



공공디자인
페스티벌
2023

모두를 위한 디자인
2023. 10. 20. - 29.

Public Design Festival 2023:
Design for All
F1963, Public Design Locations
in Busan and across the Nation

English

About the Event

Period

2023. 10. 20. Fri.–10. 29. Sun., 10 days

Venue

Public Design Locations in Busan
and across the Nation

- Main Exhibition: F1963

Operating Information

Opening hours may differ by location.

Scan the QR code and go to the online platform
to find more information about the locations and
programs.



- Main Exhibition:

2023. 10. 20. Fri.–10. 29. Sun.,
10:00–18:00, F1963 SukCheon Hall

- Public Design Forum:

2023. 10. 24. Tue. 13:00–16:50,
Asti Hotel Grand Ballroom in Busan

- 2023 Public Design Awards:

2023. 10. 27. Fri,
Understand Avenue in Seoul

For Inquiries

Public Design Festival 2023 Secretariat
E. publicdesignfest@gmail.com
T. +82-2-550-2595

Hosted by

Ministry of Culture, Sports and Tourism
Republic of Korea

Organized by

Korea Craft & Design Foundation

www.kcdf.kr
www.publicdesign.kr/festival
youtube.com/kcdf2011
[publicdesignfestival](https://www.instagram.com/publicdesignfestival)

Public Design Festival 2023

《The Public Design Festival 2023》is an event for all, dedicated to advocating the role and necessity of public design and fostering a collective vision for a better world. This festival is designed to be accessible to all members of society, offering a rich array of public design content to cater to diverse interests. It serves as a platform for the exchange of ideas and inspiration through cases of creative public design that add warmth to urban spaces and everyday life, and also sheds light on the social role of public design and its future trajectory.

This year's festival will take place in the city of Busan, known for its beautiful beaches, historic downtown, and modern urban landscape. The Public Design Tour Course will divide Busan into three distinct regions (i.e., Northeast, South, and West), encompassing a total of 40 locations that showcase examples of public design intertwined with Busan's rich history, culture, industry, and natural beauty. Visitors will have the opportunity to explore unique spaces that exemplify Design for All and meet fascinating brands rooted in Busan, while contemplating the intrinsic value of public design in our daily lives.

The main exhibition will be held at F1963, a rejuvenated former industrial site in Busan. Entitled 《Design for All: The Ordinary Life We Aspire》, the exhibition will not only highlight instances where public design has improved individual lives, but also emphasize the broader role and necessity of public design in improving the quality of everyday life for everyone.

During the festival, a wide range of activities will take place in both Busan and Seoul, including the Public Design Forum (at the Asti Hotel Busan), academic events (at Culture Station Seoul 284), the Korea Public Design Awards ceremony (at Understand Avenue), children's workshops, and engaging performances.

At the same time, at more than 160 public design locations across the country, a government ministry—the largest promoter of public design—as well as metropolitan governments and municipalities will come together to discuss various examples of public design projects that have addressed both small and large challenges within society. Private companies, reflecting on their roles and responsibilities as members of society, will also participate. Focusing on projects that have been implemented across public-private boundaries, they will suggest how public design can contribute to revitalizing the communal spirit of communities and urban spaces.

Public design has played a pivotal role in enriching the daily lives of our citizens in various areas, including cultural facilities, public spaces and services, and city branding, and has improved the quality of life by solving various social problems. 《The Public Design Festival 2023》 aims to inspire greater recognition of the essential role and necessity of public design in creating important social values. This event will hopefully serve as an opportunity for meaningful exploration of actions we can take today to foster a more harmonious society and to envision a future transformed by the potential of public design.

Korea Craft & Design Foundation
President Jang, Dongkwang

Main Exhibition

《Design For All: The Ordinary Life We Aspire》

Period

2023. 10. 20. Fri.–
10. 29. Sun., 10 days

Opening Hours

10:00–18:00

Venue

F1963 SukCheon Hall

Admission

Free

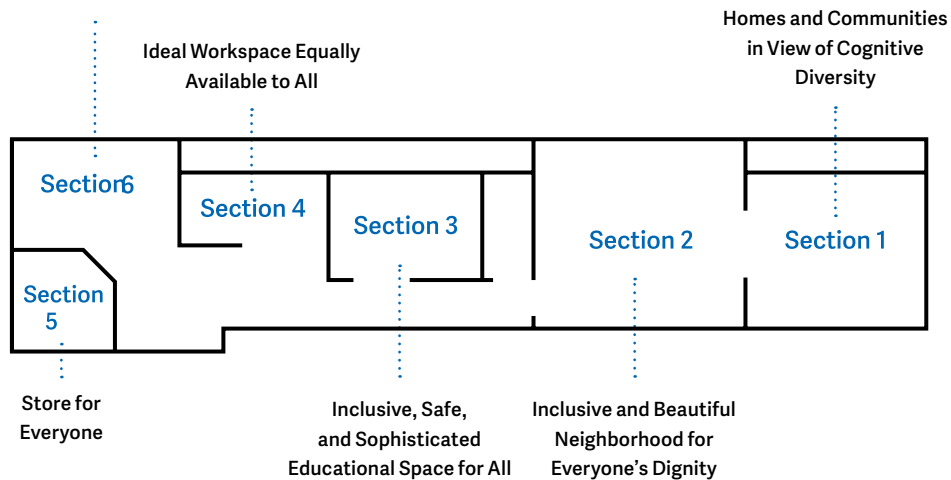


Public design is now more than just a catalyst for resolving social issues that cause inconvenience. It helps us discover new resources already present in our daily lives and connects individuals, communities, and local societies. Throughout this process, public design is driving changes in our lives and offering new experiences. Its role has extended to strengthening the capabilities of all. The exhibition 《Design for All: The Ordinary Life We Aspire》 focuses on public design we see everywhere not just as a tool to make our lives easier and better, but as an enabler of universal design benefiting every member of our society.

The exhibition captures our everyday lives from the perspective of the seven principles of universal design – equitable use; flexibility in use; simple and intuitive; perceptible information; tolerance for error; low physical effort; and size and space for approach and use. Everyday spaces featured in the exhibition suggest ways to use design, a flexible and ideal tool, to tackle various issues we face in our society. Visitors will see that big and small problems in our daily activities are not just for a particular group of people, but apply to all of us today or in the coming days. The exhibition will remind us that even our small actions can drive changes in our everyday lives.

《Design for All: The Ordinary Life We Aspire》 serves as a starting point for rethinking what public design can achieve in our daily lives, demonstrating that 'your visions are more than mere aspirations and can indeed become an integral part of everyday life for all.' The exhibition also offers inspiration to enhance your quality of life, contemplate the various relationships that transition from 'me' to 'us,' and encourage the examination of social and cultural issues from a collective 'we' perspective, rather than an individual 'I' perspective.

Public Transportation
with Accessibility and
Convenient Mobility



Section Overview

Section 1. Homes and Communities in View of Cognitive Diversity

Participated by:
Samhwa Paints Color Design
Center

Public design, which is omnipresent in our daily lives, can also be found in the most intimate of places - the residential environment that surrounds our homes. This section 'Home and Community in View of Cognitive Diversity' sheds light on our residential environment by focusing on the use of color in various examples of Universal Design. It emphasizes the significance and value of Color Universal Design (CUD) in our everyday life. In this space, we introduce the CUD colors applied to residential spaces by Samhwa Paints, based on <Environmental Color Guide for All, Samhwa CUD Guide>. This guide was developed with consideration of everyone's convenience, including those with color vision deficiencies. We invited you to explore these colors as you walk through the space.

