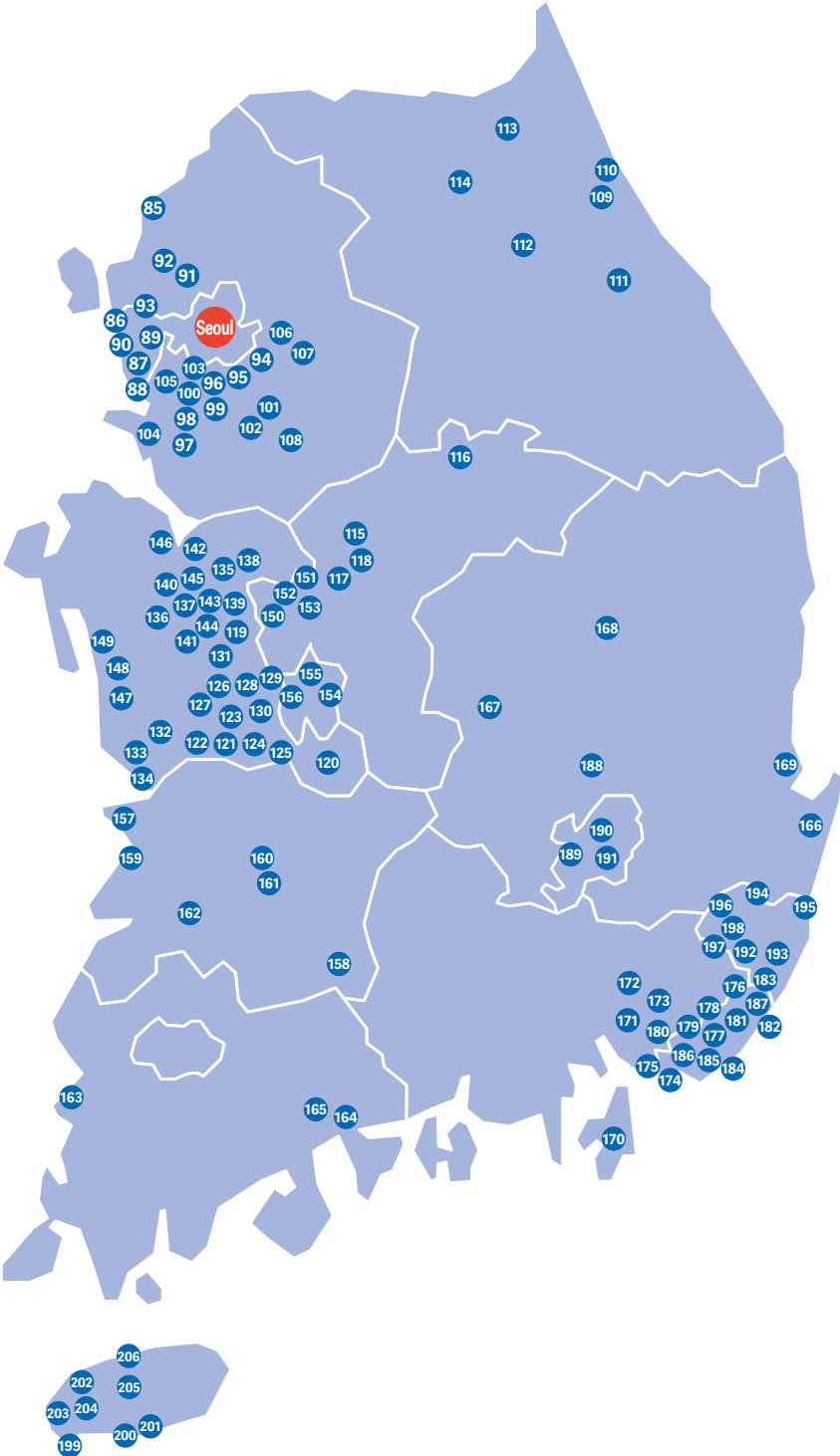
15. Open Wall 27-1, Honam-dong, Dong-gu, Gwangju (in front of Gwangju Tax Office) @gwangjufolly_official	23. Ruined Steps & May Flower 25, Dongmyeong-dong, Dong-gu, Gwangju (Pureungil Farm Bridge) @gwangjufolly_official	29. Byulbam Art Museum [Byulbam Art Museum in Cheomdan] 39, Cheomdanjungang-ro 182beon-gil, Gwangsan-gu, Gwangju [Byulbam Art Museum in Suwan] 1030, Pungyeongjeongcheonjaegeo-gil, Gwangsan-gu, Gwangju [Byulbam Art Museum in Unnam] 156, Mongnyeon-ro, Gwangsan-gu, Gwangju [Byulbam Art Museum in Sinchang] 331, Wangbeodeul-ro, Gwangsan-gu, Gwangju [Byulbam Art Museum in Seonun] 42, Seonun-ro 2beon-gil, Gwangsan-gu, Gwangju @art_sochoon	35. Gyerim Elementary School Safe & Happy School-Route Project 《2022 Making Happy Spaces with Public Design Program》 Around 320 Jungang-ro, Dong-gu, Gwangju (school route of Gwangju Gyerim Elementary School, centered in Gyerim 1-dong and 2-dong)
16. Urushi Shell 38-7, Dongmyeong-dong, Dong-gu, Gwangju @gwangjufolly_official	24. Dichroic Wave 20, Gyeongyeol-ro 17beon-gil, Seo-gu, Gwangju @gwangjufolly_official	42, Seonun-ro 2beon-gil, Gwangsan-gu, Gwangju @art_sochoon	36. Bespoke Library, A New Form of Public Space Assembled with Ready-Made Materials 《2025 Korea Public Design Awards》 Academic Society President's Award 130, Myeonang-ro, Buk-gu, Gwangju (Mudeung Library)
17. Flow Control 22-1, Geumnam-ro 3-ga, Dong-gu, Gwangju (Geumnam-ro Park) @gwangjufolly_official	25. Power Toilets / UNESCO 32-1, Gu-dong, Nam-gu, Gwangju (entrance of Gwangju Park) @gwangjufolly_official	30. Sochoon Art Factory 14-9, Sochoon-ro 85beon-gil, Gwangsan-gu, Gwangju @art_sochoon	
18. Eco Hanok 209-106, Dongmyeong-dong, Dong-gu, Gwangju @gwangjufolly_official	26. Gwangju River Reading Room 627, Im-dong, Buk-gu, Gwangju (next to the Gwangju Association of Social Workers) @gwangjufolly_official	31. 10yground 1, Yangchon-gil, Nam-gu, Gwangju @10yground	
19. Periscope Pergola 45-15, Seoseok-dong, Dong-gu, Gwangju (in front of Daeseong Academy) @gwangjufolly_official	27. The Roundabout Revolution 740-2, Jungheung-dong, Buk-gu, Gwangju (in front of Gwangju Station) @gwangjufolly_official	32. National Asian Culture Center 38, Munhwajeondang-ro, Dong-gu, Gwangju @asianculturecenter	
20. Chungmijang 16-19, Donggye-ro, Dong-gu, Gwangju @gwangjufolly_official	28. The Light of Mudeung 90, Honam Expressway, Nam-myeon, Jangseong-gun, Jeollanam-do (Seogwangju Tollgate) @gwangjufolly_official	33. ACC Accessibility Enhancement Thematic Exhibition: “Our Bodies, Embedded with Others” 《2025 Korea Public Design Awards》 KCDF President Award 38, Munhwajeondang-ro, Dong-gu, Gwangju	
21. Congzib 16-15, Donggye-ro, Dong-gu, Gwangju @gwangjufolly_official		34. Gwangju National Science Museum 235, Cheomdangwagi-ro, Buk-gu, Gwangju @gnsvisit	
22. The Vote 33, Chungjang-ro 2-ga, Dong-gu, Gwangju (next to Gwangju Youth Life Design Center) @gwangjufolly_official			

Nationwide Public Design Locations

Public Design Festival 2025, under the theme “Coexistence: Public Design for the Future,” is joined by 206 nationwide public design locations that put the values of public design into practice. Spanning diverse fields—including space, architecture, culture, ecology, services, and policy—these locations embody and share the inclusive values of public design, directly connected to everyday life and transcending generations, regions, and social groups.