Section 2. Inclusive and Beautiful Neighborhood for Everyone's Dignity

Participated by:
Korean Animal Welfare
Association &
POSCO E&C, Seoul Metropolitan
Government, Anchoby,
Orion Hampro, police sergeant
Yoo, Changhoon,
AMPELMANN GmbH

Parks, playgrounds, and trails, contributing to healthier and happier lives for everyone from children to the elderly, incorporate various public designs that prioritize safety and aesthetics. This section showcases some of the best examples, derived from diverse societal needs, and exemplifying 'Universal Design' principles such as equity, informativeness, safety, and convenience. These designs have gained recognition both domestically and internationally. We invite you to explore not only the societal role of public design but also to experience its impact on shaping our dignified lives

Section 3. Inclusive, Safe, and Sophisticated Educational Space for All

Participated by:
Dongseo University
Software Department,
Dongseo University Advertising
& Public Relations Department,
Daegu Welfare Center for the Blind,
Hankyong National University UD
Dream Factory Maker Space +
Jeanny Lim, Missionit

Children and youth go through physical as well as mental development at their own pace. The number of students with disabilities enrolling in regular schools increases due to limited special schools and overcrowded special education classes. As a result, a growing number of cases where educational environments with universal design cater to children with diverse physical and emotional conditions, are being introduced to ensure that all students can receive education happily. The section is inspired by these spaces and shows discrimination-free, safe classrooms where all students can learn and grow. It also introduces award-winning works from the 'Korea Public Design Awards', selected as exemplary cases of Public Design, as educational materials. This provides an opportunity for reflection on public design and its role in our daily lives.

Section 4. Ideal Workspace Equally Available to All

Participated by:
Busan Workcation Base Center
(Busan Creative Economy
Innovation Center), Bear. Better.

The 'Ideal Workspace Equally Available to All' section showcases Bear Better's workspace, which has evolved over the years with both employees with developmental disabilities and those without. Busan Workcation demonstrates how it ensures work-life balance for all. This section highlights ideal workspaces where individuals with various physical and mental conditions can collaborate. As a result, visitors can directly and indirectly experience workspaces where all employees can work happily.

Section 5. Store for Everyone

Participated by:
Bear. Better., New Year Market,
Ottogi, OXO

'A Store for Everyone' showcases products designed with universal design principles, enabling convenient use for anyone, regardless of disability or age, in a shopping environment that caters to all. This includes products from Ottogi, which has introduced Braille labeling and magnification for the visually impaired, as well as kitchen tools from OXO designed for easy use not only by seniors but also by those with weak joints. Additionally, we present products from Bear Better and New Year Market, where people with disabilities and those over 70 years of age participate in product production. These products demonstrate that all of us, regardless of age and disabilities, can actively participate in design and production.

Section 6. Public Transportation with Accessibility and Convenient Mobility

Participated by:
Goyohan M,
Public Communication Lab LOUD.,
Design Council Busan,
Hyundai Motors

'Public Transportation with Accessibility and Convenient Mobility' showcases examples of public transportation where Universal Design is applied. When passing through subway ticket gates, transfer guidelines, designed to help anyone easily find their way, will direct visitors to subway and taxi systems that have incorporated Universal Design principles. These designs enable everyone, including pregnant women, children, parents with children, seniors, and people with disabilities, to use them comfortably due to their equitable and flexible design and easily comprehensible information systems, regardless of cognitive abilities or knowledge levels. This transportation system also offers comfort and respite in the demanding routines of daily life, imparting the value of Universal Design that enhances comfort and elevates the quality of life.

Exhibition Related Programs

Special Program Design Workshop for Families with Children

Title

I am a Public Designer Too!

Dates

Every weekend during the exhibition

Time

3 times a day (90 minutes in total)

1st 11:00–12:30

2nd 14:00–15:00

3rd 16:00–17:30

Venue

Section 3 in the main exhibition at F1963
SukCheon Hall

Participants

The families with children aged 6 to 13
(Up to 30 people)

Program

Design education offering a chance to participate in problem-solving and design-thinking processes and suggest public design ideas for Busan

How to apply

On-site registration on a first-come-first-served basis

※ The workshop is open to families with children aged 6 to 13 only.

Related programs will be offered during the exhibition to help visitors learn more about public design and universal design, and to think about what public design can do for our society.

On-going Program Public Design Experience Program

Title

Public Design Created by Me

Dates

10. 20. Fri.–10. 27. Fri., excluding weekends

Time

11:00–17:30 everyday

Venue

Section 3 in the main exhibition at F1963
SukCheon Hall

Participants

All visitors

Program

Creating pin buttons to help prevent children from traffic accidents

How to apply

On-site registration

※ Program schedule may change due to the circumstances.

Public Design Locations

To increase interest in public design, the «Public Design Festival 2023» will showcase the winners of the «Korea Public Design Awards» and other programs to demonstrate how government departments and local governments across the country are driving change to improve communities, addressing pressing social issues through design, and contributing to the restoration of publicness in cities.

Period

2023. 10. 20. Fri.–10. 29. Sun., 10 days

Venue

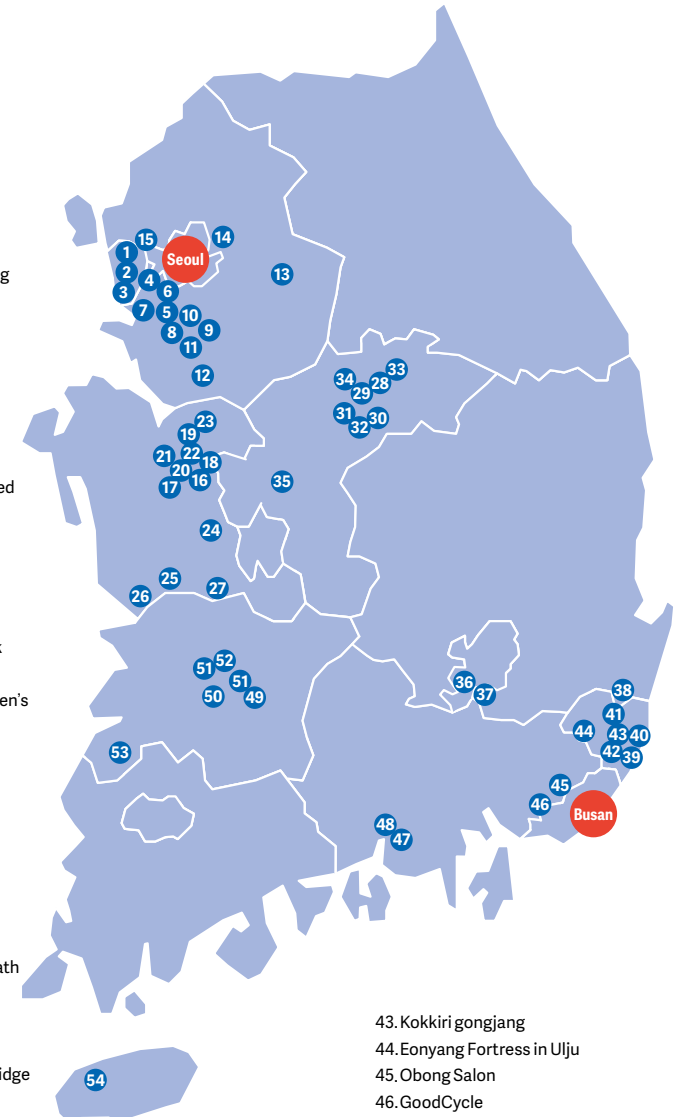
Public Design Locations in Busan and across the Nation
- Main Exhibition: F1963

※ Scan the QR code and go to the online platform to find more information about the locations and programs.



Nationwide Public Design Locations

1. Subong Byeolmaru
2. The Memorial Hall for Incheon Landing Operation
3. National Museum of World Writing Systems
4. Boodi
5. Hannae Neighborhood Park
6. Gwangmyeong City Haan Senior Welfare Center Life Garden
7. Dodori Store
8. Complex Cultural Space 111CM
9. Suwon Jangdari Village Specialized Street
10. Walk to Suwon!: Hwaseong Hengggung special tourist zone
11. From Records to Memories, Newspaper Square
12. Osan TV Animal Farm Themapark
13. Gallery Aolda
14. Korea National Arboretum Children's Forest School
15. TRU
16. Asan Oeam Folk Village
17. Sinjeongho Ecological park
18. Asan City Central Library
19. Kkoomsaem Children and Youth Library
20. Solar panel bike lane
21. Dogo Sineon-ri Village
22. Onyang Oncheon Station Foot Bath Experience Center
23. Asan Eunhaeng Namu-gil
24. Gongju City Jemincheon Bridge, Sansung 2 Bridge, Wangneung Bridge
25. Songjeong Picture Book Village
26. National Institute of Ecology
27. Yeonsan Train Cultural Experience Center
28. Creation of Happy Village Cultural Special Zone
29. Tangeum Healing Leisures Park
30. Creating a Guide System for Sports Facilities in Chungju
31. Campus Town Creative Culture Street Development Project
32. Culture Design Project of Chung-ju Dalcheon-station
33. Samtan Station
34. Chungju City Night Landscape Design
35. Café Ism
36. Habin PMZ Peace Arts Center
37. House with Stories
38. Yeonmok
39. Ulsan Library
40. Ulsan Safety Experience Center
41. Anian Park
42. Taehwagang National Garden
43. Kokkiri gongjang
44. Eonyang Fortress in Ulju
45. Obong Salon
46. GoodCycle
47. Gajwa-dong Neighborhood Park (Fringe Park)
48. Jinchiryong Tunnel Landscape Improvement Project
49. Maryeong Vitalization Center
50. Jeonju Municipal Library, Samcheon
51. Palbok Art Factory, Jeonju Hanbyeok Cultural Center
52. Neulmigok
53. Central Road Improvement Gochang
54. Jeju Safety Experience Center Universal Design Experience Center



Nationwide Public Design Locations

The «Public Design Festival 2023» features a variety of spaces and agencies from across the country that support the idea of 'Design for All,' the theme of the festival. Among the featured spaces that incorporate public design are welfare centers and community facilities that take into account the physical conditions of children or the elderly.

You'll also see examples of public design that takes into account the lifecycles and characteristics of communities while embracing the lives of all through improvements in traffic safety, rehabilitation of underutilized spaces in communities, preservation and restoration of local cultures, and public benefits that ensure residents' right to enjoy culture.

1. Subong Byeolmaru

84 Subong-an-gil, Michuhol-gu, Incheon
michuhol.go.kr

2. The Memorial Hall for Incheon Landing Operation

122 Cheongryang-ro, Yeonsu-gu, Incheon
landing915.com

3. National Museum of World Writing Systems

217 Central-ro, Yeonsu-gu, Incheon
[@mow___official](https://www.mow.go.kr)

4. Boodi

92 Jomaru-ro 385beon-gil, Bucheon,
Gyeonggi-do
[@boodi_color](https://www.boodi.com)

5. Hannae Neighborhood Park

Soha-dong, Gwangmyeong, Gyeonggi-do
(Various areas including Soha-dong 1308-1)
gm.go.kr

6. Gwangmyeong City Haan Senior Welfare Center Life Garden

48 Cheolmangsan-ro, Gwangmyeong,
Gyeonggi-do
haansenior.or.kr

7. Dodori Store

2046, 49 Eungyehosu-ro, Siheung-si,
Gyeonggi-do
[@dodori_store](https://www.dodori.com)

8. Complex Cultural Space 111CM

195 Suseong-ro, Jangan-gu, Suwon Special
City, Gyeonggi-do
[@111cm_suwon](https://www.111cm.com)

9. Suwon Jangdari Village Specialized Street

Ingye-dong 267-6, Paldal-gu, Suwon Special
City, Gyeonggi-do
suwon.go.kr

10. Walk to Suwon!: Hwaseong Henggingung special tourist zone

Jeongjo-ro 825, Paldal-gu, Suwon Special City,
Gyeonggi-do
suwon.go.kr

11. From Records to Memories, Newspaper Square

Jung-dong 5-1, Paldal-gu, Suwon Special City,
Gyeonggi-do
suwon.go.kr

12. Osan TV Animal Farm Themapark

Osancheon-ro 72, Osan-si, Gyeonggi-do
[@osan_pet_center](https://www.osanpetcenter.com)

13. Gallery Aolda

B1, 38 Mulangae-gongwon-gil, Yangpyeong-eup,
Yangpyeong-gun, Gyeonggi-do
[@yplc2022](https://www.yplc2022.com)

14. Korea National Arboretum Children's Forest School

509 Gwangneungsumogwon-ro, Sohol-eup,
Pocheon-si, Gyeonggi-do
[@kna_story](https://www.kna-story.com)

15. TRU

163 Seonghyeon-ro, Ilsandong-gu, Goyang-si,
Gyeonggi-do
[@toy_recycle_union](https://www.toyrecycleunion.com)

16. Asan Oeam Folk Village

13-2 Oeam Minsokgil 9beon-gil, Songak-myeon,
Asan-si, Chungcheongnam-do
oeam.co.kr

17. Sinjeongho Ecological park

9-1 Gisan-dong, Asan-si, Chungcheongnam-do
asan.go.kr/sinjungho

18. Asan City Central Library

229 Nambu-ro, Asan-si, Chungcheongnam-do
ascl.asan.go.kr

19. Kkoomsaem Children and Youth Library

500 Simin-ro, Asan-si, Chungcheongnam-do
[@kkoomsaem](https://www.kkoomsaem.com)

20. Solar panel bike lane

Bangchuk-dong, Baemi-dong, Namseong-ri,
Sindalli, Omok-ri, Gungwha-ri, Dongo
Bongnong-ri, Asan-si, Chungcheongnam-do
asan.go.kr

21. Dogo Sineon-ri Village

Asanman-ro 176, Dogo-myeon, Asan-si,
Chungcheongnam-do
asan.go.kr

22. Onyang Oncheon Station Foot Bath Experience Center

1496 Oncheondaero, Asan-si,
Chungcheongnam-do
asan.go.kr/tour

23. Asan Eunhaeng Namu-gil

Eunhaengnamu-gil, Yeomchi-eup, Asan-si,
Chungcheongnam-do
asan.go.kr/tour

24. Gongju City Jemincheon Bridge, Sansung 2 Bridge, Wangneung Bridge

Jemincheon area, Gongju-si,
Chungcheongnam-do
livingart.or.kr

25. Songjeong Picture Book Village

13-1 Yanghwabuk-ro 222beon-gil, Buyeo-gun,
Chungcheongnam-do
sjpicturebookcafe.co.kr

26. National Institute of Ecology

1210 Geumgang-ro, Maseo-myeon, Seocheon-
gun, Chungcheongnam-do
[@nie_korea](https://www.nie.go.kr)

27. Yeonsan Train Cultural Experience Center

31-2 Seonbi-ro 275beon-gil, Yeonsan-myeon,
Nonsan-si, Chungcheongnam-do
nonsan.go.kr

28. Creation of Happy Village Cultural Special**Zone**

33 Geumreung-ro, Chungju-si,
Chungcheongbuk-do
chungju.go.kr

29. Tangeum Healing Leisures Park

17 Naksudang 1-gil, Chungju-si,
Chungcheongbuk-do
chungju.go.kr

**30. Creating a Guide System for Sports
Facilities in Chungju**

Area around 85 Daerim-ro, Chungju-si,
Chungcheongbuk-do
chungju.go.kr

**31. Campus Town Creative Culture Street
Development Project**

Area including Manjeong-ri, Daeso-won-
myeon, Chungju-si, Chungcheongbuk-do
chungju.go.kr

**32. Culture Design Project of Chung-ju
Dalcheon-station**

Area around 15 Sangyongdu 2-gil, Daeso-won-
myeon, Chungju-si, Chungcheongbuk-do
chungju.go.kr

33. Samtan Station

Area around 510-7 Myeongseo-ri, Sanchuk-
myeon, Chungju-si, Chungcheongbuk-do
chungju.go.kr

34. Chungju City Night Landscape Design

Area around Tangum Lake, Tangum Bridge, and
Tangumdaegyo, Chungju-si, Chungcheongbuk-
do
chungju.go.kr