During the festival, visitors will experience “design for coexistence” through a wide range of themes—such as design prioritizing public safety and consideration for vulnerable groups, spatial regeneration, eco-friendly lifestyles, the preservation and restoration of local culture, and open cultural spaces. Through these encounters, they will rediscover the value of public design as a force that enriches everyday life, strengthens social connections, and opens pathways toward a sustainable future for communities.

※ Scan the QR code to view all locations and programs.



Public Design Locations in Seoul



Seoul

37. Gangnam One-Person Household Community Center Stay.G

3F, 36, Teheran-ro 8-gil, Gangnam-gu, Seoul
[@gangnam.one](#)

38. Gangnam-daero Landmark Street

Gangnam-daero, Gangnam-gu, Seoul
 (from Gangnam Square to Sinnonhyeon Station Exit 5)

39. Daechi-dong Academy Street Stress-Free Zone

[Therapy Zone]
 510, Dogok-ro(Refresh),
 505, Dogok-ro(Sound), 3, Dogok-ro
 77-gil(Fitness), Gangnam-gu, Seoul
 [Kids Play Station]
 454, Dogok-ro, Gangnam-gu, Seoul
 [Ocean Explorers]
 236, Samseong-ro, Gangnam-gu, Seoul
 [Planter Integrated Rest Area]
 416, 429, 435, and 517 Dogok-ro, Gangnam-gu, Seoul
[@gangnam_korea](#)

40. Millmiri Learning Place

Around 261, Gaepo-ro, Gangnam-gu, Seoul
 (Dalteo Park Walking Trail)

41. Yes! Kids Zone

212-1, Daechi-dong, Gangnam-gu, Seoul
 (walking paths around Hanti Neighborhood Park and nearby schools)

42. Jamwon Hangang Park Healing Trail

Around Apgujeong-ro 11-gil, Gangnam-gu, Seoul
[@gangnam_korea](#)

43. Gangdong Forest Library

587, Gucheonmyeon-ro, Gangdong-gu, Seoul
[@gd_forestlib](#)

44. Guro Miracle Library

24, Gurojungang-ro 40-gil, Guro-gu, Seoul
[@guromiracle](#)

45. Chaegideungeori Small Library

1130, Beoman-ro, Geumcheon-gu, Seoul
 (in front of Doksan Station Exit 2)
[geumcheonlib.seoul.kr](#)

46. Dobong Miracle Library

797, Madeul-ro, Dobong-gu, Seoul
[@dobong_miracle](#)

47. Dapsimni Film & Media Art Center

210-9, Dapsimni-ro, Dongdaemun-gu, Seoul
[@dsnfilmart](#)

48. Dongdaemun-gu Dapsimni Library

75, Seoulsiripdae-ro 4-gil, Dongdaemun-gu, Seoul
[@dap111445](#)

49. Sayuksin History Hall

191, Noryangjin-ro, Dongjak-gu, Seoul
 (in Sayuksin Park)
[@sayuksin_hh](#)

50. New Earth Layer

108, Haneulgongwon-ro, Mapo-gu, Seoul
 (Sculpture Park in Noeul Park)

51. Maporium, Mapo Lifelong Learning Center

5F, 16, Hongik-ro 2-gil, Mapo-gu, Seoul
[@mapo_llc](#)

52. ODOM
1F, 13, Tojeong-ro 3-gil, Mapo-gu, Seoul
[@odom_mind](#)

53. Grain Seoul
2F, 53, Yeonhui-ro 11ga-gil, Seodaemun-gu, Seoul
[@grain_seoul](#)

54. Greendesign Works Gongjang
62, Yeonhui-ro 11ma-gil, Seodaemun-gu, Seoul
[@green_gongjang](#)

55. Egg Bookshop
1F, 43-35, Seongsan-ro 9-gil, Seodaemun-gu, Seoul
[@egg.bookshop](#)

56. Hongje Yuyeon
484, Tongil-ro, Seodaemun-gu, Seoul
(underground of Yujin Sangga)

57. Creating a New Smoking Culture through Technology and Design
《2025 Korea Public Design Awards》
Presidential Award
Across Seocho-gu, Seoul (especially side streets around Gangnam-daero)

58. More Store
5, Ttukseom-ro 1na-gil, Seongdong-gu, Seoul
(Heyground)
[@more.dayaftertomorrow](#)

59. Better Earth Zerowaste Lifestyle Shop
Branch 1: Room201, 1-1, Songjeong 18-gil, Seongdong-gu, Seoul
Branch 2: 50-6, Ewhayeodae-gil, Seodaemun-gu, Seoul (The Common Love)
[@better_earth_official](#)

60. Waterworks Museum
27, Wangsimni-ro, Seongdong-gu, Seoul
[@seoul_arisu](#)

61. The Breathing Net
273, Ttukseom-ro, Seongdong-gu, Seoul
(Seoul Forest Outdoor Stage)

62. Understand Avenue
63, Wangsimni-ro, Seongdong-gu, Seoul
[@understand_social](#)

63. Jerrybag S-Planet
1F, 19, Seoulsup 2-gil, Seongdong-gu, Seoul
[@jerrybag.official](#) [@apoyo_uganda](#)

64. Cheonggyecheon Museum
530, Cheonggyecheon-ro, Seongdong-gu, Seoul
[@seoulmuse_cgcm](#)

65. Cociety
Venue for the Main Events of the
《Public Design Festival 2025》
82-20, Wangsimni-ro, Seongdong-gu, Seoul
[@cociety_](#)

66. SAFE&SAVE 365: Children's Pedestrian Safety Campaign
《2022 Korea Public Design Awards》
Third Prize Winner
1F, 70, Seoulsiripdae-ro 2-gil, Dongdaemun-gu, Seoul
[@jerrybag.official](#)

67. Dream Ladder Library
102-10, Seongbuk-ro, Seongbuk-gu, Seoul
[sungbuk.sen.es.kr](#)

68. Veil of Rain
932, Yangjae-daero, Songpa-gu, Seoul

69. Seoul Book Bogo
《2024 Korea Public Design Awards》Placer
1, Ogeum-ro, Songpa-gu, Seoul
[@bookbogo_seoul](#)

70. Shadow Archive
343, Seonyu-ro, Yeongdeungpo-gu, Seoul
(Aquatic Botanical Garden in Seonyudo Park)

71. Sool Sool Center
15, Dorim-ro 133-gil, Yeongdeungpo-gu, Seoul
[@soolsool_center](#)

72. Yeoui Rolljang
330 Yeouidong-ro, Yeongdeungpo-gu, Seoul
(underneath Mapodaegyo Bridge at Yeouido Hangang Park / 460 meters from Exit 2 of Yeouinaru Station on Subway Line 5)

73. YDP Cultural Lounge DADADA
196, Mullae-ro, Yeongdeungpo-gu, Seoul
[@ydpfcf](#)

74. Noksapyeong Underground Art Garden
《2019 Korea Public Design Awards》
Grand Prize Winner
B195, Noksapyeong-daero, Yongsan-gu, Seoul
(Noksapyeong Station)

75. Moonlight Nodeul
445, Yangnyeong-ro, Yongsan-gu, Seoul
(southwest dock of Nodeul Island)

76. A Picnic Pool for All
《2025 Korea Public Design Awards》
Academic Society President's Award
62, Ichon-ro 72-gil, Yongsan-gu, Seoul
(Ichon Hangang Park)

77. Embassy of Switzerland in the Republic of Korea
77, Songwol-gil, Jongno-gu, Seoul
[@swisshanok](#)

78. Dasanseonggwak Library
173, Dongho-ro 17-gil, Jung-gu, Seoul
[@junggulib](#)

79. Farmers' Market Marche@
[@marchefriends](#)

80. Culture Station Seoul 284
1, Tongil-ro, Jung-gu, Seoul
[@culturestationseoul284](#)

81. Yoonseul: Manridong Reflecting Seoul
33, Toegye-ro, Jung-gu, Seoul
(Malli-dong Square)

82. Jungnim Changgo
33, Seosomun-ro 6-gil, Jung-gu, Seoul

83. TripZip – Regional Tourism Antenna Shop
1F, 35-12, Myeongdong 10-gil, Jung-gu, Seoul
[@tripzip_gb](#) [@tripzip_jp](#)

84. Oval Camp
250-12, Yongmasan-ro, Jungnang-gu, Seoul
(Yongma Waterfall Park)

Incheon

85. Yeondoo Farm

87-8, Jeonmang-daero 57beon-gil, Songhae-myeon, Ganghwa-gun, Incheon

[@yeondoo_farm](#)

86. Woori Museum of Art

3-11, Hwadojin-ro 192beon-gil, Dong-gu, Incheon

[wooriart.co.kr](#)

87. Subong Byeolmaru

84, Subongan-gil, Michuhol-gu, Incheon

[bit.ly/4o404NN](#)

88. Suin Line Wind Trail Forest

Around 685-4, Yonghyeon-dong, Michuhol-gu, Incheon

[bit.ly/4nDdoZI](#)

89. Bupyeong Miracle Library

166 Giljunam-ro, Bupyeong-gu, Incheon

[@bupyeongmiraclelib](#)

90. Incheon Art Platform

3, Jemullyang-ro 218beon-gil, Jung-gu, Incheon

[@incheonartplatform](#)

Gyeonggi-do

91. Goyang Children's Museum

26, Hwajung-ro, Deogyang-gu, Goyang-si, Gyeonggi-do

[@goyangcm](#)

92. Gachijium

603-1, Sanhwang-dong, Ilsandong-gu, Goyang-si, Gyeonggi-do

[@seongseonan](#)

93. Bucheon Art Bunker B39

53, Samjak-ro, Ojeong-gu, Bucheon-si, Gyeonggi-do

[@artbunkerb39](#)

94. Four-Season Anti-Slip Carbon Heating Mat Stairways

《2025 Korea Public Design Awards》
KCDF President Award

4 Stairways in the Area of Geumbit-ro

112beon-gil and Jahye-ro 113beon-gil, Jungwon-gu, Seongnam-si, Gyeonggi-do

95. Transparent OLED Donation Kiosk – Voluntary Sharing Culture Campaign

《2025 Korea Public Design Awards》
Minister of Culture, Sports and Tourism Award
5F, 246 Hwangsaeul-ro, Bundang-gu, Seongnam-si, Gyeonggi-do

96. Walk Suwon, Hwaseong Tourist Special Zone

《2019 Korea Public Design Awards》
First Prize Winner
825, Jeongjo-ro, Paldal-gu, Suwon-si, Gyeonggi-do

97. Gyeonggi Sangsang Campus

166, Seodun-ro, Gwonseon-gu, Suwon-si, Gyeonggi-do

[@sscampus.kr](#)

98. National Agricultural Museum of Korea

154, Suin-ro, Gwonseon-gu, Suwon-si, Gyeonggi-do

[@agriculturalmuseum_official](#)

99. From Records to Memories:

Newspaper Plaza

《2022 Korea Public Design Awards》

Third Prize Winner

Around 5-1, Jung-dong, Paldal-gu, Suwon-si, Gyeonggi-do (Jungdong Sageori Square)

100. 111 ComMunity

195, Suseong-ro, Jangan-gu, Suwon-si, Gyeonggi-do

[@111cm_suwon](#)

101. Jangdari Village Special Street

Around 267-6, Ingye-dong, Paldal-gu, Suwon-si, Gyeonggi-do (from Jangdari Sageori to Hanshin Apartments Sageori)

102. Suwon City Civil Service Innovation Project

《2024 Korea Public Design Awards》
Second Prize Winner

241, Hyowon-ro, Paldal-gu, Suwon-si, Gyeonggi-do

[@suwon_city](#)

103. Twin Wave: A Library Space for the Tween Generation

《2021 Korea Public Design Awards》

Grand Prize Winner

9, Songjeong-ro, Jangan-gu, Suwon-si, Gyeonggi-do

[@tweenwave_](#)

104. Siheung MMSS

14, Gongdan 2-daero, Siheung-si, Gyeonggi-do

[@mmss_siheung](#)

105. Byeongmogan Citizen Park Adventure Playground

215-1, Byeongmogan-ro, Manan-gu, Anyang-si, Gyeonggi-do

106. Bonggeum's Garden & Team Farm Tuesday

20, Buyong-ri, Yangseo-myeon, Yangpyeong-gun, Gyeonggi-do

[@bongguem_garden](#)

107. Asin Gallery

1353-27, Gyeonggang-ro, Okcheon-myeon, Yangpyeong-gun, Gyeonggi-do

[@yp_culture](#)

108. Public Design Enhancing Everyday Safety

《2025 Korea Public Design Awards》
Academic Society President's Award
Geumhakcheon Stream Area (Myeongji University Station), Cheoin-gu, Yongin-si, Gyeonggi-do
Giheung Lake Area, Giheung-gu, Yongin-si, Gyeonggi-do
Tancheon Daejigyo Area, Suji-gu, Yongin-si, Gyeonggi-do

Gangwon

109. Design Thinking Museum

130, Jeongdeung-ro, Gujeong-myeon,
Gangneung-si, Gangwon-do
[@designthinkingmuseum](#)

110. The Glass Bead

351-2, Changhae-ro, Gangneung-si,
Gangwon-do
[@the_glass_bead](#)

111. Bread Memil

229-3, Yemilchon-gil, Gimsatgat-myeon,
Yeongwol-gun, Gangwon-do
[@bread_memil](#)

112. Wonju Art Gallery

472-24, Seowon-daero, Wonju-si, Gangwon-do
[@artgallery_wonju](#)

113. Inje Miracle Library

52-7, Inje-ro 140beon-gil, Inje-eup, Inje-gun,
Gangwon-do
[lib.inje.go.kr/main](#)

114. Millbomsoup

224-53, Jongjari-ro, Dongsan-myeon,
Chuncheon-si, Gangwon-do
[@millbomsoup_bakery](#)

Chungcheongbuk-do

115. H2 Museum

360-33, Yeonmi-ro, Maengdong-myeon,
Eumseong-gun, Chungcheongbuk-do
[@kgs_safety](#)

116. Jecheon Miracle Library

30, Yongducheon-ro 38-gil, Jecheon-si,
Chungcheongbuk-do
[@jckidslib_miracle](#)

117. Cheongju Miracle Library

356, Guryongsan-ro, Seowon-gu, Cheongju-si,
Chungcheongbuk-do
[@cj_miraclelib](#)

118. ISM: Phenomenal Space

60, Andeokbeol-ro 39beon-gil, Cheongwon-
gu, Cheongju-si, Chungcheongbuk-do
[@pd_ism](#)

Chungcheongnam-do

119. A Collective Grain

12-1, Hyosim 1-gil, Gongju-si,
Chungcheongnam-do
[@a.collective.grain](#)

120. Geumsan Miracle Library

296-13, Bidan-ro, Geumsan-eup, Geumsan-
gun, Chungcheongnam-do
[library.geumsan.go.kr](#)

121. Ganggyeong Modern History Street

Around Ongnyeobong-ro 73beon-
gil, Ganggyeong-eup, Nonsan-si,
Chungcheongnam-do
[url.kr/v66f1u](#)

122. Ganggyongsan Salt Literary Museum

38, Ganggyeongpogu-gil, Ganggyeong-eup,
Nonsan-si, Chungcheongnam-do
[url.kr/pg5pct](#)

123. Kim Hong-shin House

146-23, Jungang-ro, Nonsan-si,
Chungcheongnam-do
[kimhongshin.com](#)