35. Café Ism

60 Andeokbeol-ro 39beon-gil, Cheongwon-gu,
Cheongju-si, Chungcheongbuk-do
cafe_ism_zerowaste

36. Habin PMZ Peace Arts Center

400 Habin-namro, Habin-myeon, Dalseong-
gun, Daegu
pmz.kr

37. House with Stories

3 Ho, 111 Hwaam-ro, Hwawon-eup, Dalseong-
gun, Daegu
@house_with_stories

38. Yeonmok

40 Jinhyeon-ro 3-gil, Gyeongju-si,
Gyeongsangbuk-do
@y_mok2023

39. Ulsan Library

140 Kkotdaenari-ro, Nam-gu, Ulsan
library.ulsan.go.kr

40. Ulsan Safety Experience Center

87-33 Sanha Jungang 2-ro, Buk-gu, Ulsan
@ulsan_safe

41. Anian Park

108 Hogyemaegok 6-ro, Buk-gu, Ulsan
@anianpark

42. Taehwagang National Garden

154 Taehwagang National Garden-gil, Jung-gu,
Ulsan
@ulsan_garden

43. Kokkiri gongjang

155-1 Seongan 1-gil, Jung-gu, Ulsan
@kokkirigongjang

44. Eonyang Fortress in Ulju

Eupseong-eupseong Information Center, 130
Eupseong-ro, Eunyang-eup, Ulju-gun, Ulsan
@ulju_love

45. Obong Salon

49-1 Obong 9-gil, Mulgeum-eup, Yangsan-si,
Gyeongsangnam-do
@obongsalon

46. GoodCycle

304 Sambang-eoulrim Center, 46 Inje-ro
230beon-gil, Gimhae-si, Gyeongsangnam-do
@goodcycle_

**47. Gajwa-dong Neighborhood Park (Fringe
Park)**

Area around 539 Gajwa-dong, Jinju-si,
Gyeongsangnam-do
jinju.go.kr

**48. Jinchiryong Tunnel Landscape
Improvement Project**

Area around 8-2 Saneul-dong, Juyak-dong,
Jinju-si, Gyeongsangnam-do
jinju.go.kr

49. Maryeong Vitalization Center

2127 Imjin-ro, Maryeong-myeon, Jinan-gun,
Jeollabuk-do
blog.naver.com/mrcooperative

50. Jeonju Municipal Library, Samcheon

107 Yongni-ro, Wansan-gu, Jeonju-si,
Jeollabuk-do
lib.jeonju.go.kr

**51. Palbok Art Factory, Jeonju Hanbyeok
Cultural Center**

46 Gureotdeul 1-gil, Wansan-gu, Jeonju-si,
Jeollabuk-do
@jeonju_cultural_foundation

52. Neulmigok

16 Seonneomeoro, Wansan-gu, Jeonju-si,
Jeollabuk-do
@neulmigok

53. Central Road Improvement Gochang

Area around Central Road, Gochang-eup,
Gochang-gun, Jeollabuk-do (Including 638
Eupnaeri)
@gochang_gun

**54. Jeju Safety Experience Center
Universal Design Experience Center**

1885 Pyeonghwa-ro, Aewol-eup, Jeju-si, Jeju-do
jeju.go.kr/119safe

Busan Public Design Special District



Northeast

Southern

Western

Busan Public Design Special District

The «Public Design Festival 2023» is held in 'Busan', a beautiful city where the seaside and downtown converge and old ways and modern urban scenes intersect. One of the festival's highlights, 'Public, Design Tour Routes', divides the city into 3 sections including northeast, south, and west to explore 40 public design locations in Busan.

Participants will get a chance to look at different public design examples incorporating Busan's unique history, culture, industry, and nature. In addition to experiencing exciting spaces showing what public design can offer, you'll meet interesting brands based in Busan and learn more about ways public design enriches our everyday lives and elevates quality of life.

55. F1963

20 Gullak-ro 123beon-gil, Maengmi-dong,
Suyeong-gu, Busan

[@f1963_official](#)

- Themed Exhibition "Design for All: The Ordinary
Life We Aspire": 2023. 10. 20. Fri.-10. 29. Sun.

- Korea Public Relations Society Special Seminar:
10. 20. Fri. 13:00-15:30

- Public Design Festival 2023 with Marche:
10. 21. Sat.-10. 21. Sun. 12:00-17:00

56. Goof Records

1st floor, 52 Muhaek-ro 33beon-gil, Suyeong-gu,
Busan

[@goof_busan](#)

57. Beonwho

16 Mangmi-byeongyeong-ro 63beon-gil,
Suyeong-gu, Busan

[@beonwhobookshop](#)

58. Millac the Market

56 Minraksubyeon-ro 17beon-gil, Suyeong-gu,
Busan

[@millac_the_market_official](#)

59. Ggulgeok House

2nd floor, 184-1 Gwangnam-ro, Suyeong-gu,
Busan

[@ggulgeok.house](#)

60. B-con Ground

49-1 Mangmi-byeongyeong-ro, Suyeong-gu,
Busan

[@b_con_ground](#)

61. Ssuk

1st floor, 6-7 Gwajeong-ro, Suyeong-gu, Busan

[@ssuk_inyourlife](#)

62. Fruiterie Forest

491 Dalmaegil, Haeundae-gu, Busan

[@fruiterie_forest](#)

63. AREA6

37-3 Taejong-ro 105beon-gil, Yeongdo-gu,
Busan

[@area6.yeongdo](#)

- Eco-friendly Consumption Lifestyle in Action:
10. 20. Fri.-10. 29. Sun.

64. Lollowa Yeongdo

1st floor, 106th, 37-3 Taejong-ro 105beon-gil,
Yeongdo-gu, Busan

[@lollowa_yeongdo](#)

65. Ggti Bongsan

788 Hana-gil, Yeongdo-gu, Busan

[@ggti_official](#)

66. P-ark

180 Haeyang-ro 195beon-gil, Yeongdo-gu,
Busan

[@p_ark_official](#)

- DJing for All: 10. 28. Sat. 18:00-22:00

67. Korea National Maritime Museum

45 Haeyang-ro 301beon-gil, Yeongdo-gu, Busan

[@mmkofficial_](#)

68. Ggti Bongrae

7th floor, 46 Daegyo-ro 46beon-gil, Yeongdo-gu,
Busan

[@ggti_official](#)

69. Sour Yeongdo

8th floor, 46 Daegyo-ro 46beon-gil,
Bongnaedong2-ga, Yeongdo-gu, Busan

[@sour_yeongdo](#)

70. Momos Roastery & Coffee Bar

160 Bongnaenaru-ro, Yeongdo-gu, Busan

[@momos_coffee](#)

71. ARP

1st floor, 35 Taejong-ro 99beon-gil, Yeongdo-gu,
Busan

[@arp_kitchen](#)

72. Hansung 1918 Busan Lifestyle Culture Center

13 Baeksan-gil, Jung-gu, Busan

[@hansung1918](#)

73. Hi and House

24-1 Goga-gil, Jung-gu, Busan

[@hi_and_house](#)

74. Yeongju Mansion

51 Youngcho-gil, Youngju Apartment

9-Dadong, Jung-gu, Busan

[@youngjumansion](#)

75. Youngju Dong Urban Regeneration Site Support Center

2nd floor, 20 Choryangsang-ro 5beon-gil,
Jung-gu, Busan

[blog.naver.com/youngjudong1](#)

76. Busan Modern& Contemporary History Museum

104 Daecheong-ro, Jung-gu, Busan

[@bmch_museum](#)

77. Busan Workation Base Center

24th Floor, Asti Hotel, 7-8 Joongang-daero
214beon-gil, Dong-gu, Busan

[@busaness_workation](#)

- Public Design Day(W Day): 10. 25. Wed. 17:00-19:00

78. Loc Studio

2nd floor, 20 Choryangsang-ro 5beon-gil,
Jung-gu, Busan
[@locstudio_](#)

79. Changbi Busan

2nd floor, 16 Joongang-daero 209beon-gil,
Dong-gu, Busan
[@changbibusan](#)

80. Ochoryang

1st floor, 22 Gogwan-ro 13 beonna-gil, Dong-gu,
Busan
[@ochoryang](#)

81. Busan Citizens Park

1st floor, 22 Gogwan-ro 13beonna-gil, Dong-gu,
Busan
[citizenpark.or.kr](#)
- Public Design Festival 2023 × Urban Sketchers
Seoul: 10. 28. Sat. 10:30–16:20
- Citizens' Art Exhibition with Urban Sketchers:
11. 10. Fri.–12. 15. Fri.