124. Flowerraining Farm

12-21, Yeonmu-ro 166beon-gil, Yeonmu-eup,
Nonsan-si, Chungcheongnam-do
[@flowerraining.home.kitchen](#)

125. Nonsan Sunshine Land

102, Bonghwang-ro, Yeonmu-eup, Nonsan-si,
Chungcheongnam-do
[nonsan.go.kr/sunshine](#)

126. Nonsan Open Library

113-23, Gwanchok-ro, Nonsan-si,
Chungcheongnam-do
[lib.nonsan.go.kr](#)

127. Nonsan Citizen Family Park

339-1, Gwanchok-dong, Nonsan-si,
Chungcheongnam-do
[url.kr/twjfyq](#)

128. Donamseowon Confucian Academy

26-14, Im 3-gil, Yeonsan-myeon, Nonsan-si,
Chungcheongnam-do
[donamseowon.co.kr](#)

129. Yeonsan Culture Platform

28, Seonbi-ro 231beon-gil, Yeonsan-myeon,
Nonsan-si, Chungcheongnam-do
[nonsan.go.kr/goyeonsan/](#)

130. Tapjeongho Suspension Bridge

San 44-14, Jongyeon-ri, Gayagok-myeon,
Nonsan-si, Chungcheongnam-do
nonsan.go.kr/tapjeong/

131. Institute of Korean Confucian Culture

10, Jonghak-gil, Noseong-myeon, Nonsan-si,
Chungcheongnam-do
[@ikcc_official](https://www.instagram.com/ikcc_official)

132. Songjeong Picture Book Village

13-1, Yanghwabuk-ro 222beon-gil, Buyeo-gun,
Chungcheongnam-do
[@sjpicturebook](https://www.instagram.com/sjpicturebook)

133. National Institute of Ecology

1210, Geumgang-ro, Maseo-myeon, Seochon-gun,
Chungcheongnam-do
[@nie_korea](https://www.instagram.com/nie_korea)

134. Seochon Culture and Arts Creation Space

323, Jangsan-ro, Janghang-eup, Seochon-gun,
Chungcheongnam-do
seocheonctf.or.kr

135. Kkumsaem Children and Youth Library

500, Simin-ro, Asan-si, Chungcheongnam-do
[@kkoomsaem](https://www.instagram.com/kkoomsaem)

136. Asan Shineon-ri Mural Village

176, Asanman-ro, Dogo-myeon, Asan-si,
Chungcheongnam-do
[@railbike041](https://www.instagram.com/railbike041) [@dogo_arthall](https://www.instagram.com/dogo_arthall)

137. Sinjeongho Ecological Culture Playground

9-1, Gisan-dong, Asan-si,
Chungcheongnam-do (around the Nature
Ecology Learning Center)
asan.go.kr/sinjungho

138. Asan Ginkgo Tree Road

Eunhaengnamu-gil, Yeomchi-eup, Asan-si,
Chungcheongnam-do
asan.go.kr/tour

139. Oeam Folk Village

13-2, Oeamminsok-gil 9beon-gil,
Songak-myeon, Asan-si, Chungcheongnam-do
oeam.co.kr

140. Asan Cultural Park

Around 1225, Oncheon-dong, Asan-si,
Chungcheongnam-do

141. Asan City Central Library

229, Nambu-ro, Asan-si, Chungcheongnam-do
ascl.asan.go.kr

142. Onyang Folk Museum

123, Chungmu-ro, Asan-si,
Chungcheongnam-do
[@oymuseum](https://www.instagram.com/oymuseum)

143. Crime Prevention Environmental Design for Onyang Hot Springs Old Town Streets

《2025 Korea Public Design Awards》
KCDF President Award
Area of Chungmu-ro and Cheongun-ro,
Asan-si, Chungcheongnam-do
(near the Onyang Oncheon Elementary School)

144. Onyang Oncheon Station Public Foot Bath

1496, Oncheon-daero, Asan-si,
Chungcheongnam-do
asan.go.kr/tour

145. Solar Bike Lane

From Bangchuk-dong to Bongnong-ri, Dogo,
via Baemi-dong, Namseong-ri, Sindal-ri,
Omok-ri, and Gunhwa-ri (10.2 km), Asan-si,
Chungcheongnam-do

146. Asan Environment & Science Park

220, Sirok-ro, Asan-si, Chungcheongnam-do
[@jysscience](https://www.instagram.com/jysscience)

147. Gomidang Village

987, Muhan-ro, Janggok-myeon,
Hongseong-gun, Chungcheongnam-do

148. Ich Brew

115, Hongdong-gil, Hongdong-myeon,
Hongseong-gun, Chungcheongnam-do
[@ich.brew](https://www.instagram.com/ich.brew)

149. Hongseong-gun Comprehensive Welfare Center for the Disabled / Hongseong-gun Senior Welfare Center

[Hongseong-gun Comprehensive Welfare Center for the Disabled]
17, Joyang-ro 33beon-gil, Hongseong-eup,
Hongseong-gun, Chungcheongnam-do
hcr.or.kr
[Hongseong-gun Senior Welfare Center]
30-11, Naepo-ro 146beon-gil, Hongseong-eup,
Hongseong-gun, Chungcheongnam-do
hongnobok.or.kr

Sejong

150. “First Wearing of Liberation” Campaign
《2025 Korea Public Design Awards》
Minister of Culture, Sports and Tourism Award
9, Doum 4-ro, Sejong-si

bit.ly/4okwvHZ

※ Public Campaign

(URL Only, Restricted On-site Access)

151. Vegan Bakery Connect With

75-21, Suwonji-gil, Jochiwon-eup, Sejong-si
(in Jochiwon Cultural Garden)

[@connect_with__](#)

152. Semipublic

4F, 3-1, Jochiwon-ro, Jochiwon-eup, Sejong-si

[@semipublic.kr](#)

153. Jochiwon Cultural Garden

75-21, Suwonji-gil, Jochiwon-eup, Sejong-si

[@jochiwon_landmark](#)

Daejeon

154. Heredium

735, Daejeon-ro, Dong-gu, Daejeon

[@heredium.official](#)

155. Leeungno Museum

157, Dunsan-daero, Seo-gu, Daejeon

[@leeungno](#)

156. Daejeon Children’s Center

32, World Cup-daero, Yuseong-gu, Daejeon
(East Building, 1F)

[@daejeon_inuri](#)

Jeonbuk-do

157. Colors of Quiet Tingle

11, Okgunam-ro, Okgu-eup, Gunsan-si,
Jeonbuk-do

[@colors.ordinaryday](#)

158. Fiorium

50, Sori-gil, Namwon-si, Jeonbuk-do

[@fiorium_official](#)

159. Blue Barn

483, Yeomso-ro, Gyehwa-myeon, Buan-gun,
Jeonbuk-do

[@parangotgan](#)

160. Jeonju Upcycling Center “Dasibom”

200-5, Girin-daero, Wansan-gu, Jeonju-si,
Jeonbuk-do

[@juccb21](#)

161. Jeonju Hanbyeok Cultural Center

20, Jeonjucheondong-ro, Wansan-gu,
Jeonju-si, Jeonbuk-do

[@jeonju_hanbyuk](#)

162. Jeongeup Miracle Library

45-5, Suseong 5-ro, Jeongeup-si, Jeonbuk-do

[@jeongeup.miracle.lib](#)

Jeollanam-do

163. Mokpo Popular Music Hall (former Honam Bank, Mokpo Branch)

34, Haeon-ro 249beon-gil, Mokpo-si,
Jeollanam-do

164. Suncheon Miracle Library

60, Gijeoguidoseogwan-gil, Haeryong-myeon,
Suncheon-si, Jeollanam-do

[@sc_miracle_lib](#)

165. Suncheon Bu-eupseong South Gate Plaza

93, Jungang-ro, Suncheon-si, Jeollanam-do

[@cfsc_2019](#)