82. KT&G Sangsangmadang Busan

39 Seomyeon-ro, Busanjin-gu, Busan
[@sangsangmadang__busan](#)

83. Hytte Roastery

2nd floor, 59 Dongseong-ro, Busanjin-gu,
Busan
[@hytte_roastery](#)

84. Crete

27 Seojeon-ro 47beon-gil, Busanjin-gu, Busan
[@bookspace.crete](#)

85. Werk Roasters

1st floor, 115 Seojeon-ro 58beon-gil, Busanjin-gu,
Busan
[@werk.roasters](#)

86. Busan City Hall Open Library

1001 Joongang-daero, Yeonje-gu, Busan
[library.busan.go.kr/](#)

87. MONOLVGAR

2nd floor, 173 Gaya-daero, Sasang-gu, Busan
[@monolvgar](#)

88. Natural Moment

1st floor, 66 Hasinbyeong-ro151beon-gil,
Sahagu, Busan
[@naturalmoment_busan](#)

89. Gangseo Miracle Library

80 Myeongji Ocean City 10-ro, Gangseo-gu,
Busan
[library.bsgangseo.go.kr/gmlib](#)

90. Sinho Small Library

Reno Samsung Daero 14, Gangseo-gu, Busan
[library.bsgangseo.go.kr/gslib](#)

91. Suan Coffee Company

32 Chungryeol-daero 256beon-gil, Dongnae-
gu, Busan
[@suancoffeecompany](#)

92. Urban Bridge

28 Chungryeol-daero 237beon-gil, Dongnae-
gu, Busan
[@urbanbridge_dongnae](#)
- Dongnae Picnic for All:
(1st) 10. 28. Sat. 17:00–18:30
(2nd) 10. 28. Sat. 19:30–21:00

93. Sajik Baseball Stadium

45 Sajik-ro, Dongnae-gu, Busan
[@busanlottegiant](#)

94. Bite Site

1st floor, 60 Surim-ro 61beon-gil, Geumjeong-gu,
Busan
[@bite.site](#)

Public Design Trips in Busan

Busan, the design city! Public design is at the center of it all. From repurposed old buildings and pop-up stores bridging companies and local designers to flagship stores infused with the creativity and uniqueness of different brands, you'll get to see Busan's distinctive design energy. Visit 40 Special Zones in Busan offering exhibitions, experiences, dialogue, markets, and food service to discover what public design is all about.

6 Ways to Meet Public Design in Busan

6 different tour routes including a family trip with children and a culture trip in Busan will help you discover more fun during the Public Design Festival. Select the best route just for you based on what you're interested in.

Route 1.

Urban restoration trip where history meets art

Route 2.

Local culture trip to discover Busan's taste and charm!

Route 3.

Community for building new relationships

Route 4.

Enjoy Busan's beautiful marine scenery!

Route 5.

Great spaces to enjoy with children

Route 6.

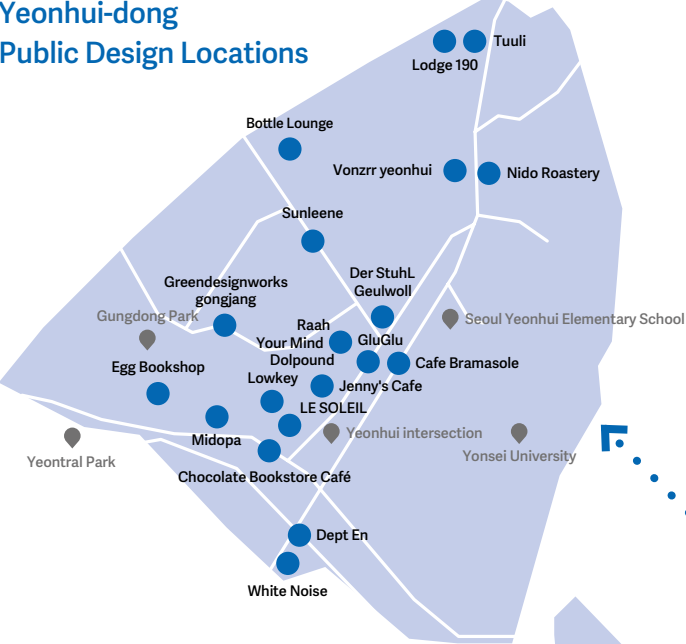
Barrier-free trip for all

※ Scan the QR code and go to the online platform to find more information about the tour routes.

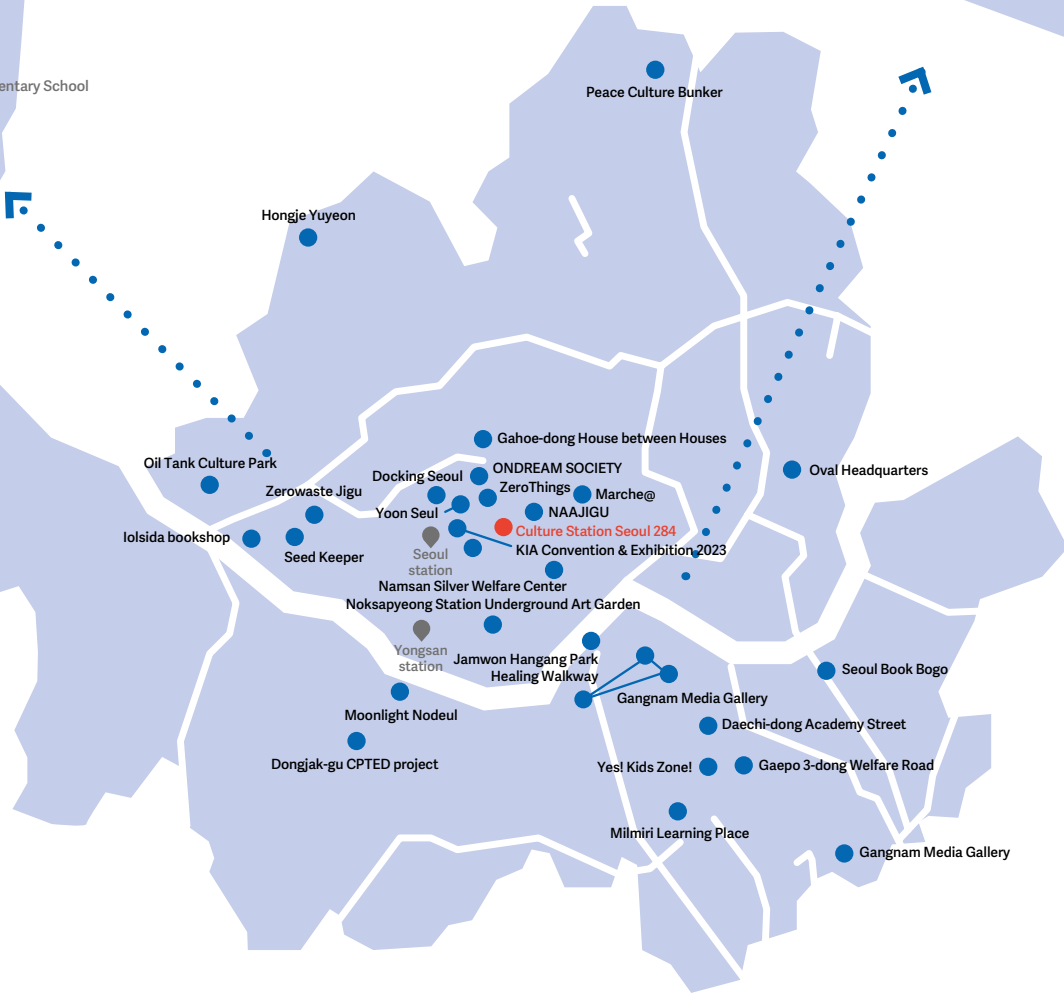


Seoul Public Design Locations

Yeonhui-dong Public Design Locations



Seongsu-dong Public Design Locations



Seoul Public Design Locations

Festivals, exhibitions, campaigns, community programs, farmers' markets, and alleyway projects that share different perspectives on public design will be held at 70 public design locations in Seoul. We welcome everyone to participate and practice public design, from improving the pedestrian environment for public safety, caring for the socially disadvantaged, ensuring relaxation and wellness for youth, creating child- and pet-friendly spaces, to consuming responsibly to coexist with the earth.

95. Understand Avenue

63 Wangsimni-ro, Seongdong-gu, Seoul

[@understand_social](#)

- 2023 Republic of Korea Public Design Awards,
4th Public Design National Idea Contest Awards
Ceremony: 10. 27. Fri.