Gyeongsangbuk-do

166. Designing Safety Guidelines

Based on the Nudge Effect

《2025 Korea Public Design Awards》

Academic Society President's Award

1655, Bulguk-ro, Munmudaewang-myeon,

Gyeongju-si, Gyeongsangbuk-do (KHNP)

※ [Restricted On-site Access](#)

167. Myeongju Garden

7, Saejaemi-gil, Hamchang-eup, Sangju-si,

Gyeongsangbuk-do

[@myeongju_garden](#) [@ourseesun](#)

168. 148 Art Square

77, Daehak-ro, Yeongju-si, Gyeongsangbuk-do

[@yj_art_148](#)

169. Dreamroad

14-4, Jungang-ro 298beon-gil, Buk-gu,

Pohang-si, Gyeongsangbuk-do

(Area around Central Security Center)

[@pohang_culture](#)

Gyeongsangnam-do

170. Artplan:Moum

47-2, Giseong-ro, Geoje-myeon, Geoje-si,

Gyeongsangnam-do

[@artplan_moum](#)

※ [On-site Access During Program Hours](#)

171. Docent Gallery × Eco Youth Art Exhibition

433, Jinyeong-ro, Jinyeong-eup, Gimhae-si,

Gyeongsangnam-do

[@docent.gallery](#)

172. Miryang Travel & Culture Center

Haecheon Sangsangru

7, Nosangha 1-gil, Miryang-si,

Gyeongsangnam-do

[@miryang_haecheon](#)

173. Obong Salon

49-1, Obong 9-gil, Mulgeum-eup, Yangsan-si,

Gyeongsangnam-do

[@obongsalon](#) [@beecommmfriends](#)

Busan

174. Gangseo Miracle Library

80, Myeongji Oeancity 10-ro, Gangseo-gu,

Busan

[library.bsgangseo.go.kr/gmlib](#)

175. Sinho Small Library

14, Renault Samsung-daero, Gangseo-gu,

Busan (Main Building, 1F, Sinho Cultural Park)

[url.kr/ya1pcz](#)

176. Sosanyeok B

7, Hajeong-ro, Geumjeong-gu, Busan

[@_sosanb](#) [@sonkkeutbee](#)

177. Dong-gu Cultural Platform

380, Jungang-daero, Dong-gu, Busan

[@busan_donggu](#)

178. Busanjin-gu Miracle Library

19, Beomyang-ro 125beon-gil, Busanjin-gu,

Busan

[busanjin.go.kr/library](#)

179. KT&G Sangsangmadang Busan

39, Seomyeon-ro, Busanjin-gu, Busan

[@sangsangmadang__busan](#)

180. Monolvgar

173, Gaya-daero, Sasang-gu, Busan

[@monolvgar](#)

181. Millac The Market

56, Millaksubyeon-ro 17beon-gil, Suyeong-gu,

Busan

[@millac_the_market_official](#)

182. Werk Roasters

566, Suyeong-ro, Suyeong-gu, Busan

[@werk.roasters](#)

183. F1963

Venue for the Main Events of the

《Public Design Festival 2023》

20, Gurak-ro 123beon-gil, Suyeong-gu, Busan

[@f1963_official](#)

184. National Maritime Museum of Korea

45, Haeyang-ro 301beon-gil, Yeongdo-gu,

Busan

[@mmkofficial_](#)

185. P.ARK

180, Haeyang-ro 195beon-gil, Yeongdo-gu,

Busan

[@p.ark_official](#)

186. Jakdangso

13, Gwangbokjungang-ro, Jung-gu, Busan

(BNK Art Cinema, 3F)

[@jakdangso_busan](#)

187. Atelier Song Yi, 6th Branch

205-6, Witbansong-ro 51beon-gil,

Haeundae-gu, Busan

[@hey__doji](#)

Daegu

188. Herbroach

12, Wiseong 2-gil, Sobo-myeon, Gunwi-gun, Daegu
[@herbroach_official](#)

189. Nam Dae-young Memorial Hall

20, Hyeonchung-ro, Nam-gu, Daegu
[@toyosiktak](#)

190. Bloeien

56-2, Dopyeong-ro, Dong-gu, Daegu
[@jijeodong](#)

191. Daegu Artway

B2410, Dalgubeol-daero, Suseong-gu, Daegu
[@dg_artway](#)

Ulsan

192. Ulsan Smart Bus Shelter 'Whale'

《2025 Korea Public Design Awards》
KCDF President Award
201, Jungang-ro, Nam-gu, Ulsan

193. Ulsan Metropolitan Library

140, Kkotdaenari-ro, Nam-gu, Ulsan
[library.ulsan.go.kr](#)

194. Ulsan Companion Animal Culture Center – Anian Park

108, Hogyemaegok 6-ro, Buk-gu, Ulsan
[@anianpark](#)

195. Ulsan Safety Experience Center

87-33, Sanhajungang 2-ro, Buk-gu, Ulsan
[@ulsan_safe](#)

196. Bakers Baobob

656, Gwanmun-ro, Beomseo-eup, Ulju-gun, Ulsan
[@bakersbaobob](#)

197. Taehwagang National Garden

5, Saetgangnam-gil, Jung-gu, Ulsan
[@ulsan_garden](#)

198. Taehwa Cultural Complex Mandi

62, Baegyang-ro, Jung-gu, Ulsan
[@ulsan.mandi](#)

Jeju-do

199. Gapado Artist in Residence

137-7, Gapa-ro, Daejeong-eup, Seogwipo-si, Jeju-do
[@gapado_air](#)
※ On-site Access During Exhibition Period

200. Lavarr

13, Jungang-ro, Seogwipo-si, Jeju-do
[@lavarr.jeju](#)

201. Seogwipo Miracle Library

8593, Iljudong-ro, Seogwipo-si, Jeju-do
[@8lib_group](#)

202. Sogil Byeolha

34-37, Sogillam-gil, Aewol-eup, Jeju-si, Jeju-do
[@sogil_bh](#)

203. Art Lab Sanyang

3181, Jungsanganseo-ro, Hangyeong-myeon, Jeju-si, Jeju-do
[@artlab.sanyang](#)

204. Jeoji Cultural District Community Culture Center

906-14, Yonggeum-ro, Hallim-eup, Jeju-si, Jeju-do

205. Jeju City Upcycling Center

39, Godasi-gil, Jeju-si, Jeju-do
[@juc_jejucity](#)

206. Jeju Special Self-Governing Province Communication & Cooperation Center

44, Gwandeok-ro, Jeju-si, Jeju-do
[@sotong_jeju](#)

Public Design Locations Tour Course: Public Design Trips Across the Country

The Public Design Locations Tour seeks out special stories that propose better lives through rich imagination. In 2025, fourteen courses are offered nationwide: the experimental architecture of Gwangju Folly, citizen-friendly urban spaces in Suwon, green locations in Asan practicing carbon neutrality, the regeneration of idle spaces in Busan that breathe new life into abandoned areas, and Jeju's local culture that makes efficient use of regional resources. These courses invite you to experience firsthand the present of public design that, with a long-term perspective, connects people, regions, society, and the environment to shape a sustainable and inclusive future.

- ※ Please check each location's opening hours and visitor information before your visit.
- ※ Don't miss locations offering special programs during the festival.
- ※ Scan the QR code for detailed information on each course.



Course 1-1. Gwangju 11 Locations, 4.2km

Gwangju Folly I: Small-scale architecture that emphasizes historicity and sense of place, bringing new vitality to the old downtown
#GwangjuFolly #PlaceMaking #OldDowntownRevival #UrbanRegeneration #PublicArchitecture #PublicArt

Course 1-2. Gwangju 6 Locations, 9km

Gwangju Folly II: Connecting points and axes in the city to create new public spaces
#GwangjuFolly #PlaceMaking #OldDowntownRevival #UrbanRegeneration #PublicArchitecture #PublicArt

Course 1-3. Gwangju 7 Locations, 6.1km

Gwangju Folly III: Experiencing the city's everyday through taste and style in extraordinary spaces
#GwangjuFolly #PlaceMaking #OldDowntownRevival #UrbanRegeneration #PublicArchitecture #PublicArt

Course 2. Seoul 9 Locations, 67km

Public art that breathes vitality into the urban landscape
#PublicArt #UrbanLandscapeImprovement

Course 3. Seoul 7 Locations, 14.6km

Everyday environmental changes brought about by resident participation
#LivingLabWithResidents #PublicDesignLab #SolvingLocalProblems

Course 4. Seoul 6 Locations, 8.8km

Spaces practicing sustainable design
#EcoFriendly #ZeroWaste #Sustainability

Course 5. Seoul 5 Locations, 14.4km

Open platforms that strengthen local communities through everyday cultural exchange
#LocalCommunity #EverydayCulturalSpaces

Course 6. Suwon 6 Locations, 10.6km

Urban spaces that enrich daily life, such as civic facilities and specialized streets
#WalkableCity #CityBranding #UrbanRegeneration #PublicService #GenerationCustomizedSpace

Course 7. Nonsan 5 Locations, 37.9km

Spaces that connect past and present by utilizing unique historical and cultural resources
#HistoricalAndCulturalResources #LocalIdentity #CulturalRegeneration

Course 8. Asan 8 Locations, 16.9km

Green locations practicing carbon neutrality
#EcoFriendly #ZeroEnergy #NatureOriented #Sustainability #LowCarbon

Course 9. Busan 5 Locations, 50.7km

Cultural and community spaces created by regenerating idle sites like old factories
#CulturalRegeneration #LocalRevitalization

Course 10. Ulsan 5 Locations, 34.5km

Spaces that pursue harmonious living through eco-friendly design and the practice of social values
#SustainableCity #EcoFriendly #SmartPublicFacilities #SocialValueRealization #CompanionCulture

Course 11. Jeju 5 Locations, 62km

Cultural platforms sharing Jeju's nature and culture
#LocalCulture #LocalIdentity #CulturalRegeneration #ResidentParticipation #EverydayCulture

Course 12 Nationwide 9 Locations, Gyeonggi & Gangwon (275km)–Daegu(204km)–Chungnam (311km)

Farmers Market Marche@ locations that practice eco-friendly farming and use local ingredients
#EcoFriendly #Sustainability #LocalFood

※ Explore diverse programs taking place at public design locations across the country.
Details and registration are available on the Public Design Festival website.



Gwangju
 Main events

Seoul

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	20	21	22	23	24	25	26
Seoul (Seoungsu-dong)					Public Design Festival Opening Ceremony × Korea Public Design Awards Ceremony		
					Exhibition—Selected Past Award-Winning Works from the Korea Public Design Awards		
Gwangju					[Gwangju Folly] “View Folly” Unfolding Like a Panorama		
					[Gwangju Folly] Social Inclusion at the “Communication Hut”		[Gwangju Folly] Children’s Eco Flea Market at “Breathing Folly”
	27	28	29	30	31	1	2
Gwangju		[ACC] Public Design Forum	[ACC] Public Design Education				
	[Gwangju Folly] “View Folly” Unfolding Like a Panorama						
				[Gwangju Folly] Urban Regeneration Lecture at “Eco Hanok”			

October 24 (Fri) 15:00-17:00	Venue: Building C, Cociety in Seongsu-dong, Seoul Hosted by: Ministry of Culture, Sports and Tourism (MCST) Organized by: Korea Craft and Design Foundation (KCDF) ※ A list of winners is available on the Public Design Portal (publicdesign.kr)
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October 24 (Fri)	Venue: Building D, Society in Seongsu-dong, Seoul
17:00–19:00	Hosted by: Ministry of Culture, Sports and Tourism (MCST)
October 25 (Sat)–26	Organized by: Korea Craft and Design Foundation (KCDF)
(Sun) 12:00–19:00	※ A list of past winners is available on the Public Design Portal (publicdesign.kr)

October 28 (Tue) 13:00–17:00	2025 Public Design Forum (simultaneous online streaming) Venue: National Asian Culture Center (ACC) Theater 3 ※ Pre-register at the Public Design Portal (publicdesign.kr) for access to online live streaming via Zoom or YouTube.
October 29 (Wed) 10:00–17:00	2025 Public Design Education Venue: National Asian Culture Center (ACC) Lecture Hall, Gwangju Folly ※ The program is for public officials only on a first-come, first-served basis.
October 24 (Fri)– November 2 (Sun) 15:00–20:00	“View Folly” Unfolding Like a Panorama “View Folly” opens to the public, showcasing Gwangju’s landscape and media art Venue: 8th Floor Observatory, Gwangju Visual Content Center Registration: Self-guided viewing, no prior registration required
October 24 (Fri) 18:30–20:30	Social Inclusion at the “Communication Hut” Friday night music performance to foster open communication Venue: Communication Hut Registration: Self-guided viewing, no prior registration required
October 26 (Sun) 16:00–18:00	Children’s Eco Flea Market at “Breathing Folly” A family-participation flea market sharing the values of circulation and sharing Venue: “Breathing Folly” outdoor yard
October 30 (Thu) 10:30–11:30	Urban Regeneration Lecture at “Eco Hanok” Lecture on “Sustainable Cyclical Architecture” at a Folly from a restored hanok Venue: Eco Hanok ※ This lecture is intended for youth and university students in Gwangju.

4 Academic Events

October 29 (Wed) 10:00–12:00	The Third Youth Future Design Forum: Public Design Unlock Venue: Culture Station Seoul 284 RTO Hosted by: Youth Public Designer Alliance
October 29 (Wed) 14:00–17:00	The Fifth International Public Design Forum (IPDF) Venue: Culture Station Seoul 284 RTO Hosted by: IPDF Committee, Hongik University Public Design Research Center, Urban Regeneration & Cultural Heritage International Exchange Center, Lu Xun Academy of Fine Arts
October 30 (Thu) 14:00–16:00	Public Design Forum X: Design for Social Change in Korea & Taiwan Venue: Culture Station Seoul 284 RTO Hosted by: Taiwan Design Research Institute, Hongik University Public Design Research Center
October 31 (Fri) 13:30–17:30	Public Campaigns That Make the World Better Venue: Culture Station Seoul 284 RTO Hosted by: Public Communication Lab LOUD, NAVER Happybean, Korea Fisheries Infrastructure Public Agency (FIPA)
November 1 (Sat) 10:30–16:00	2025 Academic Conference of the Korea Public Design Awards in Association with Related Societies Venue: Culture Station Seoul 284 RTO Co-hosted by: Korea Craft and Design Foundation (KCDF), Society of Design Convergence, Korean Institute of Spatial Design (KISD), Korean Society of Public Design, Korean Society of Design Science (KSDS)
November 2 (Sun) 10:00–17:00	2025 Korean Institute of Spatial Design (KISD) Autumn Academic Event Venue: Culture Station Seoul 284 RTO Hosted by: Korean Institute of Spatial Design (KISD)

5 Partnership Programs

Public Design Festival 2025 × Public Design Lab

The Public Design Lab is a program that looks at everyday problems through the lens of public design and directly experiments with solutions. During the event period, public design ideas are implemented as test beds, with citizen participation generating results that lead to proposals for real-world application.