- Public Design Festival 2023 × Urban Sketchers
Seoul: 10. 21. Sat. 10:30–16:20

- Public Design Festival 2023 with Marche: 10. 28.
Sat. 12:00–17:00

96. Greenest

Understand Avenue A5, 63 Wangsimni-ro,
Seongdong-gu, Seoul

[@greenest_official](#)

97. Oki

Understand Avenue A10, 63 Wangsimni-ro,
Seongdong-gu, Seoul

[@__o_ki__](#)

98. LaNue'

Understand Avenue A14, 63 Wangsimni-ro,
Seongdong-gu, Seoul

[@lanue_archive](#)

99. More Store

7th floor, 5 Ttukseomro1nagil, Seongdong-gu,
Seoul

[@more.dayaftertomorrow](#)

100. Yun

1st floor, 66 Ahasan-ro, Seongdong-gu, Seoul

[@yun.seoul](#)

101. One Zeom

42 Ahasanro7gil, Seongdong-gu, Seoul

[@one_zeom](#)

102. SoyoungC Store

1st floor, Arc Valley, 37 Seongsuilro 22gil,
Seongdong-gu, Seoul

[@soyoungc_store](#)

103. Teal Table

1st floor, 120 Ahasan-ro, Seongdong-gu,
Seoul

[@tealtable](#)

104. Cold Spring Organic

B101, 9-16 Yeonmujang5gil, Seongdong-gu,
Seoul

[@coldspringorganic](#)

105. Story kaan

1st floor, 17 Yeonmujanggil, Seongdong-gu,
Seoul

[@story.kaan](#)

106. MitBord Café & Eatery

1st floor, 1 Seongsuilro, Seongdong-gu, Seoul

[@mitbord.seoul](#)

107. Waterworks Museum

27 Wangsimni-ro, Seongdong-gu, Seoul

[@seoul_arisu](#)

108. Seoul Forest Public Art Project

273 Ttukseomro, Seongdong-gu, Seoul

[@seoulismuseum](#)

109. Mokrojungwon

서울 성동구 서울숲2길 47, 3층

[@mokrojungwon](#)

110. JerryBag S Planet

1st floor, 19 Seoul Forest2gil, Seongdong-gu,
Seoul

[@jerrybag.official](#)

111. SAFE&SAVE 365 Road Safety Campaign

1st floor, 19 Seoul Forest2gil, Seongdong-gu,
Seoul

[@jerrybag.official](#)

112. 1 Euro Project

1-1 Songjeong18gil, Seongdong-gu, Seoul

[@1_euro_projects](#)

113. Better earth

201ho, 1-1 Songjeong18gil, Seongdong-gu,
Seoul

[@better_earth_zerowaste](#)

114. Seoul Book Bogo

1 Songpa-ro, Songpa-gu, Seoul (Sincheon-
dong 14)

[@seoulbookbogo_official](#)

115. Daechi-dong Academy Street

Dogok-ro 510, Gangnam-gu, Seoul

[@gangnam_korea](#)

116. Milmiri Learning Place

Gaepo-ro 261, Gangnam-gu, Seoul

[@gangnam_korea](#)

117. Gaepo 3-dong Welfare Road

Gaepo-ro 109gil 5, Gangnam-gu, Seoul

[@gangnam_korea](#)

118. Jamwon Hangang Park Healing Walkway

Appujeongro11gil, Gangnam-gu, Seoul

[@gangnam_korea](#)

119. Yes! Kids Zone!

212-1 Daechi-dong, Gangnam-gu, Seoul

[@seoul_official](#)

120. Gangnam Media Gallery

Dosandaero 107, Appujeongro 407,
Dosandaero 502, Seokgokdong130-2,
Gangnam-gu, Seoul

[@gangnam_korea](#)

- Sinsa Dynamic Grid: Summer 19:00–23:00
Winter 17:00–23:00

- Cheongdam Media Street: Daily 10:00–23:00

- Cheongdam Urban Frame: Daily 10:00–23:00

- Seokgok Urban Cloud: Daily 9:00–23:00

121. Noksapyeong Station Underground Art Garden

Noksapyeongro 195 (Noksapyeong Station),
Yongsan-gu, Seoul

[@seoulismuseum](#)

122. Moonlight Nodeul

445 Yangnyeong-ro, Yongsan-gu, Seoul (West
Side Pier of Nodde Island)

[@seoulismuseum](#)

123. Dongjak-gu CPTED project

Alleyways and 4 other locations,
Changseungbaegiro5gil (Sangdo2dong),
Dongjak-gu, Seoul

[dongjak.go.kr](#)

124. Seed Keeper

1st floor, 58 Yeonnamro 3gil, Mapo-gu, Seoul

[@seed_keeper](#)

125. Oil Tank Culture Park

87 Jeungsan-ro, Mapo-gu, Seoul

[@culturetank](#)

- T5 Exhibition 《Another Faces: Masks in Korea and
ASEAN》: 9. 22. Fri.–11. 12. Sun. 10:00–18:00

- T5 Media Exhibition 《Traveler》: 10. 13. Fri.–11. 22.
Wed. 10:00–18:00

- 2023 Tank Art Festival 《Tomorrow's Mind》:
10. 13. Fri.–10. 15. Sun.