Seoul	October 24 (Fri)– November 2 (Sun)	Hongik University Public Design Research Center: The Public Sticker Experiment on behavioral nudging effects using modular public stickers in public spaces to enhance safety, readability, and interaction. Venue: Suseo SRT Station
Seoul	October 24 (Fri)– November 2 (Sun)	Kwangwoon University Public Communication Lab LOUD: Declaration of Temperature Awareness—The Upside-Down Thermometer Project A nudge-type public campaign promoting actions like closing doors and adjusting thermostats to maintain appropriate temperatures and save energy. Venue: Kwangwoon University (Seoul), Korea Hydro & Nuclear Power Co., Ltd. Human Resources Development Institute (Ulsan) Partner: Korea Energy Agency (KEA)
Seoul	November 1 (Sat)– 2 (Sun) 13:00–15:00	Seoul National University of Science and Technology Jayul Design Lab: Can We Go Back? An experiment placing public umbrellas (or parasols) to track their return rates and movement patterns, exploring both environmental restoration and the possibility of public objects returning to circulation. Venue: Seoul Marronnier Park
Gyeonggi	November 19 (Wed)– 25 (Tue)	Hankyong National University (Department of Product and Space Design): Public Design for Multicultural Communities A program tailored to areas with U.S. military bases in Korea, helping foreign residents promote mutual cultural respect and exchange. Venue: Hankyong National University, Pyeongtaek-Jije SRT Station Lobby
Chung-nam	October 31 (Fri)– November 1 (Sat)	Gongju National University Living Design Center: Urban Boarding Project Reinterpreting the shared practices of daily living—which includes food, clothing, and shelter—from boarding culture to design modular public furniture and create community spaces for citizen interaction. Venue: Courtyard of Gongju Boarding Village
Ulsan	Workshop: October 25 (Sat) / October 31 (Fri) / November 2 (Sun) 15:00–16:50 Exhibition: October 25 (Sat)– November 1 (Sat)	UNIST New Design Studio: Imagining Policies for Carbon-Neutral Ulsan Creating a "Future Newspaper" in which citizens reflect on their individual roles as members of the community amid societal changes such as climate change and demographic shifts. Venue: 1F, 6, Samsanjung-ro 74beon-gil, Nam-gu, Ulsan Partner: UNIST Urban Future Strategy Research Center

Public Design Festival 2025 × Miracle Libraries with the Book Culture Foundation

Created in collaboration between the Book Culture Foundation and local governments nationwide, the Miracle Library is a children's library designed to help young readers freely imagine, take joy in discovery, and feel pride in their local culture. At ten Miracle Libraries across the country, special children's public design programs that combine play and learning will be presented.

Seoul	Session 1: October 25 (Sat)	Guro Miracle Library: Book Reading Culture in the Era of Climate Crisis An interactive program where children reflect on the climate crisis with an author, create campaign tools, and engage in hands-on learning through plogging. Venue: (Session 1) 1F & 2F Library Auditorium / (Session 2) 2F Library Auditorium & Outdoor Area
	Session 2: November 1 (Sat) 14:00–16:00	
Seoul	October 25 (Sat)	Dobong Miracle Library: Designing My Own Library—Creating a Mascot for My Space Exploring the library to observe public design elements and drawing one's own "public design mascot" based on a personal perspective. Venue: Yeoldudaemun Theater (Library 1F)
	November 1 (Sat) 14:00–17:00	
Incheon	October 26 (Sun)	Bupyeong Miracle Library: The Library We Painted Creating a character mural on library manners with the author. Venue: Book Nara (Library 1F)
	November 2 (Sun) 10:00–13:00	
Chung-buk	November 1 (Sat)	Jecheon Miracle Library: "Urban Flight" Workshop with Author Park Hyunmin A workshop observing public spaces with the author and visualizing them as infographics. Venue: Five Trees Theater
	13:00–16:00	
Chung-buk	Workshop: October 25 (Sat)	Cheongju Miracle Library: Our Stories Told by the Forest Walking along forest trails to create family stories, then making works inspired by book characters to be displayed in the library's pine grove. Venue: (Workshop) 1F Library Multipurpose Hall / (Exhibition) Pine Grove Park near the Library
	Exhibition: November 1 (Sat) 10:00–12:00	
Chung-nam	October 25 (Sat)	Geumsan Miracle Library: Tile Mural Project Commemorating the Library's 20th Anniversary A public art project decorating the library's exterior walls with tiles painted by children to commemorate the 20th anniversary. Venue: Inside and Outside the Library
	14:00–18:00	

Jeonbuk	October 26 (Sun)	Jeongeup Miracle Library: Children's Design Workshop Authors and Children Present Ideas for Improving Library Spaces. Venue: Library Auditorium
	November 2 (Sun) 14:00–16:00	
Busan	Magic Show: October 25 (Sat) 14:00–15:00	Gangseo Miracle Library: I'm Going to the Library Again Today—Conquering the Library A puppet show and magic show held in the ondol-floor reading space designed for children to read freely. Venue: User Space (Library 1F)
	Puppet Show: October 26 (Sun) 14:00–15:00	
Busan	November 2 (Sun)	Busanjin-gu Miracle Library: Upcycling for Tomorrow with the Library Exploring upcycling practices in response to the worsening climate crisis and experiencing upcycling by making keyrings from used coffee grounds. Venue: Multipurpose Auditorium (Library 4F)
	10:30–12:00 / 14:00–15:30	
Jeju	October 25 (Sat)	Seogwipo Miracle Library: The Library of Tomorrow ① Meeting with Author Shin Minjae, creator of 『Mr. Dalpyeong in the Cafeteria』 Learning how everyday subjects can be turned into a picture book with the author, and creating your own drawing of "Mr. Dalpyeong in Disguise" against the backdrop of the library. Venue: Picture Book Gallery
	14:00–15:30	
	Session 1: October 25 (Sat), November 1 (Sat)	② Creating an Upcycled Pop-up Book Recycling discarded books to create your own pop-up book. Venue: Program Room
	Session 2: October 26 (Sun), November 2 (Sun) 10:00–11:30	

Public Design Festival 2025 × Embassy of Switzerland

At the “Swiss Hanok,” the Embassy of Switzerland in Korea—the nation’s first hanok-style embassy and a model of sustainable architecture in the heart of the city—a platform for Korea–Switzerland design exchange will take place. In “PechaKucha: Meet the Designers,” designers from both countries will participate, each sharing their creative world in the PechaKucha format—20 slides presented for 20 seconds each.

October 27 (Mon) 17:00–19:00	PechaKucha: Meet the Designers Venue: Embassy of Switzerland in the Republic of Korea (77 Songwol-gil, Jongno-gu, Seoul) Presenters: Zerosixfour / Kwon Soonman, Be Formative / Kim Yejin & Lee Kiyong, Small Studio Semi, Lee Woojai, Anna Zimmerman, Salienti / Walter Tocaceli & Matteo Messinese, Sebastiano Gallizi, Studio Luiz Albisser / Luiz Albisser & Fabrizia Vecchione
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Public Design Festival 2025 × Designhouse

Since the formal introduction of the concept of public design in 2000, its scope has expanded beyond urban maintenance and visual environment improvement to include service design, sustainability, and community engagement. Through articles from Monthly Design and past award-winning works from the Korea Public Design Awards, this exhibition revisits the evolution of public design in response to the changing times.

October 24 (Fri)– 31 (Fri) 10:00–18:00	Public Design Since 2000: Moments Documented by “Monthly Design” An archival exhibition organized by Monthly Design, founded in 1976, summarizing the diverse discourses and trends in public design that it has covered over the years. Venue: Seoul Designhouse Moiso, Hall B (Closed on weekends)
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Public Design Festival 2025 × Children’s Market: “The Sprout Marketplace”

This marketplace invites children to become sellers, offering handmade crafts and cherished pre-loved items. With over 20 lifestyle, craft, food, and stationery brands participating, highlights include an exhibition of children’s workshop creations with Egg Bookshop and fun family-friendly competitions.

October 26 (Sun) Market 12:00–17:00 Screening & Performance 18:00–20:00	The Sprout Marketplace A children’s market promoting the values of sustainable living. Venue: Building C, Cociety in Seongsu-dong, Seoul Hosted by: 20 child seller teams, 20 brand teams (home items, crafts, food, stationery, for kids, fashion, etc.)
October 26 (Sun) 12:00–17:00	Sprout Marketplace Competition: Our Family Portrait Observing your own family members and creating a family poster using drawings and text. Venue: Building C, Cociety in Seongsu-dong, Seoul
October 24 (Fri) 17:00–19:00 October 25 (Sat)–26 (Sun) 12:00–19:00	Special Exhibition: Children’s Public Design Showcase of Workshop Works: Children’s Drawings—Public Design for the Future Venue: Building D, Cociety in Seongsu-dong, Seoul

Public Design Festival 2025 × Farmers Market Marche@: A Market of Coexistence—Connecting City and Nature

The Farmers Market Marche@ is a marketplace where producers, consumers, food, and culture meet. This program highlights the beauty of farmers’ markets where diversity flourishes in the city, and shares the stories of mediators who cultivate coexistence with nature both in urban spaces and in the fields.

October 25 (Sat) 11:00–15:00	Public Design Festival Market A community market with farmers, chefs, and craft artists. Venue: Under Stand Avenue in Seongsu-dong, Seoul
October 25 (Sat) 13:00–15:00	[Workshop] A Conversation on Coexistence over Tea An exhibition showcasing the activities of “Amusebyfarm & City as Nature”, followed by a tea time with their specially prepared herbal tea, creating a space to discuss living close to nature in both city and field, and envisioning a “life of coexistence”. Venue: Building C, Cociety in Seongsu-dong, Seoul Hosted by: Ahn Junghwa, Kim Shinbeom (Amusebyfarm), Kang Suhee & Patrick (City as Nature), Jeong Dajeong (Marche Friends)

6 Programs in Collaboration with Public Design Locations

Public Design Festival 2025 × Public Design Locations

During the festival, programs will be held in collaboration with 37 public design locations nationwide, reflecting the theme and shared values of sustainability, intergenerational coexistence, community culture, ecological living, and cultural diversity. Through markets, exhibitions, performances, lectures, workshops, and tours, visitors can experience public design as part of everyday life.



※ Scan the QR code for detailed program information.

Seoul	[Experience] October 25 (Sat)–26 (Sun)	Gangnam-daero Landmark Street Alice's Secret Garden: Following the Rabbit to a Place of Rest
Seoul	① [Education, Experience] October 19 (Sun) / October 26 (Sun) ② [Exhibition] October 27 (Mon)–November 2 (Sun)	Dongdaemun-gu Dapsimni Library RE:Design Dabdo: Photo Voice & Upcycling Book Art Project
Seoul	① [Experience] October 24 (Fri) / October 31 (Fri) ② [Children's Workshop] October 30 (Thu) ③ [Plogging, Education, Experience] November 1 (Sat)	Better Earth Zerowaste Lifestyle Shop Upcycling Experiences for Our Shared Earth
Seoul	① [Workshop] October 25 (Sat) ② [Exhibition] October 25 (Sat)	Seoul Seongsu Elementary School Dream Ladder Library K-Monster Project by Dream Ladder Library
Seoul	① [Exhibition] October 18 (Sat)–November 2 (Sun) ② [Experience, Performance] November 1 (Sat)	Dasanseonggwak Library Senses of Coexistence
Seoul	① [Workshop] October 25 (Sat) ② [Lecture, Tour, Experience] November 1 (Sat)	Jungnim Changgo Picturing St. Joseph Cultural Street Together
Incheon	[Market, Experience] November 1 (Sat)	Yeondoo Farm Seom, Seom, Ok, Soo: Shaping Autumn
Incheon	[Experience] September–December, every Tuesday–Sunday	Woori Museum of Art House Plus House Equals?: Let's Build Together and Create a Village

Gyeonggi	[Workshop] October 26 (Sun)	Goyang Children's Museum Children & Family Public Design Workshop: Design for All, Museum for All!
Gyeonggi	[Experience] October 26 (Sun) / November 1 (Sat)	Gachijium Autumn Vegetable Garden Adventure with Farmers and Workers
Gyeonggi	[Experience] October 28 (Tue)	Bonggeum's Garden & Team Farm Tuesday Farm of Friendship, Part 2: Bonggeum's Field of Native Rice
Chungbuk	[Education, Experience] every Tuesday–Saturday	H2 Museum Hydrogen Explorers: Opening a Future for All
Chungbuk	① [Experience] October 24 (Fri) ② [Exhibition] October 24 (Fri) / 27 (Mon)–31 (Fri)	ISM: Phenomenal Space Banners Are Never Thrown Away
Chungnam	[Market, Tour] October 26 (Sun)	Flowerain Farm Autumn Scenery at Flowerain Farm
Chungnam	[Experience] October 3 (Fri)–November 30 (Sun), Weekends & Public Holidays	National Institute of Ecology Humans and Nature in Coexistence: Autumn in the National Institute of Ecology
Chungnam	① [Workshop] October 15 (Wed) / 22 (Wed) ② [Experience] October 25 (Sat)–November 2 (Sun)	Onyang Folk Museum Museum Garden: Playground
Chungnam	[Seminar, Field Trip] October 28 (Tue)	Gomidang Village Sustainability in Rural Village Landscape Design
Chungnam	[Experience] October 26 (Sun)	Ich Brew Autumn Lunch Prepared by Farmers and Workers
Chungnam	① [Lecture] October 31 (Fri) ② [Field Trip] November 1 (Sat)	Hongseong-gun Comprehensive Welfare Center for the Disabled & Senior Welfare Center Color Universal Design in Public Spaces
Jeonbuk	① [Performance] October 31 (Fri) ② [Exhibition] October 1 (Wed)–31 (Fri) / November 2 (Sun)–30 (Sun)	Colors of Quiet Tingle Voice City: Listening to the Memories of the City

Jeonbuk	[Experience] October 25 (Sat) / October 31 (Fri)	Fiorium Busking under the Moonlight: A City of Emotions
Gyeongbuk	① [Workshop] November 1 (Sat) ② [Exhibition] November 1 (Sat)–8 (Sat)	Dreamroad Dreamroad Reboot
Gyeongnam	① [Exhibition] October 24 (Fri)–November 2 (Sun) ② [Workshop] November 1 (Sat)	Docent Gallery × Eco Youth Art Show Re:Make
Gyeongnam	[Tour, Workshop] October 24 (Fri)	Miryang Travel & Culture Center Haechon Sangsangru Solving Neighborhood Challenges Through Public Design
Busan	[Experience, Exhibition] October 13 (Mon)–November 7 (Fri)	Sosanyeok B One Step for Sonkkeutbee Honeybees!
Busan	① [Experience] October 28 (Tue) / 30 (Thu) ② [Exhibition] October 24 (Fri)–31 (Fri) ③ [Lecture] October 25 (Sat) / 29 (Wed)	Atelier Song Yi, 6th Branch Eco-Friendly Atelier Practicing Upcycling
Daegu	[Market, Experience, Performance] November 1 (Sat)	Herbraoch Connected by Herbs: A Delightful Outing at an Herb Farm
Daegu	[Workshop] November 2 (Sun)	Nam Dae-young Memorial Hall Wheat Explorers
Daegu	[Workshop] October 25 (Sat)–26 (Sun) / November 1 (Sat)–2 (Sun)	Bloeien Public Design Lab: Seeds for the Future
Daegu	① [Experience] October 25 (Sat) / November 2 (Sun) ② [Lecture] October 31 (Fri)	Daegu Artway Hearts Drawn Together, Places Built Together
Ulsan	[Education, Experience] October 24 (Fri) / 29 (Wed)–31 (Fri)	Ulsan Companion Animal Culture Center “Anian Park” Designing the Value of Coexistence with Companion Animals
Jeju	[Lecture] October 30 (Thu) / November 1 (Sat)	Lavarr Spaces Becoming Art: Public Design in Practice

Public Design Festival 2025

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Organized by

Korea Craft and Design Foundation (KCDF)

Partnered with

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공공디자인 페스티벌 2025

Public Design Festival

2025.10.24.-11.2.

공존: 내일을 위한 공공디자인

Coexistence: Public Design for the Future

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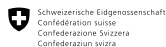


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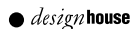
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