126. Marche@

202, 26-2 Toegye-ro 2-gil, Jung-gu, Seoul

@marchefriends

- Farmers' Market@Busan: 10. 21. Sat.–10. 22. Sun.
11:00–16:00

- Vegetable Market@Seongsu: 10. 28. Sat. 11:00–15:00

127. Zerowaste Jigu

101 Wangsimni-ro, Mapo-gu, Seoul

@zerowaste_jigu

128. Iolsida bookshop

1st floor, 146 Po-eun-ro, Mapo-gu, Seoul

@iolsida.bookshop

129. Hongje Yuyeon

484 Tongil-ro (Under Yu Jin Shopping Mall),
Seodaemun-gu, Seoul

@seoulismuseum

**√ 130-154. Walk with Little Loves!: A Day Out
in Yeonhui with Children and Pets**

√ 130. Egg Bookshop

1st floor, 43-35 Seongsanro9gil, Seodaemun-gu,
Seoul

@egg.bookshop

√ 131. Greendesignworks gongjang

62 Yeonhuir011magil, Seodaemun-gu, Seoul

@green_gongjang

√ 132. Youpi Studio

1st floor, 39 Yeonhuir015gil, Seodaemun-gu,
Seoul

@collect.youpi

√ 133. lowkey

48-4 Yeonhuir011gagil, Seodaemun-gu, Seoul

@lowkey_coffee

√ 134. Bottle Lounge

1st floor, 26 Hongyeongil, Seodaemun-gu,
Seoul

@bottlelounge_

√ 135. Der Stuhl

2nd floor, 98 Yeonhuir025gil, Seodaemun-gu,
Seoul

@derstuhl_

√ 136. Nido Roastery

102ho, 190 Yeonhuir0, Seodaemun-gu, Seoul

@nido_roastery

√ 137. Tuuli

198 Hongjecheonro, Seodaemun-gu, Seoul

@cafetuuli

√ 138. White Noise

38-12 Yeonhuir0, Seodaemun-gu, Seoul

@whitenoise_osteria

√ 139. Chocolate Bookstore Café

46-11 Yeonhuir05gil, Seodaemun-gu, Seoul

@chocobookcafe

√ 140. Raah

1st floor, 10-8 Yeonhuir011ragil, Seodaemun-gu,
Seoul

@raah_yeonhuiegg.bookshop

√ 141. Cafe Bramasole

1st floor, 7-9 Yeonhuir016gil, Seodaemun-gu,
Seoul

@cafe_bramasole

√ 142. Midopa

2nd floor, 317 Seongsanro, Seodaemun-gu,
Seoul

@midopacoffeehouse

√ 143. GluGlu

1st floor, 38 Yeonhuimatro, Seodaemun-gu,
Seoul

@gluglu.seoul

√ 144. Dolpound

2nd floor, 10-6 Yeonhuir011ragil, Seodaemun-gu,
Seoul

@dolpound

√ 145. LE SOLEIL

7-29 Yeonhuimatro, Seodaemun-gu, Seoul

@lesoleil_official

√ 146. Dept En

1st floor, 48-22 Yeonhuir0, Seodaemun-gu, Seoul

@department.en

√ 147. Lodge 190

190 Hongjecheonro, Seodaemun-gu, Seoul

@lodge190

√ 148. Vonzrr yeonhui

189-16 Yeonhuir0, Seodaemun-gu, Seoul

@vonzrr_yeonhui

√ 149. Geulwoll

10-403 Jeunggaro, Seodaemun-gu, Seoul

@geulwoll.kr

√ 150. Jenny's Cafe

17-49 Yeonhuimatro, Seodaemun-gu, Seoul

@jennyscafe_seoul

√ 151. Your Mind

10-6 Yeonhuir011ragil, Seodaemun-gu, Seoul

@your_mind_com

√ 152. Sunleene

53 Jeunggaro, 1st floor, Seodaemun-gu, Seoul

@sunlee.ne

√ 153. Copenhagen Recipe

@copenhagen.recipe

√ 154. Mellow

@mellow_is

155. Gahoe-dong House between Houses

1-6 Bukchonro11nagil, Gaehwa-dong 35-2,
Jongno-gu, Seoul

@bukchonurc

- Experience Program: 10. 24. Tue.–27. Fri. 13:00–15:00

156. KIA Convention & Exhibition 2023

Culture Station Seoul 284, 1 Tongil-ro, Jung-gu,
Seoul

@korean_institute_of_architects

157. Culture Station Seoul 284

1 Tongil-ro, Jung-gu, Seoul

@culturestationseoul284

- Korea Public Design Society Conference: 10. 21. Sat.
13:30–16:30

- 2023 Korea Architecture Culture Festival Seminar:
10. 25. Wed.–10. 29. Sun.

- Youth Future Design Forum: 10. 26. Thu. 10:30–12:00

- 2023 Landscape+Public Design Symposium (AURI
Landscape Forum): 10. 26. Thu. 14:00–17:00

158. ONDREAM SOCIETY

73 Myeongdongil, Jung-gu, Seoul

@ondream_society

- Exhibition "Onso × Kim Haneul": 10. 19. Thu.–12. 1. Fri.

- Hisbeans Cafe Exhibition and Experience: 10. 20. Fri.
–10.29. Sun.

159. Yoon Seul

33 Toegye-ro (Gwangjang), Jung-gu, Seoul

@seoulismuseum

160. Docking Seoul

405 Hangang-daero (Seoul Station Closure
Ramp), Jung-gu, Seoul

@seoulismuseum

161. ZeroThings

32-1 Supyorro, 3rd floor, Jung-gu, Seoul

@zerothings_shop

162. Namsan Silver Welfare Center

189 Donghoro5gil, Jung-gu, Seoul

nssilver.or.kr

163. NAAJIGU

120 Marennaro, 101ho, Jung-gu, Seoul

@naajigu

164. Oval Headquarters

250-12 Yongmasan-ro (Yongma Waterfall Park),
Jungnang-gu, Seoul

@seoulismuseum

165. Peace Culture Bunker

932 Madeulloro, Dobong-gu, Seoul

@culturebunker

Related Events (Overview/Schedule)

※For more details, please refer to the online platform. (publicdesign.kr/festival)



Throughout the festival, a wide range of programs will be held both in Busan and across the country. Open forums and conferences will provide a platform for discovering new agendas and exchanging the latest information, as well as in-depth discussions on public design. Educational programs sharing best practices in public design from home and abroad, children's workshops aligned with exhibitions, and the Korea Public Design Awards ceremony will be open to all, including experts, policymakers, stakeholders, and citizens.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					20	21
					<ul style="list-style-type: none"> Korean Academic Society for Public Relations Special Seminar 	<ul style="list-style-type: none"> Korean Society of Public Design Conference Public Design Festival 2023 × Urban Sketchers SEOUL Public Design Festival 2023 with Marche
22	23	24	25	26	27	28
Public Design Festival 2023 with Marche		2023 Public Design Forum (online live streaming)	Public Design Day (W Day)	<ul style="list-style-type: none"> Youth Future Design Forum 2023 Landscape+Public Design Conference 	2023 Korea Public Design Awards, the 4th Public Design Idea Contest	<ul style="list-style-type: none"> 2023 KSDS-SDC Fall International Conference Public Design Festival 2023 × Urban Sketchers SEOUL Dongnae Healing 'Teacnic' for Everyone Public Design Festival 2023 with Marche DJing for All
			2023 KIA Convention & Exhibition Seminar			
29	<h3>Ongoing Programs (10. 20. Fri.-10. 29. Sun.)</h3> <ul style="list-style-type: none"> Media Art Screening <Universal Journeys> Eco-friendly Consumption Lifestyle in Action Walk with Little Loves!: A Day Out in Yeonhui with Children and Pets Public Design Festival 2023 × Ondream Society (ONSO) ONSO × Kim Haneu Hisbeans Coffee "Moments of Empathy, Today of Symbiosis" 					

1 2023 Public Design Forum (online live streaming)

10. 24. Tue.
13:00–16:50

Venue: Asti Hotel Grand Ballroom in Busan
To apply: Apply online by 10. 18. Wed. at www.publicdesign.kr
※ Apply online at Public Design Information System (www.publicdesign.kr) and watch live streaming on Zoom or YouTube.

2 2023 Korea Public Design Awards

10. 27. Fri.

2023 Korea Public Design Awards, the 4th Public Design Idea Contest

Venue: Understand Avenue in Seoul
Hosted by: Ministry of Culture, Sports and Tourism Republic of Korea
Sponsored by: Korea Craft & Design Foundation
※Please go to Public Design Information System (www.publicdesign.kr) to see the winners.

3 Academic Events

10. 20. Fri.
13:30–15:30

Korean Academic Society for Public Relations Special Seminar

Venue: F1963 Hwasoomog in Busan
Hosted by: Korean Academic Society for Public Relations / Sponsored by: Kwangwoon University
Public Communication Research Lab, Hongik University Public Design Research Center
To apply: See more information on the website (www.kaspr.net)

10. 21. Sat.
13:30–16:30

Korean Society of Public Design Conference

Venue: RTO in Culture Station Seoul 284
Hosted by: Korean Society of Public Design
To apply: Apply online (publicdesign.or.kr)

10. 25. Wed.–
10. 29. Sun.

2023 KIA Convention & Exhibition Seminar

Venue: Culture Station Seoul 284
Hosted by: Korea Institute of Architects
To apply: See more information on the website (www.kia.or.kr)

10. 26. Thu.
10:30–12:00

Youth Future Design Forum

Venue: RTO in Culture Station Seoul 284
Hosted by: Public Design Youth Governance Preparatory Committee

10. 26. Thu.
14:00–17:00

2023 Landscape+Public Design Conference (AURI Landscape Forum)

Venue: RTO in Culture Station Seoul 284
Hosted by: Architecture & Urban Research Institute (AURI) / Sponsored by: Plus Urban Design Association, Korea Landscape Council
To apply: See more information on the website (www.kolanco.or.kr)

10. 28. Sat.
09:30–18:30

2023 KSDS-SDC Fall International Conference

Venue: Hongik University, Sejong Campus Sejong Hall
Hosted by: Korea Society of Design & Science, Society of Design Convergence
Sponsored by: 2023 Fall International Conference Organizing Committee, Hongik University
To apply: Apply online by 10. 22. Sun. at design-science.or.kr

4 Busan Public Design Special District Program

During the festival, a total of 40 public design locations in Busan welcomes visitors by offering experience programs, workshops, learning, exhibitions, and guided tours on lifestyle, leisure, and education. You'll get to see what Busan's public design is all about at the special locations, from restored buildings embedded with Busan's unique modern history to small alleyways filled with local brands. Don't forget to stop by the Children's Culture Complex and Busan Workcation enter to learn about public services run by the city of Busan.

10. 18. Wed.–
10. 29. Sun.

Media Art Screening <Universal Journeys>

Journey through where everyone can coexist in harmony with no boundaries.
Venue: Busan Eurasia Platform (Busan Station Square)
Artist: Naky Hwang

10. 25. Wed.
17:00–19:00

Public Design Day (W Day)

Venue: Busan Workcation Base Center
Theme: The role and directivity of public design
Host: Jeon, Eunkyung (design/brand director, former editor of Monthly <Design>)
Panelists: Shin, Yunye (Zero Space CEO), Min, Youngsam (The DNA CEO), Hong, Junghoon (ORCrew director)
How to apply: Apply online by 10. 24. Tue. at publicdesign.kr/festival

11. 10. Fri.–
12. 15. Fri.

Citizens Artwork Exhibition with Urban Sketchers

Location: Busan Citizens Park outdoor space

10. 20. Fri.–
10. 29. Sun.

How to Practice Public Design in Our Everyday Lives

Try zero-waste and eco-friendly consumption together with local brands based in Busan.
Location: AREA6
Program
- Filmlog: Upcycling Camera Workshop/10. 26. Thu. 19:00–20:30
- ㅌㅍㅌㅍ(tsub tsub): Upcycling Class/10. 28. Sat. 11:00–12:00, 15:00–16:00
- Murgerbon: Ice Cream Giveaway Event (Bring the reusable container for multiple servings)
To apply: Refer to [@area6](https://www.instagram.com/area6) on Instagram

10. 28. Sat.
(1st)17:00–18:30
(2nd)19:30–21:00

Dongnae Healing 'Teacnic' for Everyone

Enjoy a tea picnic offered at a special venue.
Venue: Dongnae Dongheon outdoor yard
To apply: Refer to [@urbanbridge](https://www.instagram.com/urbanbridge) on Instagram
Admission: KRW 10,000
※The 1st program is open to children aged 13 and under (with one accompanying guardian).

10. 28. Sat.
18:00–22:00

DJing for All

A vinyl playlist curated with music spanning across all genres, designed for all generations to enjoy together.
Venue: P.ARK
Participating artists: DJ Soulscape, KIMPRO

5 Partner Program

Public Design Festival 2023 × Urban Sketchers SEOUL

Together with Urban Sketchers SEOUL, capture different moments of the Public Design Festival in a sketch.

Seoul	10. 21. Sat. 10:30–16:20	Gather at: Understand Avenue Square in Seoul Sketch around: Understand Avenue Square, Seoul Forest
Busan	10. 28. Sat. 10:30–16:20	Gather at: Busan Citizens Park Sketch around: Busan Citizens Park

Public Design Festival 2023 with Marche

The Public Design Festival is teaming up with 'Farmers' Market Marche' to offer delicious food experiences at a marketplace where producers and consumers meet and food and culture come together. The focus will be on Busan – discover great food from its ocean and interesting stories of people living by the sea.

Seoul	10. 28. Sat. 11:00–15:00	Vegetable Market_Earth Farmers' Market Venue: Understand Avenue Square in Seoul
Busan	10. 21. Sat. 11:00–16:00	Farmers' Market Marche@Busan_Ocean for All Venue: F1963 in Busan
Busan	10. 22. Sat. 11:00–16:00	2023 SHE(Korea Safety Health Environment Foundation) × Farmers' Market Marche@Busan_Ocean for All Venue: F1963 in Busan

Walk with Little Loves!: A Day Out in Yeonhui with Children and Pets

Check out a perfect outing route around Yeonhui-dong where you can enjoy the beautiful autumn season with kids and pets. Taste delicious food, rummage through hidden spots, and discover the charm of fall mountains. An outing around Yeonhui-dong will allow all of us to find more spaces we can love.

※ You can participate in a stamp event at all locations during the festival.

※ Opening hours may vary by location. Please go to the online platform (www.publicdesign.kr/festival) for more information.

Seoul	10. 20. Fri.– 10. 29. Sun. opening hours may vary by location	Venue: Yeonhui-dong alley area Participated by: Egg.bookshop, YOUR-MIND, Chocobookstore, Greendesignworks Gongjang, Sunlee.ne, Grain Seoul, Gluu Gluu, Geul-Wol, Nido Roastery, Der Stuhl, Dolpound, Department en, Ttulli, Laa, Lowkey Yeonhui, Losji 190, LE SOLEIL, Midopa, Whitenoise, Bottle Factory, vonzrr yeonhui, UP Studio, Jenny's Café, Cafe Bramasole, HPO Copenhagen Recipe, mellowmate. GRAIN SEOUL
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Public Design Festival 2023 × Ondream Society (ONSO)

A special program focused on sustainability in partnership with the social impact platform 'Ondream Society'

ONSO × Kim Haneul

Join us with designer Kim Haneul, who creates new objects from discarded masks, as we contemplate what happens after their use.

Seoul	10. 19. Thu.– 12. 01. Fri. 9:00–19:00 on weekdays	Venue: Ondream Society 1st floor Participating Artist: Kim, Haneul
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Hisbeans Coffee “Moments of Empathy, Today of Symbiosis”

Hisbeans, a cafe that promotes a happy workplace, introduces a culture in which professionals with disabilities can coexist.

Seoul	10. 20. Fri.– 10. 29. Sun. 9:00–19:00 on weekdays 10:00–19:00 on weekends	Programs: (Exhibition/Market) Coffee items for a sustainable future (Experience) Taste vegan beverages (limited to 400 cups a day), learn sign language, participate in an SNS challenges
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Public Bus

The 'Public Bus' service is available during the festival to enhance the journey of Busan Public Design. It offers convenient access to 'F1963,' where themed exhibitions around Busan Station are held, as well as 'AREA6,' providing opportunities to engage with the local community.

Operating Period

2023. 10. 20. Fri.–10. 29. Sun.

Operating Route

F1963, Busan Station, AREA6 (Yeongdo)

Boarding Method

First-come, first-served basis at designated bus stops

Bus Fare

Free



Public Bus Time Table



Busan Station	F1963	Busan Station	AREA6 (Yeongdo)	Busan Station
11:00	12:00	13:00	13:30	14:00
15:00	16:00	17:00 (End)		

Busan Station Designated Bus Stop Information

- Public Parking Lot (Donggu Central Road 196-gil)
 - When arriving by train, take the left path from Busan Station (KTX) Exit 1 to reach the public parking lot.

- ※ Buses for wheelchair users, baby carriages, etc., will also be in operation. You can use them through advance registration on the website. For more details, please refer to the online platform.
- ※ The course operating hours may change depending on weather and traffic conditions.
- ※ For group boarding, please inquire separately.

Contact

Public Design Festival 2023 Secretariat | +82-2-550-2595

Hosted by

Ministry of Culture,
Sports and Tourism Republic of Korea

Organized by

Korea Craft &
Design Foundation

Public Design Festival 2023

Partners

Busan Metropolitan City
 F1963
 National Ecological Institute of Korea
 Korea National Arboretum
 National Maritime Museum of Korea
 Busan Citizens Park
 Busan Eurasian Platform
 Busan Center for Creative Economy & Innovation
 Korea Railroad Corporation Busan-Gyeongnam Branch
 Farmers' Market Marche
 Egg.Bookstore
 Bear Better
 Samhwa Paint
 Jeju Samdasoo
 Korea Safety, Health, and Environment Foundation
 AREA6
 Urban Bridge
 Urban Sketchers Seoul
 Understand Avenue
 Ottogi
 P.ark
 Hyundai Motor Company
 Hyundai Motor Chung Mong-Koo Foundation
 Monthly <Design>
 Architecture & Urban Research Institute
 Hongik University Public Design Research Center
 Korean Academic Society for Public Relations
 Korean Society of Public Design
 Korea Society of Design & Science
 Public Design Youth Governance Preparatory Committee

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 Heo, Suuk
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 Jo, Oknim

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 Choi, Yujin

Main Exhibition Curators

Kwon, Jungmin
 Han, Junghee

Main Exhibition Coordinator

Moon, Arreum

Festival Identity

Studio fnt

Content Editing

fieldwork

Event Operation

Union Company

Space Design

Marcososa

Exhibition Graphic Design

Banhana project

Photo

Piece Piece

Online Promotion

My table

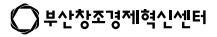
Public Design Festival 2023:
Design for All
F1963, Public Design Locations in
Busan and across the Nation



Korean



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